

Bradley Hilltopics

Bradley University Fall 2005



Milkshakes & Study Breaks





This Issue

Fall 2005
Volume 11 Issue 4

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From the court to the air 10

Through his days of playing basketball at Bradley, coaching men's and women's basketball, traveling the world, and broadcasting 20 years' worth of Bradley basketball games for WMBD-AM 1470, **Joe Stowell '50 MA '56** has just about seen and done all things basketball.

Milkshakes and study breaks 12

While students come to Bradley for the academics, cherished memories include those times after classes and on weekends when they gathered with friends and enjoyed everything from cheese fries and gondolas, to burgers and pizza, to tacos and strawberry shakes.

Microscopes, lab coats, & stem cells 18

Dr. Craig Cady, assistant professor of biology, hopes his stem cell research will help patients suffering from brain-related disease and injury by replacing dead cells with altered stem cells.

Departments

ViewPoint	1	ClassNotes	20
HotTopics	2	InMemory	26
NoteBook	4	AlumniNews	30
SportScene	10	CampusView	32

ViewPoint

Send your letters & e-mail

Beyond the past

I just finished reading "Beyond the Books" in the Summer '05 issue of *Hilltopics*, and I thoroughly enjoyed reflecting on their [emeriti professors'] tenure. I received my degree in music in 1961 and was a student of Dr. Allen Cannon. I had the privilege of accompanying him while I was a student, and what I learned from him in the classroom, I still use in my teaching.

When I was a student, Constance Hall was a women's dormitory, and the Music School was in front of it, next door to the Sigma Chi fraternity. Looking at a map of the University now, I would never recognize it since I don't get to visit Peoria.

I received a wonderful education at Bradley.

I enjoy reading *Hilltopics*. Over the years, it has become a very professional looking journal with interesting articles and great pictures.

Trina Federman Miller '61, Mayfield Heights, OH

Parents appreciate Parsons article

As parents of a current student at BU, we enjoy reading *Hilltopics*. I was most interested in the Parsons article (Summer '05) and went to the Web to watch the video.

Trish Deppermann, Trivoli, IL

Hilltopics keeps alums up-to-date

I truly enjoy reading *Bradley Hilltopics*! It is a great tool to keep alumni, like myself, informed on the past, present, and future "happenings" around the University and community.

Keep up the good work!

Casey Walker '01, Washington, IL

Alum appreciation

Best issue yet! Great job. Thanks for raising the bar.

Vicki Sparks '76, Chicago, IL

Cecelia Chesko Wheeler '42 Update

We enjoyed the *Hilltopics*...you are doing a great job. Saw lots of familiar faces in the issue, including Jimmy LaHood '07. What a talented guy in every way.

Oh, good for the generosity of Cecelia Wheeler. What better place to give money than to the School of EDUCATION! Keep it coming.

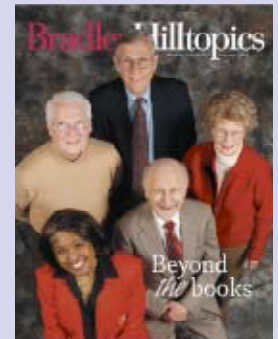
Carol St. John, Albuquerque, NM

Editor's update: As of August 2005, more than \$3.5 million has been given to the College of Education and Health Sciences from the Cecelia Chesko Wheeler '42 estate. It is the fourth largest individual gift in Bradley's history.

Touched by "Tunnel Vision"

I read the article "Tunnel Vision" by Nancy Ridgeway and was intrigued and inspired. Also, I related to and enjoyed the poem submitted by Meghan Daniels '07. As a former Bradley student, spouse of a disabled (MS) wife, and father of our daughter adopted from China, I have a deep respect for tolerance!

Randy F. Gollay '74, Buffalo Grove, IL



To receive an e-mail notifying you of an update in *Hilltopics* Online, sign up at www.bradley.edu/hilltopics.



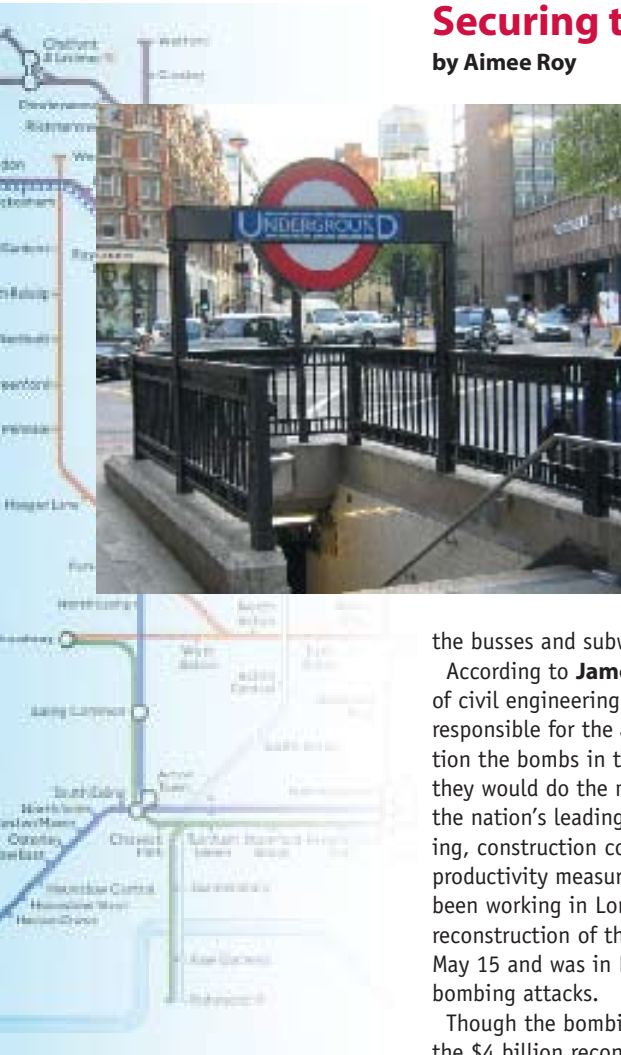
Send a letter to the editor about an article in *Bradley Hilltopics* or about a University-related issue. Letters must be signed and have an address and telephone number.

**Letter to the Editor, *Bradley Hilltopics*,
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HotTopics

Securing the London Underground

by Aimee Roy



A map of the London Underground routes is shown above. Commuters enter the underground subway system through street-side stairways like the one pictured above. Dr. James Adrian, right, works in the “tube.”

For thousands of people commuting into London, the morning of July 7, 2005, began just like any other. But at the peak of rush hour, bombs were detonated aboard a London bus and in three crowded subway trains. At least 52 people died and 700 were injured. Two weeks later, the transport system was hit again with attempted explosions on three more tube trains and another bus. As police raced to find suspected bombers and make public transportation more secure, apprehensive Londoners continued to commute using

the busses and subway trains.

According to **James Adrian '74**, Bradley professor of civil engineering and construction, the terrorists responsible for the July 7 bombings did not position the bombs in the London subway system where they would do the most damage. Dr. Adrian, one of the nation's leading experts in construction scheduling, construction cost estimating, and construction productivity measurement and improvement, has been working in London as a consultant for the reconstruction of the London subway system since May 15 and was in London during the bombing attacks.

Though the bombings will likely delay the \$4 billion reconstruction that had already been planned for the London Underground, the system will eventually boast a new communications system featuring radio, text, and video, which will serve to enhance safety and security. “Work can only take place between midnight and 5 a.m., when the system is closed to the public,” says Adrian. “Given the recent terrorist bombings, there is a current push to accelerate the project completion.”

Adrian holds a Ph.D. in civil engineering and is a certified public accountant. He has been named one of four international experts on construction costs and estimating by the American Society of Professional Estimators, and

was named an expert on construction management by the International Council of Building Research. He has given more than 2,000 lectures worldwide, and has published 15 textbooks on managing construction. He also was named a distinguished alumnus by the University of Illinois, and National Construction Educator of the Year, 1998, by the Associated General Contractors of America.

This past summer, Adrian provided consulting expertise in London and on three additional projects: the major reconstruction of the Golden Gate Bridge in San Francisco, reinforcing pylons to protect against earthquake damage; a refinery construction project in Venezuela, where he was accompanied by bodyguards; and construction scheduling work for the Peoria Interstate 74 project.

Despite his busy consulting schedule, Adrian has been teaching for 35 years and has spent only one of those semesters on sabbatical. “The thing I am most proud of is my 35 years of providing education to students. I take special pride in the numerous letters and e-mails I receive from former students who are now in leadership roles in engineering and construction industries,” he says. “While I am proud of the many awards I have received, the one I take the most pride in is being named a leading construction educator by the Associated General Contractors of America.”

Visit <http://hilltop.bradley.edu/~jadrian/> for more information.



Bradley climbs in rankings

Bradley University has once again been ranked among the best Midwestern universities by *U.S. News & World Report*.

In the category of Midwestern universities that grant master's degrees, Bradley tied for fourth place with Drake University in the 2006 edition of *America's Best Colleges*. It is the only Illinois university listed in the Top 10 in that category. Bradley also received a sixth place ranking in the category of "great school at a great price."

"Bradley continually strives to offer students a top quality education and an excellent college experience, and we are pleased that this is reflected in national rankings such as *America's Best Colleges*," said Bill Engelbrecht, vice president for advancement. "Publications such as this are useful tools for students and their parents as they begin their college search."

Bradley's Industrial and Manufacturing Engineering and Technology Department once again earned a second place national ranking from the publication.

U.S. News rankings are based on data collected concerning student retention, faculty resources, student selectivity, financial resources, graduation rate, and alumni giving. Bradley ranked sixth in the Midwest in the 2005 edition. The formula used to determine schools that offer the best value relates a school's academic quality as indicated by its ranking, to the net cost of attendance for a student receiving the average level of need-based financial aid.

Bradley offers news feeds

Bradley has a new way to keep parents, alumni, and friends informed of the latest Bradley University news. Really Simple Syndication (RSS) is a way of publishing headlines, links, and article summaries from a Web site. By using a newsreader, you can subscribe to "feeds" of particular interest and be notified when new content becomes available. You can read short article teasers or summaries before clicking through to a Web page that features the full story.

The RSS newsreaders also alert you when content has been added to the feeds that you have subscribed to, similar to how e-mail programs alert you when a new message has arrived.

To learn more about RSS and how to subscribe to Bradley's free RSS feeds, visit www.bradley.edu/rss.

Everybody loves Emmys

Lisa Helfrich Jackson '86 and **Jonathan Buss '94** were recently honored for their production of a special program for the TV series *Everybody Loves Raymond*. Jackson and Buss's show was nominated for a Prime-Time Emmy Award for Outstanding Variety, Music, or Comedy Special. Both Jackson and Buss are prior recipients of the Emmy award. Buss has received an Emmy Award for Best Comedy for a short film; Jackson, as a part of the *Everybody Loves Raymond* production team, has won 14 Emmys.

Porritt named Delay's press secretary

Ben Porritt '02 was recently selected as the press secretary to the office of the majority leader, Tom Delay. Porritt, who graduated from Bradley with a bachelor's degree in political science, has worked in numerous prominent posts since his departure from BU. Some of the most prestigious include spokesman for the Department of Justice in the Office of Public Affairs and deputy press secretary for the 55th Presidential Inaugural Committee. During the Bush-Cheney '04 presidential campaign, he also served as the Western states' spokesman and media coordinator.



