

Bradley University Main Entrance Resolution

Whereas, Bradley University is a university of national distinction; and,

Whereas, Bradley University has been involved with a great number of projects proposed by the “Campaign for a Bradley Renaissance” since 2006; and,

Whereas, part of the “Campaign for a Bradley Renaissance” was the creation of a number of construction projects (i.e. Markin Family Recreation Center, Renaissance Coliseum, and Hayden-Clark Alumni Center); and,

Whereas, these new buildings/facilities have improved the aesthetic atmosphere of Bradley’s campus; and,

Whereas, a university’s aesthetic atmosphere is an important factor in attracting prospective students; and,

Whereas, the main entrance to Bradley’s campus at the intersection of University and St. James is usually the first site people see when entering into Bradley’s campus; and,

Whereas, the current residing stone sign which reads “Bradley University” at the intersection of University and St. James is not aesthetically parallel to the greatness of Bradley University; and

Whereas, according to a survey conducted by a student senator in the Spring 2011 semester, 68% of the 200 person survey answered “Yes” to the question, “should Bradley change its main entrance signs for a new look?”; and,

Whereas, in the same Spring 2011 survey, 71% of the 200 person survey answered “Yes” to the question, “would you support a Student Senate resolution that called for new main entrance signs?”; and,

Whereas, universities in Illinois with similar prestige to Bradley University (e.g. DePaul University, Northwestern University, Augustana College) possess more elaborate main entrance signs than the one at Bradley;

Therefore, let it be resolved that the Bradley University Student Senate recommends that the following actions be taken:

The Bradley University Senate reviews the feasibility of revamping the main entrance sign at the intersection of University and St. James and creates a design deemed appropriate, and that;

- A. Bradley University commits to making appropriate amendments to the City of Peoria Official Development Plan, if necessary, in order to alter or replace the existing stone sign.
- B. The letterhead for the new sign(s) matches the current official “Bradley University” letterhead.
- C. Construction of a new entrance sign(s) is to be completed by the Spring 2013 semester.

<u>Senator</u>	<u>Vote</u>
Holly Alguire	No
Emily Corona	No
Rose Wurster	No
Candice Richardson	Yes
Russell Howland	Yes
Eric Currier	No
Wade Hatler	Abstain
Kevin Liccar	Yes
Phil Dexter	Abstain
Kirsten Verden	Yes
Lauren Chrystal	No
Camielle Ivy-O'Donnell	Yes
Tarig Ali	Yes
Bryant Au	No
Thomas Harayda	No
Nate Zimmerly	Yes
Ben Azriel	Yes
Allison Newman	No
Chinyere Achusim	Yes
Chris Dasso	No
Noah Kumpf	No
Derek Cantu	Yes
Larry Larison	No
Ty Alleman	Yes
Justin Reeg	No
Sammy Naman	No
Zach Lattmann	Yes
Carly Michaelis	Yes
Ethan Zentz	Yes
Kyle Mathers	Abstain

Resolution did NOT pass