Illinois poet laureate **Dr. Kevin Stein**, Bradley professor of English, welcomes Web surfers to visit his poet laureate Web site at www.poetlaureate.il.gov/. Visitors may listen to poetry on the "Video Poetry" page, read poems by one of the state's best poets on the "Illinois Featured Poet" page or by students on the "Illinois Youth Poetry" page, or enjoy Stein's own poetry on the "Kevin's Poetry" page.



Longing for your college days?

Bradley's Web cam broadcasts live from the top floor of the Hartmann Center for the Performing Arts and focuses on Bradley Hall and the Founder's Circle. It updates every minute at <http://explore.bradley.edu/bucam/>. Shown above, **Allison Camp '07**.

NoteBook

BU news, views & updates

Food, glorious food: three faculty members of the department of family and consumer sciences answer Bradley Hilltopics' questions:

What do you think of today's diet trends, and what do you consider a balanced diet?



Dr. Nina Collins

Dr. Nina Collins

C.C. Wheeler professor and chair of family and consumer sciences

Balance is the key to a healthy lifestyle. Any diet over-emphasizing one food over another is not a wise diet. In early spring, the United States Department of Agriculture began promoting an improved Web site for consumers who wish to take self-responsibility and monitor their eating habits, as well as choose more nutrient-dense foods. Visit <http://www.mypyramid.gov/> for help in choosing the types of foods and the amounts of food that are right for you depending on your age, gender, and activity level. You can assess your food intake and physical activity to learn how to get the most out of your calories. In effect, this Web site is very useful for consumers who also embrace "balance" in their lives.



Dr. Jeannette Davidson

Dr. Jeannette Davidson

professor and director, didactic program in dietetics

The Atkins diet, the South Beach diet, the Cookie, and the Zone diet all promise rapid weight loss, weight loss tips, magical figures, and perfect health! There is always the newest fad on the market. Confusion often leads to disenchantment with healthy choices. Why do people fall for these fad diets? Americans are heavier and more sedentary than ever. With today's busy lifestyles, finding time for regular exercise and to prepare healthy meals is difficult, even though most Americans realize that being overweight and having a sedentary lifestyle are linked to serious health conditions. The results are clear to see in the sharp increase in conditions such as type 2 diabetes and hypertension, even in school children.

What advice do we as nutritionists and dietitians have for the public? Start a personal plan for fitness and nutrition for weight loss/maintenance. Be flexible. Base a nutrition plan on eating all food in



Erin Devlin

moderation, achieving balance between types of food, and definitely not omitting any food or food groups such as carbohydrates, protein, or fat. Include as much variety as possible. Pay attention to what you eat, reduce portion sizes by 25 percent, read food labels for calories, not fat. Increase the amounts of whole grain bread and cereal, fruits and vegetables, and go slow on fried food, candy, desserts, and fruit juice or soda. Start your day with breakfast and never skip a meal!

Erin Devlin

assistant professor of family and consumer sciences, community health education specialist

Chronic diseases such as obesity and heart disease have been linked to poor diet and lack of exercise. When it comes to nutrition, gathering and reading quality information is critical to understanding what foods to eat and in what quantities to eat them. Unfortunately, with the recent flood of popular diet books, who has the time to pour over every word written by every author? In addition, figuring out exactly what a balanced diet is from these sources can be tricky since many of these books offer conflicting advice. The best way to develop a plan for a healthy diet is to learn about the food groups using the Food Guide Pyramid, become aware of and keep updated with the Dietary Guidelines for Americans, and integrate the concepts of balance, moderation, and variety into each meal every day. For more information visit <http://www.health.gov/dietaryguidelines/dga2005/document/>.

Balance, moderation, and variety are the keys to healthy diets and menu plans. Eating a balanced diet implies that food guidelines set for each food group are followed and that no one category overwhelms food choices for the meal or day. Moderation consists of not overeating, consuming adequate but not large or extra-large food portions, and eating until comfortably full without feeling stuffed or bloated. Variety assumes that foods are consumed from all food groups and that different foods within a group are eaten as well. For example, a person who was certain to consume several different fruits, vegetables, and types of bread over a week's time would be incorporating the concept of variety into the diet.

Learning the Food Guide Pyramid and taking the time to read and understand the dietary guidelines might seem like a lot of work just for a healthy diet, but with this new knowledge, the concepts of balance, moderation, and variety can be used in ways that will not only lead to better health, but a more interesting diet plan as well.

Geisert offers healthy fare

Sally Wecker, manager of Geisert Dining Center, invites all students to dine on healthier food. Geisert's highly trained staff follows guidelines for a variety of dietary needs. "Entrees can run the gamut from the regular menu to vegan to vegetarian. Vegan foods have absolutely no animal products while there are several forms of vegetarian fare that will include different animal products," says Wecker. "We serve soy milk, soy cheese, tofu, Boca burgers, rice ice cream and tofu ice cream products, gluten-free breads, pasta with marinara sauce, and other items. For Sunday brunch we usually serve vegetarian sausage. We offer delicious, healthy entrees at all meals. We have pride in the food we serve. Students make an appointment with me, and we accommodate their special dietary needs."

Dietetics major **Jonathan Scott '06** currently serves as an intern with Wecker. "Jonathan came highly recommended by Dr. Jeanette Davidson from Family and Consumer Sciences. We clicked famously. Now he is formatting a monthly Geisert newsletter to disperse nutritional information to the student body beginning this fall," says Wecker.

Wecker is passionate about the foods she offers in Geisert's Dining Center. "We strive to please, so our food must appeal to our students."



Sally Wecker focuses on offering healthy foods on campus, while dietetics intern **Jonathan Scott '06** focuses on getting the message out to the students.

Departments win award

The departments of biology and teacher education recently were recognized by the University with the presentation of the 2005 Theodore C. Burgess Award. To be considered for the Burgess Award, a collaborative effort must have been implemented within three years preceding the calls for submissions and must be ongoing. Nominees were evaluated based on the significance, efficiency, and innovative and synergistic quality of the collaboration.

Since 1999, the two departments have been working on a number of collaborative programs including the Science and Technology Education Program (STEP), a comprehensive effort to improve science education for primary through high school educators in the greater Peoria region. Since that time, they have been able to raise more than \$700,000 in extramural funding to support student-active, laboratory-based science courses for education majors, revise the science curriculum, and strengthen the science preparation for Bradley teacher education majors and countless school children for years to come.



Take your **Braves** spirit on the road!

Purchase a BU license plate and display Bradley pride everywhere you travel. A portion of the fee lends financial assistance to BU students.

Visit www.bradley.edu/hilltopics for more information.

Dr. Allen Huffcutt named Caterpillar Professor

Dr. Allen Huffcutt recently was named Caterpillar Professor of Psychology at Bradley.

Caterpillar Professorships recognize and reward the highest level of scholarship among senior faculty who hold tenure and have the rank of full professor.

He received a bachelor's degree from the University of Wisconsin at Madison, a master's degree from the University of North Texas, and a Ph.D. from Texas A&M.

Sara Baker Netzley receives First Year Faculty Award

Sara Baker Netzley, temporary assistant professor of communication, recently received the First Year Faculty Award at Bradley.

She earned a bachelor's degree in communication arts and political science from Wartburg College, and a master's degree in public affairs reporting from the University of Illinois at Springfield. She is now completing her Ph.D. in mass communication and media arts at Southern Illinois University. This past summer, she was selected for the prestigious Teaching Fellows Workshop at Indiana University.

NoteBook

BU news, views & updates

Students learned from communications professionals such as those from Ace Hardware Corp. during an interim class held in Chicago. Shown from left, front row, are Ace Hardware representatives Chris Eaves, Web designer; Paula Erickson, manager of corporate communications and public relations; Dr. Ron Koperski, Bradley associate professor of communication; Eva Gutierrez, electronic communications specialist; and **Bryan Tapella '04**, associate public relations specialist. Back row, Bradley students **Joseph Arendt '06**; **Sabina Nyckowski '05**; **Matthew Black '06**; **Lauren Blanchette '06**; **Kathleen McGurn '07**; **Vanessa Gorr '06**; **Lauren Marciniak '07**; and **Matthew Parrilli '06**.

Diving into summer classes

by Nancy Ridgeway

While summer is often considered a time to kick back and relax, many Bradley students hit the books. Bradley offers summer classes that take students on study abroad and expedition classes to other cities and countries; special topics classes, which offer new perspectives; and of course, required classes.

Corporate Chicago

Dr. Ron Koperski, associate professor of communication, took eight students to Chicago for his class, COM 494 Corporate and Agency Seminar. "The primary purpose is to introduce students to the broad range of opportunities in the communications profession," Koperski says. They met with executives, many of whom were alumni, at public relations agencies, advertising agencies, a radio station, a TV station, not-for-profit agencies, a museum, a media services company, a corporation, a professional trade association, and a specialty promotions company.

Dan Richman '89, the local sales manager for WSCR 670 AM (The Score) talked about his work at one of the top sports talk stations in the city. During a one-day trip to Oak Brook, students met with **Jerry Cizek III '70**, president and general manager of the Chicago Automobile Trade Association. Each year, this organization stages the prestigious Chicago Auto Show. That afternoon in a session at the corporate offices of Ace Hardware, four two-person student teams



Jimmy John Liautaud, owner of Jimmy John's sandwich shop franchises, speaks to business and marketing students enrolled in a summer special topics course on franchise ownership.

each made 15-minute presentations to Ace executives. Following the format of the television show *The Apprentice*, one team was "hired" for a January 2006 three-week internship at corporate headquarters.

Bryan Tapella '04, who took this seminar two years ago and now is associate public relations specialist for Ace Hardware, was a participant in the session.

Sara McElmurry '02, communications director, and **Melissa Lach '97**, senior corporate events director, both of the American Heart Association, led a simulation of a press conference on the smoking ban in Chicago. Students also met with **Kevin Gallagher '79**, vice president and director, and **Chris Hecht '01**, media supervisor, for Starcom Worldwide, a media services company. The company recently signed a \$1 billion contract with General Motors to be responsible for television advertising buying decisions.

In addition to meeting with executives, students kept extensive daily logs and after returning, wrote research papers. **Sabina Nyckowski '05**, one of the student participants, says, "This experience exemplified why I chose Bradley University. The educational and professional experience cannot be replicated."

Koperski says, "I think it's important for students to get a firsthand, out-of-the-classroom view of how the business world operates. One of the purposes of the class is to introduce students to internship and post-graduation employment opportunities in areas other than just agencies."



Rising franchises

Bradley students had an insider's view of owning a franchise when Dr. Fred Fry, professor of business administration, and Dr. Donna Hill, professor of marketing, offered BMA 459 Topics in Management/MTG 400 Topics in Marketing. Students met Chuck Scott, U.S. vice-president of franchise relations at McDonald's and Jimmy John Liautaud, founder of the popular sandwich restaurant chain that bears his name, along with local franchise owners and others who have built a career in the franchise business.

The idea for a special topics course in franchises blossomed last fall when Fry attended the Collegiate Entrepreneurs Conference and heard Liautaud speak. Craig Culver, founder of another popular restaurant that now has many franchises, spoke at a Bradley entrepreneurs' meeting. "Craig Culver, whom I had met before, was the impetus. I thought he might come for a week and talk to the students every day. Then, we had the idea of having several franchises represented. I ran into Chuck Scott from McDonald's, whose daughter goes to Bradley, and it took off from there."

"We've talked about franchises a lot in other classes when discussing franchise marketing, but never anything in this detail," says Hill. "In this class, we discuss what it takes to be a good franchisee."

Students divided into groups, and each group researched a franchise opportunity. They looked at strengths and weaknesses, competition, franchisor-franchisee dynamics such as fees, and market considerations such as location and size of the business.

Kyle Funfsinn '06, Thom Pritchard '06, and Mike Procaccio '06, all entrepreneurship majors, were among the students enrolled. Procaccio says, "This was like a seminar. We heard about a lot of franchises in a short amount of time."

The course was especially relevant for Procaccio, who has worked at Jimmy John's during his years at Bradley and is exploring the possibility of owning a Jimmy John's franchise after graduation.

Cultures and counseling

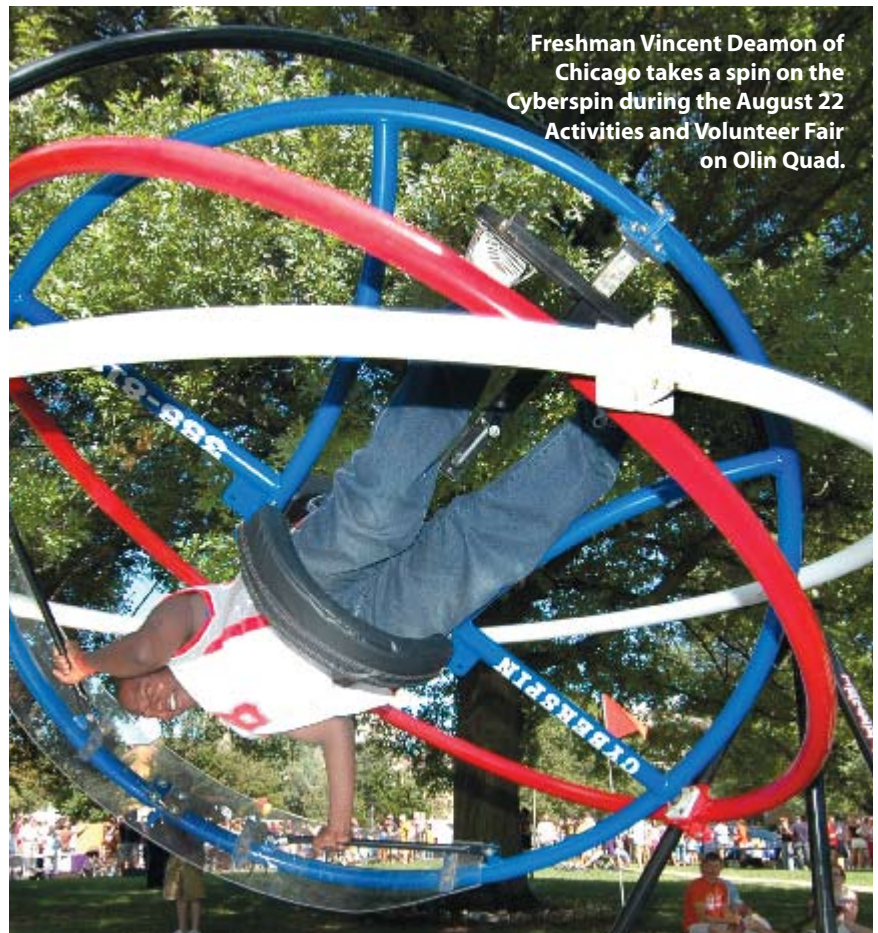
Summer classes also offer an opportunity to complete required courses, such as ELH 586 Counseling Diverse Populations, required in the counseling curriculum. Dr. Christopher Rybak, associate professor of education, says the course is designed to allow students to "better understand clients in the clients' own terms rather than only from the counselor's perspective."

Students' primary assignment was to interview someone different from themselves in some significant way, such as sexual orientation, ethnicity, national origin, or religion. Pairs met for at least

five hours to establish a certain level of comfort and rapport. Rybak says, "What happens for a lot of students is it opens a natural curiosity. They learn to get to know somebody on an individual basis instead of a collection of stereotypes."

In addition to the interviews, Rybak invited guest speakers from various backgrounds to speak to the students. Swami Dharmakeerti of Bangalore, India, who was in Peoria for a visit, discussed the Asian-Indian culture; Carol Lakota Eastin of Seven Circles Heritage Center in Edwards represented the American-Indian community; and **Shirley McQuirter MA '95**, weekend college coordinator at Illinois Central College, discussed the African-American experience.

Rybak concludes, "Saying 'I know what it's like for you' doesn't carry a lot of weight. We want to validate clients' experiences in life and find a way to build a framework that helps deal with whatever issues they're facing in their lives. It's a real challenge, but it's what we have to do as counselors. One size doesn't fit all."



Freshman Vincent Deamon of Chicago takes a spin on the Cyberspin during the August 22 Activities and Volunteer Fair on Olin Quad.

Duane Zehr

NoteBook

BU news, views & updates

Campus hosts unique science and technology programs

The Bradley campus was full of life and brilliant minds this summer, thanks in part to Peoria NEXT, a Peoria foundation with the purpose of creating a healthier future for the Peoria regional community evidenced by increased economic growth and diversity, physical well-being, social stability, and opportunity.

Peoria NEXT and partner institutions conducted a unique combination of educational programs throughout the summer. The partnership is aimed at enhancing science and technology education and encouraging more young people to pursue professions in a variety of science and technology fields.



Dr. Kristi McQuade, left, and Richwoods High School teacher Carol Norton conduct summer research, made possible by BEST.

BEST program

An education-workforce development program, Building Excellent Scientists for Tomorrow (BEST), involved nine K-12 teachers and 11 high school students from Peoria Public School District 150. The K-12 teachers were engaged in science content coursework and a 10-week research internship with scientists at the USDA Ag Lab, UICOMP, OSF Saint Francis Medical Center, and Bradley. The teachers also received mentoring in curriculum development and assessment.

"BEST is a comprehensive, yearlong professional development model designed so the teachers would start with this summer experience where they were the learners experiencing science as inquiry," says Dr. Robert Wolffe, associate professor of education. "This fall and spring they will have the opportunity to continue to

expand their expertise as science educators as they design, deliver to their students, and do action research on inquiry-based science curricula."

Carol Norton, a science teacher at Richwoods High School, and Rhonda Zimmerman, a sixth grade teacher at Loucks Edison Schools, worked with Dr. Kristi McQuade, assistant professor of chemistry, and Bradley student **Marcel Bartik '07**, conducting experiments on a chaperone protein called gp96. Chaperones are a family of diverse proteins whose shared function inside a cell is to bind to other proteins for various purposes.

McQuade says gp96 is being tested as a cancer vaccine for humans. "They take the tumor out of the patient, purify gp96 from it, then give the gp96 back to the same patient," she says. "The idea is that because it is a chaperone protein, gp96 purified from cancer cells is bound to pieces of proteins known as peptides, including some peptides that are unique to the cancer cells. The hope is that delivering the gp96 to the patient in the form of a vaccine will allow the immune system to recognize those unique peptides and thereby mount an attack against the cancerous cells."

"This has been a very positive experience for me," says Norton. "Dr. McQuade has been tremendous as far as explaining what to do and the background so that we understand what we're working towards. She explains the process as well as procedures."

"Having the opportunity to do summer research is important for undergrads, teachers, and high school students," says Bartik. "You get a different feel for what research is like, a better feel for successful parts of it, and you make progress much more rapidly than during the school year."

The high school students selected for the research immersion component of the program worked with area scientists in laboratory settings at the Peoria NEXT institutions to gain experience with scientific investigation and problem solving skills.

The BEST program was funded by a \$225,000 grant from the Annie E. Casey Foundation awarded to Bradley.

Collaborative research

Additionally, six undergraduate students recruited from around the country visited the Bradley campus to conduct ecological research focusing on the human impact on carbon and nitrogen dynamics of central Illinois ecosystems. The program paired students with faculty mentors Dr. Keith Johnson, assistant professor of biology, Dr. Kelly McConnaughay, professor of biology, Dr. Sherri Morris, assistant professor of biology, and Dr. Erich Stabenau, associate professor of biology, to work on specific ecological projects and provide students with a greater understanding of scientific investigation as part of a collaborative research team. The research was made possible by a \$163,000 grant Bradley received from the National Science Foundation.

Braves Scholarship Society creates a winning team



For student athletes, creating and maintaining the delicate equilibrium between classes, sports, friends, and leisure time is a tricky balancing act.

Financial worries can be the proverbial "straw that breaks the camel's back." The Braves Scholarship Society (BSS) was initiated in 2002 to financially support these student athletes.

The BSS allows both private sponsors and companies to make a commitment to Bradley athletics. This gift is 100% tax deductible, and sponsors are given first priority for sports tickets, reserved parking privileges, invitations to special functions, and Chiefs Club membership benefits.

The greatest rewards are developing a relationship with a student athlete and knowing that their funds will be used to improve Bradley's athletics program. In 2003, Joe and Janet O'Neill made the decision to sponsor women's basketball player **Va'Nicia Waterman '05**.

"My husband Joe didn't blink an eye when we discussed how I'd like to give something back to women's athletics," says O'Neill, a former women's basketball player at Creighton University. "I appreciate how athletics paid for my schooling. I never took it for granted because my scholarship took such a burden off my family. Va'Nicia is an awesome person. She graduated in 3½ years with a double major and made the dean's list every semester. We actually had her graduation party at our home because we are so proud of her. Although Va'Nicia was a starter for three years, she didn't play as much her senior year. We talked at great lengths about her character and integrity. My youngest daughter, Emily, idolizes Va'Nicia. Now, we're sponsoring **Erika Nelson '07**, a basketball player from the Chicago area. She is a phenomenal kid, a great student, and her goal is to attend medical school. For me personally, it means so much to support these athletes in as many ways as my family can."

The level of intimacy the sponsors maintain with their athlete is self-determined. "Some of the donors are not as available due to conflicting schedules," states Ken Kavanagh, Bradley's director of athletics, "and they aren't able to interact as much; however, they still enjoy knowing that they're making a valued contribution." Other sponsors take pleasure in serving as mentors by maintaining a close connection with their student athlete.

"The program is working the way it should," says Kavanagh, "when people want to stay in touch even after the commitment to the BSS is over. They've become friends, hopefully for life."

Gifts are utilized in a variety of ways, including improvement and expansion of athletic facilities, enhancement of services offered to BU student athletes, athletic grant-in-aid packages, and to support athletes who have exhausted their NCAA eligibility. Although they are unable to continue participating in their sport, the BSS makes it possible for student athletes to remain at Bradley and complete their degree, further enhancing BU's Missouri Valley Conference leading graduation rate of 78 percent.

For more information, contact Rick Gaa, director of development for athletics, at 309-677-3946, or e-mail him at rgaa@bradley.edu.



Bradley's Wellness Program recently was selected as one of three winners of the National Collegiate Alcohol Awareness Week (NCAAW) program competition. Bradley representatives were recognized at a special ceremony in Washington, D.C.

Smith Career Center job fair schedule

Increase your organization's visibility on campus throughout the year by attending career fairs and conducting campus interviews. More than 300 employers recruit on campus annually.

For more information, contact **Kelly Harris at 309-677-3323**.

September 22, 2005

Fall Job Fair

February 8, 2006

Spring Job Fair

March 22, 2006

Education Recruitment Fair

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SportScene

Joe Stowell '50 MA '56 has done a little bit of everything at Bradley. He was a student, basketball player, and men's and women's basketball coach. An emeritus professor of health and movement sciences, he's now a Bradley basketball color commentator on the radio.



From the court to the air: How Coach "Stowell" the show

by Justin Phelps '05

Spend a few minutes with **Joe Stowell '50 MA '56** and you will inevitably get an education in basketball from the former Bradley student, basketball player, and coach.

He'll tell how he taught players to rebound with aggressiveness, explained the art of diving out-of-bounds for a loose ball on the raised floor at

Robertson Memorial Field House, and showed his granddaughter, Dana, how to make a lay-up with her left hand. All with hand motions and perfect descriptions for his listener, like his living room is a Bradley gymnasium, complete with Field House seats in the corner.

And then there are his stories about teaching hoops abroad.

Stowell said he has represented Bradley in more foreign countries (23) than any University professor or coach. He's been asked by the U.S. State Department and the People-to-People Committee to conduct basketball clinics abroad. He also coached an MVC All-Star team in Brazil, and a Bradley team in a Christmas tournament in Spain.

He even coached the Egyptian National team in 1984, when they won the African Championships and qualified for the Olympic Games.

"I looked at it as a challenge," said the 78-year-old Stowell, who put up the first break-away basketball hoop in South

America. "I looked at it as a chance to help basketball programs. I never found a place I didn't like. You find good people everywhere you go."

And the people liked him too. In fact, former Bradley president Dr. Martin Abegg received several letters complimenting Stowell, including a letter from

the president of the World Association of Basketball Coaches. One letter from the Uruguay Federation of Basketball stated, "Coach Stowell is very much in love with the game and attempts to give all of his strong personality in every conference, in each one of his talks and practical demonstrations. We know we have a friend in him, and at the same time, he is a good ambassador for your country."

On several occasions, he was asked to return for a second clinic. "Once you go some place, and they like what you're doing, you're invited back," said Stowell, whose books and pamphlets have been published in Spanish, Portuguese, Chinese, and Arabic.

He also encouraged foreign coaches to observe Bradley practices. "They would spend two weeks here, and they would watch our practice," he said. "You make a lot of friends like that."

He made such an impression that Qatar, a small country bordering Saudi Arabia, and Uruguay, a South American nation, offered him coaching positions. In 1980, Uruguay offered to pay him \$48,000 a year. His twin sons, **Jim '83 MBA '85** and Jon, were offered \$500 to work with younger age groups. Stowell's family would be provided housing and transportation.

"I did think twice about it," Stowell said. "But I've been here all my life, my friends are here, and I was raising a family here, so I decided against it."

Instead, he continued his travels, often running into language barriers. He usually had a translator at his side, yet he found it easier to show people how to practice what he explained.

"You often lose something in the translation," he said. "Usually the translator is not very basketball oriented. So I would always put something on the blackboard, then go to the gym and show them what was just translated."

While recruiting wasn't a priority, Stowell said he always saw himself as an ambassador and tried to teach basketball to his best ability. "You always try to do a good job," he said. "You're always representing Bradley, you're representing Peoria, and you're representing the United States. So I'm going to try and work harder than anyone who is going to be there."

Diving at the Field House

Before the 1981-82 season, Stowell had coached only men's basketball, including 13 seasons at Bradley and two seasons at Armington and Peoria high schools.

"I was asked to coach the women's team in 1981," Stowell said. "I hadn't coached women before, but I didn't see any reason why I couldn't, so I said sure."

Stowell Stats

Date of Birth: 12-24-1926

Hometown: Peoria

1,293 Bradley basketball games witnessed by Stowell as a player, coach, and radio broadcaster.

.844 Winning percentage as a player between 1946-50. Bradley was 87-16 in that stretch, and during Stowell's senior season, the Braves played in the NIT and NCAA finals.

197 Wins as a coach from 1965 to 1979. Stowell was 197-147 in 13 seasons. It's the second best total in Bradley history (A.J. Robertson had 312 victories in 26 seasons) and sixth best in the Missouri Valley Conference's 97-year history.

1 Point scored by Stowell in the 1950 NIT title game. It was a free throw in the last minute in the contest, but Bradley lost to City College of New York by three points.

87 Points per game averaged by Stowell's women's basketball teams in 1981-82 and 82-83. It was the nation's best scoring average.

1936 The first year Stowell watched Bradley basketball. He was nine years old at the time and sneaked into the Armory.

85 The senior weight division of a boxing tournament Stowell entered as a Columbia Junior High student.

5 Number of pictures of Stowell's wife, Marilyn, in a *Sports Illustrated* article about Stowell's first season as head coach of Bradley's basketball team. Marilyn was pictured four times with the story and once on the table of contents page in the January 17, 1966 issue. Marilyn continues to be a "second mom" for high school teams and former players who stop by the Stowell household.

www.

For more stories and photos of Joe Stowell, visit www.bradley.edu/hilltopics.



Bob Hunt



Duane Zehr

In two seasons, his women's team won 33 games, including 19 wins in his first season, during the program's transition from Division II to Division I.

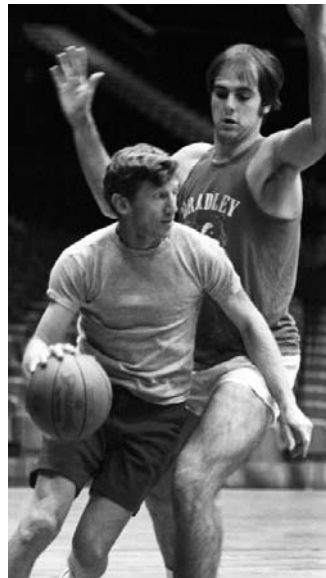
Among Stowell's practice drills was a loose-ball dive on the sidelines of the raised floor at Robertson Memorial Field House. He would set up two lines of players, then toss the ball out of bounds for one player to hit back to the other line.

"Girls weren't used to being that aggressive," Stowell said. "They would stumble or step down, and I said, 'No, that's not the way you get it done.' I would take a headfirst dive, tip it back in, and come within six inches of going off the floor. I'd say, 'You don't have to go off the floor, but you've got to get the ball. Probably 90 percent of the time, you're not going to go off the floor. There's not going to be many chances, but if you get that chance, you want to get that ball.'"

20 years as the eyes and ears

Stowell and **Dave Snell '76** will begin their 20th season broadcasting Bradley basketball games together on WMBD-AM 1470 in November. But their relationship began long before their first radio broadcast at the beginning of the magical 1985-86 season, in which the Braves won their first NCAA tournament game in 30 years.

The duo met before a 1967 banquet at the Pekin Elks Club. Stowell was the guest speaker, and Snell, a Pekin High School student, was the emcee at the



Top left: From left to right, men's basketball coach **Jim Les '86** talks with James Watson, **Dave Snell '76** and **Joe Stowell '50 MA '56** of WMBD radio after a game. Top right: Stowell takes a shot at the camera. The 78-year-old plays racquetball on a regular basis at Haussler Hall. Bottom: Stowell scrimmages against 6-foot-9 center **Alex Mazeika '78** at the Field House during the 1977-78 season.

event celebrating Pekin's boys' basketball state championship.

"Before he spoke, I introduced Coach Stowell in his voice," said Snell, director of development for the College of Education and Health Sciences. "That's where I first met him."

Said Stowell: "He had my voice down then. He got up and started using my voice, telling jokes and telling things about Dawdy (Hawkins, Pekin's boys' basketball coach at the time). It was really funny."

Snell says he continues to learn from Stowell. "I learn something from him usually at every game," Snell said. "He'll say something in a timeout that I hadn't picked up."

Some alumni remember the restaurant below, but most recognize this popular sandwich—the Avanti's gondola.



Peoria Historical Society Collection/Bradley University Library



Milkshakes & Study Breaks

by Gayle Erwin McDowell '77

Sunday night dinners out...study breaks...pizza delivery...ten o'clock runs for gondolas...the dreaded freshman fifteen...Big Macs...chocolate chip cookies. Whether their student days were in the '30s or the '90s, Bradley alumni can usually recall what they liked to eat. Follow along on our timeline of Bradley students' favorite foods and the places that served

them. In many ways, the times have changed dramatically, but in other ways they haven't changed much at all.



Special Collections Center, Bradley University Library

The Wigwam, located at Bradley and Institute, served as a student center for nearly 20 years. Thousands of alumni have fond memories of the Tepee soda fountain upstairs.

Taste Timeline...

1930s Drugstores seemed to grace almost every corner in the West Bluff neighborhood surrounding Bradley Polytechnic Institute. Best & Jordan, Bass' Drug, and Gibben's Pharmacy all had lunch counters. The favorite meeting spot for **Marion Putnam Bohner '38** and friends was Gibben's, known to students as **Gibbie's**. "We would slip into a booth between and after classes," the Peoria native recalls.

A lack of money didn't stop students from having a good time. While her friends usually sipped on a Coca-Cola, Bohner rarely ordered a beverage. "There was never a problem with us lingering and not buying more." Pharmacist Paul Gibbens, nicknamed Gibbie, operated a business that catered to Bradley students. From his storefront at Bradley Avenue and University, the Purdue graduate sold textbooks, prescriptions, and supervised the busy soda fountain, filled

Hunt's Drive-in was another place to see friends, according to Bohner. "When you went on a date, that was the ultimate," she reminisces. Popular menu items in the '30s were lime freezes, hamburgers, and ice cream cones.

Nearby, **Kramer's** had been established in 1932. Students could choose from a vast sandwich menu. A lettuce and tomato sandwich (no bacon) and the grilled frankfurters were a fraction of the cost of a pricey triple-decker clubhouse sandwich. Sandwiches of sugar-cured ham were a specialty. "Ades" could be ordered in lemon, orange, or lime, plus there was a dizzying array of flavors for deluxe sodas and sundaes.

For "home-cooked" meals, **The Tech Café** on Main Street was popular among the college crowd. For years, the proprietress, Mrs. C.E. Johnson, offered student dinners, short orders, and special Sunday dinners.

1940s The late **Robert Morgan '34** led a group of Bradley alumni whose goal in 1939 was to give students something they had never had—a student union for campus. According to the *Bradley Tech* newspaper, the **Wigwam** was decorated "along the lines of a national park lodge with the Indian motif in keeping with Peoria's tradition and the Bradley Braves." Its soda fountain, the **Tepee**, quickly caught on as a favorite meeting place for students. The Wigwam also featured a lounge with a Victrola phonograph, radio, and ping pong.

Converted to barracks for soldiers during World War II, the "Wig" was moved to the basement of the horology building, Westlake Hall. Students called their new hangout the "foxhole."

Coinciding with the University's 50th anniversary in 1947, the Wigwam was moved back to its former quarters, this time with more space upstairs for the popular Tepee. With a malt-shop atmosphere, students and soldiers could meet for a soft drink or

a malt, burgers, or to sample Sealtest ice cream's flavor of the month. A jukebox and smooth floor set the stage for dancing. Heartier meals were served downstairs in the cafeteria, decorated with chandeliers made from old wagon wheels.

Off campus, students continued to frequent Hunt's and Kramer's. Inside seating was added to Kramer's after World War II. **Kane Drug** at Main and University was another popular spot for meeting and eating.

1950s Down-home favorites like tuna noodle casserole, as well as macaroni and cheese made with white sauce, were on kitchen tables across America during the 1950s. That might explain why **Marilyn Carrigan Armstrong '54** recalls that dorm

food was on the "starchy side." Before moving in with her sister and brother-in-law, Armstrong lived in Constance Hall. The Mount Prospect resident reports that not all dormitories had a cafeteria, sending many students out to buy meals in nearby restaurants.

One popular "greasy spoon" was **Kern's**. Located a block east of University, BU students could have breakfast, lunch, and dinner at the Main Street establishment. For grilled cheese and tomato soup, Gibbie's was a good choice. Even 50 years later, two nearby drive-in restaurants with excellent sandwiches still stand out in Armstrong's mind. "Tenderloins were the specialty at Hunt's. They were huge. Kramer's had a mushroom burger that was great."

Students continued to flock to the Tepee and Wigwam for snacks and meals, but the brand new **Student Center** was about to change all that. Students had voted themselves a special assessment in order to build the structure in the heart of campus. Groundbreaking for the new facility occurred during the fall of 1956, the first semester that **Ron Stover '60** was enrolled at Bradley.

Just like today, Main and University was the hub of Bradley-area restaurants. Stover recalls the **Velvet Freeze** at the corner (Avanti's location today) for Wonder Dogs with chili. Some of his fraternity brothers frequented **Chili Villa** across University Street. A few blocks east on Main Street was the ever-popular **Steak 'n Shake**. "You could go at 2 a.m. and get a burger (technically a steakburger) and refills on coffee," the Morton resident recalls.

Agatucci's was in Stover's neighborhood just a mile north of campus on University. Known for being one of the first to introduce the new dish to Peoria in 1954, the thin-crust pizza served by generations of Agatucci brothers continues to be savored today. Many loyal patrons still enjoy theirs with a little Tiger Sauce on the side. Stover remembers the pizza prepared



Special Collections Center, Bradley University Library

The soda fountain at Gibbie's was the place to be until owner Paul Gibbens retired in 1952. Gibbie had moved to Peoria after a weekend visit in 1929.



Avanti's owner Albert Zeller fills a student's gondola order. Ham, salami, cheese, and lettuce are still standard on every gondola. Mayo is optional. Below, Hunt's Drive-In by Bradley Park was another popular destination for meals, malteds, or shakes. Strawberry was a top seller.

It's the Bread

Long before watching carbs crossed anyone's mind, Americans were enamored with bread. Mothers bought Wonder Bread to build strong bodies, yet for a successful restaurant sandwich it helped to have something more unique. Such was, and is, the case near the BU campus.

Hunt's burgers were served on "special-baked big buns with sesame seeds."

Kramer's sandwiches were toasted—either on a bun, or white, rye, or whole wheat bread.

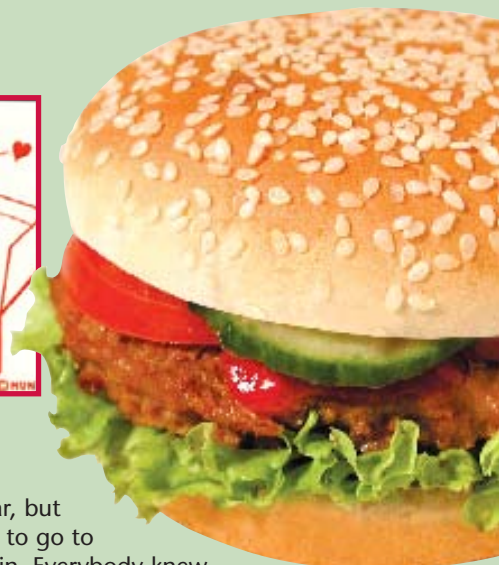
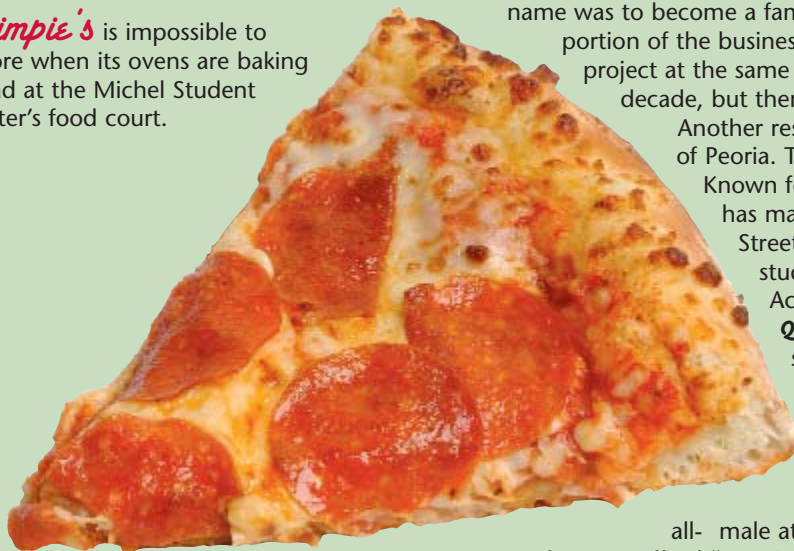
L's burgers and steakburgers were sandwiched between home-baked bread that featured a special sweet coating.

Jumer's breadbaskets contained various specialty breads, but none was more coveted than the scrumptious cinnamon rolls.

Avanti's bread is still legendary for its texture and sweetness.

One World's popular sandwiches are offered on French baguettes and tomato-basil focaccia.

Blimpie's is impossible to ignore when its ovens are baking bread at the Michel Student Center's food court.



At the Drive-In

You needed a car, or a roommate with a car, but decades of Bradley students didn't have far to go to enjoy a delicious treat or meal at the drive-in. Everybody knew how to get to *Hunt's*—just down the Farmington Road hill, next to Bradley Park. A popular date spot or place to hang out after a basketball game, *Hunt's* was known for huge tenderloins. The restaurant had its own meat room where fresh tenderloins were cut daily. Sauces were homemade. Other *Hunt's* specialties were strawberry pie, thick shakes, fried chicken and shrimp, and Mr. Big burgers. On Friday nights, customers lined up for homemade clam chowder. The Peoria landmark closed earlier this year.

Kramer's was even closer to campus, just blocks away on Western at Moss Avenue. Like *Hunt's*, *Kramer's* opened in the '30s. Complementing a complete menu of tasty sandwiches were dozens of "refreshing" choices from the fountain. Phosphates were a favorite—for a dime you could choose between seven flavors. Lime was popular, but so was green river. In 1959, a new owner came along. His name was to become a familiar one in Peoria. James Jumer dropped the drive-in portion of the business six years later, embarking on a massive remodeling project at the same time. He retained the *Kramer's* name for more than a decade, but then renamed the operation *Jumer's Castle Lodge*.

Another restaurant with curb service originated just 40 miles east of Peoria. The first *Steak 'n Shake* opened in Normal in 1934.

Known for its steakburgers and hand-dipped shakes, the chain has maintained several Peoria restaurants for years. The Main Street location was within walking distance, but Bradley students were more likely to arrive there by the carload.

Across the street was another hamburger stand, *Mr. Quick*. To satisfy their craving for Steak n' Shake, today's students have a short drive up University Street.

Just a block from there is a familiar franchise that in 1959 was a little-known drive-in with a gravel parking lot. In fact, franchising agent Ray Kroc had scouted the Peoria area looking for just the right site for an addition to the new chain. *McDonald's* workforce was all-male at the time. The food was advertised as a "pleasure every student can afford." For 25 cents, you could enjoy an all-beef hamburger and fries.

with a generous amount of secret-recipe sauce and sausage that was ground especially for the family-run tavern and restaurant. Sausage sandwiches were another specialty.

1960s Two Bradley institutions ended as the new decade began. The University's horology school closed in 1961, soon after the popular **College Inn** was destroyed by fire. Known earlier as the **Western Tap**, the tavern/burger joint was just a stroll from campus, where Main Street curves into Western.

Cheri Raber Patterson '67 remembers campus and sorority events being held at Kramer's on Western at Moss Avenue. The popular restaurant started out as a drive-in restaurant (see photo on page 12) and was renamed **Jumer's** in 1970. On a recent trip to Florida, Patterson was asked by a pharmacist if Jumer's still had its famous cinnamon rolls. Although Jumer's recently became a Radisson hotel, the sweet treats remain.

Beginning in 1965, there was another reason to venture west of campus. Students could visit the golden arches on foot. There was a new **McDonald's** on Western at Rohmann. Open until midnight seven days a week, its hours were designed with the college crowd in mind.

That was the same year that the **Sit-n-Bull** at the Student Center was so popular that management opened the upstairs cafeteria from 9 a.m. to 1 p.m. just to accommodate the overflow crowd. Coffee, hamburgers, and chocolate chip cookies were the top sellers. In an era of meat and potatoes, the Student Center cafeteria served 125 pounds of roast beef and 150 pounds of potatoes during a typical day. Six hundred desserts and 800 salads were also sold.

"The prices we charge are much cheaper than downtown," commented the food service manager. "Most of our entrees are 50 cents, where downtown it cost 75 to 85 cents for the same thing." He acknowledged that most students had good table manners, but was frustrated by their messiness in the Sit-n-Bull.

A business transaction on Main Street makes 1966 a key year in a culinary timeline for the Hilltop, as well as for all of central Illinois. Swiss emigrant Albert Zeller purchased a little-known Italian restaurant called **Lardano's** at 1300 Main. Zeller changed the name to **Avanti's** ("forward" in Italian) **Restaurant**. That sale laid the groundwork for a simple culinary masterpiece that continues to satisfy Bradley students and Peorians even after 40 years. Locals and alumni who were enrolled at Bradley after the mid-sixties know the sandwich well—it's called the gondola.

Gondolas were 95 cents back in '66. A full Avanti's gondola costs \$4.95 today, not bad for a sandwich on a loaf of bread that measures almost a foot and a half. Italian beef, ham and cheese, and pizza burgers were a few of the other sandwiches on the first Avanti's menu. Monday was all-you-can-eat spaghetti night for \$1. On Wednesday nights, patrons were treated to free

drinks with their pizza. A small cheese pizza cost \$1.05, and a family-size Avanti's special was \$3.55. While the spaghetti and pizza were good choices, it was the gondola that hooked the Bradley crowd. They could call for delivery, but dorm residents often stopped by to pick up an order.

As the '60s drew to a close, students had a different activity at the Student Center. They enjoyed meeting friends and hanging out at the Coffee House Circuit for scheduled performances by musicians.

1970s It was 1970 when Jim Jumer changed the name of Kramer's to **Jumer's Castle Lodge**. Just blocks from campus on Western Avenue, Jumer's holds special memories for thousands of students. After all, how many establishments boast a black bear towering over the entrance to the lounge? Some '70s-era students recall walking to the Bavarian-style hotel on chilly Friday afternoons. By ordering a happy hour drink, they could help themselves to a buffet of bread and cheese. Even better was the

hearty soup that simmered in a black kettle in the fireplace.

Salads came of age in the '70s. Discriminating diners wanted more than a bowl of iceberg lettuce served with thousand island or French dressing. Salad bars popped up in restaurants and in the dorms.

Lum's featured a salad bar, plus a menu of sandwiches and entrees. Encouraged by TV commercials featuring owners Dave and Ernie, students could take a break from campus life by walking over to the Lum's on Western Avenue. The last Lum's in Peoria closed about four years ago.

A favorite establishment known primarily to alumni from the '70s

was **L's**, located at Bradley and University. **Bob Kirshenbaum '74** of Bellevue, Washington, still claims that he could reach L's from his freshman dorm room in a mere 12 seconds. An Omaha native, Kirshenbaum usually had two steak sandwiches a day. He enjoyed playing pinball at L's and eventually worked at the restaurant. On Sundays, a trip to Agatucci's for pizza with a few fraternity brothers was often on the agenda. Dorm dwellers were likely to order pizza from nearby **Country Villa**.

Dunlap resident **Laura Wilson Kolb '80** and her U-Hall friends counted themselves as L's fans, too. The physical education teacher recalls nightly orders to L's for a tuna sandwich on toast. The "twisty" soft-serve cones were another favorite.

1980s Known for a thick layer of deli meat, the grinders served at **Mr. Chips** (on University just off Main) are still a topic of conversation for some '80s alumni. The meat was blanketed with tomatoes and shredded lettuce, but a seasoned vinegar and oil dressing gave the hearty subs their unique flavor.



Students still line up for gondolas, but they visit Avanti's Ristorante across the street from the original restaurant. This familiar building was torn down in 1989.



Strawberry pie was always a favorite at Hunt's. Below, the stylish Pere Marquette was known as the Peoria Hilton during the '70s.

Coffee

There's no denying that late nights and caffeine are part of the college experience. Current students are likely to jumpstart the day by popping open a cold Dr. Pepper or Mountain Dew from their mini fridge. Later on, some might venture over to a nearby coffee hangout/eatery, such as Jester's or One World just off campus.

One World Eats & Drinks has been a fixture at Main and University for the past 12 years. Patrons can order tea or the daily flavored coffee. When their budgets allow, students splurge on a hot cappuccino, redeye mocha, or café latte. Iced versions of the same drinks are also big sellers.

The newest coffee hangout, **Jester's Coffee House and Café**, opened in 2004 at Duryea and Bradley, diagonally across from University Hall. Fans of Intelligentsia coffee are fans of Jester's. Like One World, the café is locally owned.

Forty years ago, the favorite meeting place for morning coffee was the **Sit-n-Bull** at the Student Center. The food service manager reported that 36 gallons of coffee were sold daily, but still students were quick to complain. "It's hard to brew coffee so that it tastes the way everyone wants it," James Maxwell said in 1965. "What we do is make it by the standards recommended by the coffee company."

A decade earlier, the **Tepee** was the hot spot for coffee. **Marilyn Carrigan Armstrong '54** recalls the perfect accompaniment to a steaming cup of coffee. The cook sliced a cinnamon pecan roll in half, buttered it, and then grilled it. "Very tasty," says Armstrong.



Students were delighted to learn that Starbucks Coffee will be available at the Student Center this semester. Naturally, it is a little pricier than coffee served in past decades. Back in 1960, a cup of Student Center coffee cost eight cents.



Peoria Historical Society Collection/Bradley University Library

Fine Dining

Special occasions call for a night on the town, or at least a restaurant meal away from campus. Whether the occasion was Parents' Weekend, graduation, Homecoming, a holiday dance, or a Greek banquet, Bradley students have flocked to a handful of popular restaurants and hotels.

The stately **Pere Marquette**, a downtown landmark since 1927, has been one of the favorites. Thousands remember dancing and enjoying award-winning cuisine in the beautiful Cotillion Room. Some alumni from the '60s recall dancing to the New Colony Six at Homecoming '68. This past February, Sigma Nu alumni and actives celebrated the fraternity's 50-year milestone at Bradley with a banquet at the "Pere." The hotel is currently undergoing a multi-million dollar renovation.

When it was time to rent a tuxedo, put on a leisure suit, or slip into a Nehru jacket (depending on the decade), the **Jefferson Hotel** was another popular venue for dining and dancing. The hotel was imploded in 1978 to make room for the Peoria Civic Center.

The most memorable fine dining spot for decades of alumni may be a Bavarian hotel near campus that served German cuisine and a delicious bread basket. There wasn't a bad roll in the bunch, but one was a true standout. The bite-sized cinnamon rolls were typically first to disappear from the basket that was always lined with a red cloth napkin. **Jumer's Castle Lodge** servers were happy to bring more. And it was a good thing. Hungry roommates were most likely waiting back at the dorm or apartment, counting on sharing some of the "leftover" morsels. Jumer's restaurant is now called Flagstones.

Other upscale restaurants cited by alumni include the **River Station** and **Continental Regency**, both downtown, and the **Boar's Head** in north Peoria. While those establishments are no longer in business, the city currently enjoys a wealth of fine restaurants where Bradley students and families can continue to make memories.



Margie Jumer

Jumer's trademark was its Old World elegance—and its great cinnamon rolls.

Around the corner on Main were a couple of Chinese restaurants. For **Karen Fairfield Warner '87** of Peoria, the best choice was **Hunan's**, and the favorite menu item was the moo goo gai pan. "It was a really good Chinese restaurant. I wish it was still there," says the stay-at-home mother of five.

When Main Street was widened in 1989, Avanti's had to give up its location of more than 20 years, just steps from Harper and Geisert Halls. Fortunately for the next generation of Bradley students, Avanti's moved to larger quarters on the northwest corner of Main and University. Students didn't mind crossing the street to pick up their carryout orders, but because of the new spacious dining room, were more inclined to sit down to enjoy their sandwich or spaghetti.

Also in 1989, the newly expanded and renovated Student Center became a reality. It was the result of a \$26 million fundraising effort. Its new dining facility was called the **Yankee Inn**.

1990s The new decade brought a major facelift for Main Street, and with it came more eateries for students. In 1991, the Campustown shopping center on the south side of Main offered several restaurants and a Thompson's supermarket that simplified food shopping for off-campus students. The **Maid-Rite '50s Diner** served the same recipe of loose-meat sandwiches that students had purchased down the street in the late '40s. **Donnelly's** was a treat when they wanted a break from the dorm food.

Across the street on the busy corner of Main and University, **One World Coffee & Cargo** opened in 1993 and quickly became a local favorite. It introduced a new type of cuisine to the area. Now known as One World Eats & Drinks, the extensive menu offers everything from a Greek breakfast pizza to an array of creative sandwiches. Some students order an appetizer for dinner, such as homemade hummus or a spinach and artichoke dip. During finals last spring, One World stayed open all night.

During the mid '90s, **Erin Reid '98** and **Jennifer Zipp Tyre '96** were regulars at **Fedora's** (at Bradley Avenue and Duryea). The restaurant's gourmet sandwiches featured a special sauce—so special that the Peoria cousins admit to trying to decipher its ingredients. Spinach pizza was another customer favorite. Fedora's now operates at University and McClure, and **Jester's** has taken its spot next to campus.

When the University initiated its Quick Cash program in 1997, budget-conscious students were able to venture out more freely to campus-area restaurants. With Quick Cash, a portion of the students' room-and-board payment is placed in an account that allows them to charge food, products, and services from participating merchants.

2000s In 2000, a new food court became part of the remodeled Robert H. Michel Student Center. Students could buy sandwiches, bagels, smoothies, or **Taco Bell Express**.

Although the taco chain is no longer there, the millennial generation at Bradley continues to have more food options than any alumni before them. The University Dining Services works hard to present students with choices. For example, **Famous Famiglia** the pizza served at New York Yankee games, is new at the food court.

Cafeteria hours are resident-friendly to students who want to sleep in on weekends. They can make their own smoothie or order a customized omelet until 1 p.m. The **Center Court**, housed in Williams Hall, is a favorite place to stop for a carryout pizza or to have a panini sandwich made to order.

At Campustown, **Bellacino's** and **Gorman's Pub** are popular places to grab a sandwich. **La Bamba** has huge burritos and a faithful late-night following. Many students cross Main Street at least weekly to use their Quick Cash at **Avanti's Ristorante**. The subtle name change seems to hint at the restaurant's expanded menu. Gourmet specialties, such as asiago cheese ravioli, are dishes that never would have been found on the 1966 menu.

And what do current Bradley students say about the cuisine near campus? The chicken alfredo pizza at **One World Eats & Drinks** gets a thumbs-up review from **Andy Reising '07** of Naperville.

Californian **Amanda Lyn Bacon '07** recommends a few Peoria eateries east of campus. The elementary education major likes **Mr. G's** for Chicago-style hotdogs, **Papa John's** for cheese pizza with dipping sauce, and **Jimmy John's** for sandwiches. "At Jimmy John's you



The former location of Bass' Drug and Kane Drug, One World Eats & Drinks has been a popular destination for students and locals since 1993.

can get avocados and sprouts on most sandwiches. That's a huge draw for me," says the San Diego resident.

Some of the students' favorite spots, however, are a distance from campus. Because so many upperclassmen have cars, it's not unusual to leave the Hilltop for a bite to eat. While the nearby drive-ins are gone, students seem to relish a carefree outdoor atmosphere just like alumni did decades ago.

Reising's preference is something of a hidden gem near Woodruff High School, a place where customers sit outside at tables or in their cars. "**The Ice Cream Shack** is definitely my favorite place," the mechanical engineering major reports. He and a carload of friends go weekly for ice cream and cheese fries.

Over the years, a few of the more popular menu items may have changed—students today don't have a clue what a phosphate is, while offerings like wraps and quesadillas would have puzzled any coed in the '30s. There's one point, however, on which college students of any generation would agree: Sometimes the smart thing to do is to take a break from the books, order something great to eat, and hang out with your friends.



MICROSCOPES, LAB COATS, AND STEM CELLS

by Nancy Ridgeway

Dr. Craig Cady, assistant professor of biology, and his student assistant **Kate Koehler Pastucha '06** are conducting stem cell research at Bradley. Stem cells as seen through a microscope are shown in the circular photos above.

Finding a cure for diseases such as Parkinson's and Alzheimer's is the ultimate goal for Dr. Craig Cady, assistant professor of biology. "When you meet people suffering from these diseases, you feel a lot of self-imposed drive."

Working in a neurophysiology lab within the Biology Department at Olin Hall, Cady's research involves forcing stem cells to function like neurons. His research also involves working with Dr. Ken Franco, a cardio-thoracic surgeon at Methodist Medical Center, to study the possibility of altering stem cells to function as heart cells. The lab is funded by a \$25,000 grant from PeoriaNEXT, an organization formed to promote science, technology, and creativity in the Peoria area; a \$75,000 Methodist Medical Center Foundation grant; and start-up dollars from Bradley.

"We work with three kinds of stem cells," Cady explains, noting he is not conducting research with the controversial embryonic stem cells, "human bone marrow, rat bone marrow, and human umbilical cord stem cells."

Spearheaded by Illinois State Representative David Leitch (R-93rd District), a stem cell cord blood law has been passed, making Illinois the only state that mandates that a pregnant woman is asked during her second trimester if she wants to donate the umbilical cord for stem cell research at no cost to the donor. Typically, the umbilical cord is disposed of.

Cady explains, "Cord blood stem cells are very primitive, so they can become many types of cells. Embryonic stem cells have the potential to become any type of cell in the body."

He says, "Stem cell research has gotten a lot of bad press, some from people who are against research using embryonic stem cells, so they speak out against all stem cell research. There's been criticism that scientists haven't found a cure for any diseases through stem cell research, but it's a very new field. We've only been studying stem cells for about six years."

THE VALUE OF STEM CELLS

Cady addresses why stem cell research is important. "A couple of things make stem cells differ from other cells. First, stem cells remain stem cells when they divide. They don't become brain cells or heart cells. They're undifferentiated, meaning they have no one specific function. They're found in many parts of the body. The reason they're all over is they can become specialized cells under the right stimulation. Stem cells play an important role in replacing damaged cells. However, stroke or certain diseases such as Alzheimer's disease can result in the death of neurons that are not replaced. Now, we hope we are able to replace those dead neurons with stem cells that can convert to neurons."

Cady continues, "I got into this field when I was at Southern Illinois University College of Medicine. A woman at the National Institutes of Health in Washington, D.C., did an experiment on mice. She injected stem cells into the blood vessel in the tails of mice. She was studying heart diseases, and when she looked at where these stem cells went, she found that they went to the heart and also into many areas of the brain. There's a barrier between general circulation and the brain, but the stem cells could get across that and got into the brain without damage. Stem cells show a behavior called chemotaxis, meaning they migrate to injury sites in response to chemical signals from injured cells. We don't know why they exhibit this behavior, but if you can inject stem cells into the general circulation and they can move into the brain, this is something that has great potential for using stem cells to treat brain injury and diseases. It's that exciting feature that got me in the field. Patients with Parkinson's disease have had a very specific group of neurons die in the brain as a result of the disease."

Ultimately, the goal is to help patients suffering from brain-related disease and injury by replacing the dead cells with the altered stem cells. Four undergraduate research assistants have helped Cady in the research lab. With Cady at the helm, they have found a mix of stem cells, chemicals, and gases that stimulate the stem cells to behave like neurons.

RESEARCH FOR THE RIGHT RECIPE

Finding that correct mix took nearly a year of research to get the cells to the point where they looked like neurons. From there, they began to reach out and contact each other like neurons do. The stem cells can be stimulated to work like neurons over a 24-hour period. "Next, we checked to see if they have proteins only found in neurons. We've started testing and found they are expressing these proteins. Since we can successfully make stem cells look like neurons and stimulate them to make proteins found only in neurons, we are now determining if they function like neurons."

Another branch of Cady's research involves transplanting stem cells into animals. "We are collaborating with Dr. Dzung Dinh, the head of the Neurosurgery Department at the University of Illinois College of Medicine here in Peoria. We have a rat model of a spinal cord injury. We transplant the stem cells into the spinal cord of the injured animal and determine if the stem cells integrate into the damaged areas of the spinal cord. These experiments are designed to replace damaged cells in the spinal cord in order to recover limb function and improve mobility."

Looking at the stem cell research for heart cells, Cady says his work is still in the early stages of development. He says, "I don't know as much about heart cells. **Kate [Koehler Pastucha '06**, a cell and molecular biology major,] and I designed a technique to culture heart muscle cells from sheep. We were able to isolate and culture these cells the first time we attempted this. Exposing the stem cells to lower amounts of oxygen improved their ability to grow and divide."

Cady is part of a stem cell research team based in Peoria. Also on the team are Dr. Franco, Dr. Dinh, and Dr. Jasti Rao, a cancer researcher at the University of Illinois College of Medicine. The team meets weekly to discuss stem cell research as it applies to cancer, cardiac, and neurological patients. "We want the Peoria area to become a center for stem cell research in Illinois," says Cady.

In addition to his stem cell research, Cady is researching how estrogen protects the brain from Alzheimer's disease, stress-related injuries in the brain, Parkinson's disease, and dementia.

Dr. Kent Christopherson II '97, assistant professor at the Institute of Molecular Medicine at the University of Texas Health Science in Houston, is conducting stem cell research, as well. "I run an umbilical cord blood research protocol for the collection of cord blood stem cells. We use it to study stem cell transplantation for treatment of malignant and non-malignant severe blood diseases. Malignant diseases would be cancers such as leukemias and lymphomas. An example of a non-malignant disease would be fanconi anemia."

Christopherson continues, "Bone marrow and cord blood are both used routinely to treat children with leukemia. However in adults, the numbers of stem cells you can obtain from a single cord blood collection is limited." He explains, "When we look at the number of stem cells required to successfully undergo a bone marrow or cord blood transplant, adults require many more stem cells simply because of their size."

He says that with both cord blood and bone marrow, there are limited numbers

of stem cells; however, with bone marrow you can keep pulling out more marrow until you have enough stem cells. "With cord blood, you're limited to what's there at the time of delivery of a baby. In a single cord collection, at best, you can



collect 120 to 150 milliliters, and with bone marrow, you could take out a liter to a liter and a half if you needed to."

"Our goal is to look at the mechanism of stem cell transplant efficiency so we can create clinical protocols for using cord blood as a source for stem cells to transplant into adult patients." He explains that transplant efficiency is very poor. "Less than 1 percent of the cells transplanted end up where they're supposed to be, in the patient's bone marrow. By designing methods to increase efficiency, sources of donor stem cells that are limited in cell number, such as umbilical cord blood, could be more routinely used."

Discussing his research, Christopherson says, "We have a target enzyme called CD26. By inhibiting this enzyme, we can already increase transplant efficiency in a mouse transplant model."

Christopherson and his wife **Susan Kreykes Christopherson '97**, a physical therapist, have three children.

InMemory

1920s

Esther Earnheart Henry '26, April 12, Peoria. She was a former state president and international secretary of the Order of the King's Daughters. Esther had also served as president of the Peoria Women's Club. At Bradley she was a member of Sigma Kappa. Survivors include two daughters, six grandchildren, and 10 great-grandchildren.

Virgil Lowman '28, June 11, Lincoln. Virgil was 102 years old, and had been a self-employed house painter. Survivors include two children, six grandchildren, eight great-grandchildren, and four great-great-grandchildren.

1930s

Millo Prochazka '31, March 3, Mount Dora, Florida. He had been a cereal chemist for the U.S. Food and Drug Administration. Survivors include two sons, seven grandchildren, and six great-grandchildren.

Lois Snyder Keys '33, May 17, Metamora. At Bradley she was a member of Lambda Phi. Lois belonged to the Eastern Star for 73 years. She was a charter member of the Metamora Women's Club. Survivors include her son, three grandchildren, and three great-grandchildren.

John McCuskey '33, June 19, 2004, Denver, Colorado. He taught and coached at Greeley, Manual, and Von Steuben Schools in Peoria for 36 years. He was a 33rd degree Mason and was active in Shrine organizations in Ft. Myers, Florida. Survivors include three children, and several grandchildren and great-grandchildren.

Grace Nellinger Moore '33, April 22, Chillicothe. She had been a teacher in the Camp Grove, Bradford, and Chillicothe areas. Survivors include two children, five grandchildren, and seven great-grandchildren.

Winifred Caldwell Morton '33, April 27, Defiance, Ohio. She was director of transportation for the Knox County chapter of the American Red Cross for more than 30 years, retiring in 1968. Her son, four grandchildren, and 12 great-grandchildren survive.

Donald Shawl '33, June 18, Punta Gorda, Florida. He was retired from the Internal Revenue Service and had lived in St. Louis. His wife Dorothy, two sons, three grandchildren, and one great-grandchild survive.

Carolyn Stiers '33, April 1, East Peoria. She taught music at several East Peoria schools for 40 years, retiring in 1975. She had been an organist at many area churches. Carolyn was a member of Alpha Delta Kappa at Bradley.

Ruth Sommer Clark '36, April 11, Walnut Creek, California. She had served on the Forest Park Foundation board. She is survived by three children, six grandchildren, and eight great-grandchildren.

Verna "Theresa" Gardner Waters '36, April 17, East Peoria. She retired in 1978 as head librarian of the Lincoln and South Side branches of the Peoria Public Library. She was an active member of First Federated Church and sang in the choir for 21 years. Survivors include two sons, one stepdaughter, and several grandchildren and great-grandchildren.

Virginia Duffy '38, April 23, Peoria. She had been an administrative assistant for Arthur Anderson Accounting in New York and Chicago.

Thomas McMorrow '38, June 20, Peoria. He was a pediatrician in private practice. A World War II veteran of the Army Medical Corps, he held the rank of captain. He was a past president of the Sleepy Eye Pottery Association. Survivors include his wife Genevieve, seven children, 19 grandchildren, and 10 great-grandchildren.

1940s

James Molnar Sr. '40, June 25, Chisago City, Minnesota. He was a teacher and coached the Chisago City Indians, retiring in 1976. Jim was elected to the Bradley Hall of Fame in 1954 and the Minnesota Football Hall of Fame in 1980. He and his wife Dorothy operated Jim's Drive Inn. She survives, along with three children and five grandchildren.

Herschel Woltzen '40, March 16, St. Louis, Missouri. He was vice president of Herschel Manufacturing Co. in Peoria and had been president of Ag Parts in St. Louis. He was a World War II Navy veteran and later served in the Naval Reserves, retiring as a commander. Survivors include his wife Sigrid, four children, and eight grandchildren.

Arthur Berkman '41, February, 2004, Yorba Linda, California. He operated his own insurance agency. Arthur was a founder of the Century City Optimist Club. He had served as

president of Temple Emanuel Brotherhood. He was a World War II veteran. At Bradley he was a member of Zeta Beta Tau. Survivors include one daughter, three grandchildren, and his companion Shirley Smith.

Lloyd Bortel '41, April 10, Ashburn, Virginia. He played basketball as a Bradley student. He was a World War II Army veteran. Two sons and three grandchildren survive.

Margaret Bowman '41, April 28, Prospect Heights. She was a substitute teacher in the northwest suburbs for many years. Survivors include her husband **Clinton Bowman '38**, three children, three grandchildren, and one great-grandchild.

Dillard Howell Sr. '41, April 24, Indianapolis, Indiana. He played baseball at Bradley and for the St. Louis Cardinals farm team. He worked for the FBI for 21 years before retiring as special agent in charge of the New York City office in 1969. He then worked as corporate security director for Eli Lilly & Co., and as a security consultant. He was an Army veteran. His wife Dorothy, two children, and three granddaughters survive.

Verne Phillips '41, March 26, Peoria. He was the director of Junior Achievement. He joined Direct Mail & Associates in 1952, which he and his wife operated until 1999. He and his twin brother, **Harold Phillips '41**, were members of the '40s dance band, Cartwright's Orchestra. Verne was a Naval officer. He is also survived by his wife Christine.

Paul Vanderwulp '42, June 13, Green Valley. He was a teacher in Peoria District 150 for 38 years and also worked in the hardware department at Sears for 20 years. Paul was a World War II Army Air Forces veteran. He was an active member of the Green Valley Presbyterian Church and sang in the choir. Survivors include his wife Elaine, four children, and six grandchildren.

Frances Jones Voss '42, April 13, Peoria. She had been a private secretary for the Veteran's Administration. At Bradley she was a member of Delta Kappa. Survivors include her husband Robert, one daughter, and two grandchildren.

Mechtildes Crowley Martinez '44, April 17, Aurora, Colorado. A registered nurse, she retired from Rocky Mountain Hospital in Denver in 1982. She served in the Army Nurse Corps during World War II and attained



the rank of captain. She is survived by two children.

Burton Bolton '45, May 13, Trivoli. He was a farmer and a salesman of bakery goods. Survivors include three children, seven grandchildren, and six great-grandchildren.

Venetia Heerman Neerman '45, February 28, Palm Beach Gardens, Florida. She taught music and fourth grade for many years, retiring in 1986. She was a member of the Daughters of the American Revolution. Four daughters and eight grandchildren survive.

Carolyn Reid Sisney '45, November 28, 2004, Hot Springs, Arkansas. She was a music teacher, and had owned and operated four music stores in Illinois. She held a master's degree from Northwestern University.

Paul Langlois '46, January 26, Champaign. He operated Langlois Real Estate and built custom homes until retiring in 1982. He was president of the Champaign Board of Realtors in 1964. At Bradley he was a member of Beta Phi Theta. Paul was a World War II veteran. His wife Kathyne, six children, 13 grandchildren, and a great-grandson survive.

Andrew Baldoni '47, June 15, 2004, Crystal Lake. He was retired from Morton International where he had been vice president of research. He held a doctoral degree in organic chemistry from the University of Notre Dame. He was a World War II Army veteran. His wife Marjorie and two sons survive.

William Burk '47, March 6, Largo, Florida. He was an executive vice president with Jim Walter Corp., retiring in 1989. He was a World War II and Korean War Navy veteran. Survivors include his wife **Emilie Pasquay Burk '49**, two children, and two grandsons.

Richard Dryden Sr. '48, June 21, Lowell, Arkansas. He retired in management from the engine division of Caterpillar Inc. in 1984. He then owned and operated a gift shop in Eureka Springs. Dick was a World War II Army Air Forces veteran, and was a member of the AMVETS Drum & Bugle Corps. He is survived by his wife Mary, four children, and seven grandchildren.

Arne Somppi '48, May 17, Cuyahoga Falls, Ohio. He was an industrial arts teacher in Akron for 29 years, retiring in 1974. He then worked at NEFCO and the Summit County

sheriff's department. He held a master's degree from Kent State University. Arne was active in local Democratic politics and was a deacon at the United Presbyterian Church. He was a World War II Army veteran. Survivors include his wife Altheda, three children, three grandchildren, and three great-grandchildren.

George "Ray" Brasmer '49 MS '50, December 27, 2004, Moline. He was a coordinator of vocational and industrial arts at Moline High School. An Army veteran, George had received a Bronze Star. His wife Ruth, three children, and two grandchildren survive.

William Callaway '49, May 16, Pekin. He was co-owner and vice president of Illini Welding Supplies for more than 25 years. He was a World War II Army veteran. His wife Nelda, three children, and several grandchildren survive.

Eugene Gold '49, March 29, Seattle, Washington. Gene was retired from Boeing Co. Survivors include his wife Ellen, three daughters, a step-granddaughter, and three step-great-grandchildren.

1950s

J. Edwin Ahlquist '50 MS '66, May 7, Jacksonville. He taught math and electronics for 27 years, retiring in 1982. He received a teacher of the year award in 2000. He was a World War II Navy veteran. Survivors include his wife Elizabeth, four children, and nine grandchildren.

Byron Donze '50, May 4, Washington. He owned Pepe Taco in Peoria for 25 years. Byron was also a broker for Massachusetts Mutual for several years. He had been a member of Lambda Chi Alpha at Bradley and was a Korean War Army veteran. He was active in Masonic work. Survivors include four children, nine grandchildren, and three great-grandchildren.

Leonard Ellis '50, June 28, Washington. After 31 years at Caterpillar Inc, he retired in 1980 as an inspector in quality control at Mossville. He was a World War II Navy veteran. At Bradley he was a football player. He is survived by his wife Mable, two sons, three stepchildren, six grandchildren, and five great-grandchildren.

Eltan Heubach '50, June 18, Carmel, Indiana. He worked at Farmers Insurance Agency in Morton and then at CGR Medical

Co. in Peoria until retiring in 1989. He was a World War II Navy veteran. A ham radio operator since the age of 13, he held an expert certification. Survivors include his wife Marian, three daughters, and six grandchildren.

Donna Schulthes Lowry Koch '50, April 7, Laguna Woods, California. She served as executive director of several councils of the Girl Scouts of America. Donna held a degree from the University of Illinois. She is survived by her husband Thomas, three children, one stepson, and several grandchildren.

Byron Niles '50, June 10, Peoria. He was an engineer at Caterpillar Inc. for more than 30 years, retiring in 1991. Among his survivors are two daughters, two stepchildren, his mother, two grandchildren, and two great-grandchildren.

Norman Phillips '50, March 28, Bloomfield Hills, Michigan. He was decorated for his service in the Air Force during World War II and was a POW. His wife Judith, three children, two stepsons, and three grandchildren survive.

Kathryn Muller Poff-White '50, April 15, East Peoria. She was a teacher in Peoria School District 150 for 29 years. She is survived by two stepsons.

Richard Roth '50, April 14, Washington. He owned and managed Marquette Equipment Co. until 2003. He was a charter member of the Bradley Flying Club. Survivors include two children and one grandson.

Clarence Schwindenhammer '50, May 4, Pekin. He was a certified public accountant for more than 50 years, and also was a farmer for 20 years. He was a World War II Navy veteran. Survivors include nine children, 27 grandchildren, and seven great-grandchildren. Two children and one granddaughter are Bradley alumni.

Ralph Spring '50, April 11, Peoria. An employee of Caterpillar Inc. for 39 years, he retired in 1991 as a merchandising consultant. He had been a flight instructor for Byerly Aviation for several years. Ralph was a World War II Navy veteran. Survivors include his wife Betty, two children, two stepchildren, several grandchildren, and a great-granddaughter.

Dean Walk '50, March 8, Germantown Hills. He worked for Sears for 36 years, retiring in 1986 as manager of commercial accounts. Dean was an Army veteran. His wife Rosemary survives.

InMemory



Gerald Cluskey Sr. '51, May 15, Brimfield. He farmed in the area until retiring in 1987. He had served on the Brimfield School Board, and as the Jubilee Township clerk and auditor. Survivors include his wife Shirley, four sons, and eight grandchildren.

Jean Fenning Sayer '51, May 19, Los Angeles, California. She was an active volunteer and had served on the board of the UCLA Medical Center Auxiliary. Jean is survived by her husband Floyd and their two children.

Gilbert Spietz '51, May 25, Peoria. He worked for Caterpillar Inc. for 39 years, retiring in 1990. From 1975 to 1980 he was service training manager in Singapore. He served as president of the Illinois Art League in 1964. A World War II Navy veteran, he later served in the Army during the Korean War. He was a member of Sigma Alpha Epsilon. Survivors include his wife Donna, three children, and eight grandchildren.

Donald Radke '52, April 16, Northbrook. At Bradley he was a member of Theta Xi. His wife Rosemarie and two children survive.

Charles Schroeder '52, March, 2004, Cary. He is survived by his wife Marion, five children, and seven grandchildren.

Joan Rahn Asbell '54, March 4, Pekin. She worked in graphic communications for Caterpillar Inc. for 20 years until 1994. Jody also taught music at schools in Pekin and Tremont, and gave private lessons. At Bradley she was a member of Pi Beta Phi. Four children and seven grandchildren survive.

John Mihok '54, April 29, Naples, Florida. He had operated a real estate business. John was an Army veteran. Survivors include his wife Valerie, three children, 12 grandchildren, and one great-grandchild.

Ronald Maves '55, May 16, Hartford City, Indiana. He was a senior process engineer at 3M Co., retiring in 1993 after 32 years. Ron was an active member of First Christian Church. He was active in Republican politics. He was an Air Force veteran. At Bradley he was a member of Sigma Phi Epsilon. His wife Pat, two sons, four stepsons, 16 grandchildren, and four great-grandchildren survive.

Jeanette Ray-Goins '55, April 29, Jacksonville, Florida. She worked in school administration for 30 years, including 20 years for the Colorado Department of Education. Jeanette held a master's degree from

St. Louis University. Two daughters and three grandchildren survive.

Kenneth Greene '56 MA '64, May 24, San Diego, California. He established the La Jolla Clinic where he practiced clinical psychology for more than 30 years. After retiring he volunteered at San Diego American Indian Health Center. He held a master's degree from San Diego State University and a doctoral degree from Ohio University. He was a Bradley basketball player until being stricken with polio his senior year. Survivors include his wife Patricia, two daughters, his mother, and twin grandchildren.

Richard Cederoth '58, May 14, Oswego. Bud worked for Alexander Lumber for 37 years, retiring in 1995. He was a member of the planning commission and the zoning board in Oswego. He served in the Air Force during the Korean War. Survivors include his wife Patricia, seven children, and 17 grandchildren.

Elaine Giasafakis Isaac '58, May 14, Chicago. Elaine retired as a staff manager from Ameritech. Surviving are her husband Raymond, one son, and her mother.

Donald Schuh '59, February 15, Wilmette. He operated Trains & Tracks Distributors in Skokie for more than 30 years, supplying hobby stores with model train sets and accessories. He served in the Army during the Korean War. Three children, two grandchildren, and his companion Janet Allen survive.

Gregory Voros '59, May 21, Suwanee, Georgia. He worked in management for IBM, Exxon Office Systems, and was president and CEO of Fujitsu Imaging Systems of America. Greg was a Marine Corps veteran. Survivors include his wife **Nancy Slagell Voros '64**, two children, and a grandson.

1960s

Roger Beeler '60, March 14, Rock Island. He was an accountant for the U.S. Army Armament Command at the Rock Island Arsenal for 21 years, retiring in 1986.

Dale Holloway MA '61, September 9, 2003, Monticello. He had been a principal and director of guidance at Lake Forest High School, and was a teacher and counselor at Richwoods High School in Peoria. Dale was an Army veteran. Survivors include his wife Jo Anne, four sons, and 10 grandchildren.

Robert Sturm MA '64, March 23, Peoria. He taught in Dunlap School District 323 and then served as superintendent, retiring in 1982. He was a bagpiper for the Keltie Band. He was a World War II Signal Corps veteran. Three children and three grandchildren survive.

William Wherley '64, March 13, Peoria. He was a commercial salesman for many years. He was president of the Peoria Skeet and Trap Club for four years. Survivors include his wife Victoria, two children, two grandchildren, and his parents.

Frank Hasner '65, May 2, Chicago. Survivors include his wife Rita, three children, and three grandchildren.

Robert Katzen '65, April 10, Dallas, Texas. He worked in commercial real estate for more than 30 years and then was employed by Cutter Aviation. He was a volunteer pilot for Angel Flight, a group that transports patients and supplies. Bob also coached a youth baseball team. His wife **Burdette Watkins Katzen '66** survives.

Robert Siewert '65, May 31, Winneconne, Wisconsin. He worked at Giddings & Lewis in Fond du Lac for 20 years. He was then president and CEO of Monarch Machine Tool in Sidney, Ohio, retiring in 1997. His survivors include his wife Mary, three children, and eight grandchildren.

Barbara Hammerlund '66, April 10, Boston, Massachusetts. She had recently retired from Select Restaurants. Many of Barbara's relatives are Bradley University alumni. Survivors include her mother.

Karen Brokaw Beale '67, June 26, Peoria. She was a volunteer at Common Place. Karen is survived by her husband Russell and their two sons.

Robert Dini '67, May 21, Peoria, Arizona. Survivors include his wife Margaret, one son, and a grandson.

Nadine Ice Dodson MA '68, March 12, Hot Springs Village, Arkansas. She was an elementary school teacher in various locations. Survivors include her husband Larry and two children.

Robert Loh '68 MA '71, January 29, Cockeysville, Maryland. He had worked at Zeller Mental Health Center in Peoria. Bob worked in industrial medicine in Baltimore, and later was employed by the state.

1970s

P.L. Breon MEA '70, May 25, Peoria. He was an engineer for Caterpillar Inc. for 22 years and for WABCO for nine years. He was a first lieutenant in the Army, serving in World War II and the Korean War. Survivors include his wife Nina, one daughter, six grandchildren, and nine great-grandchildren.

Susan Egizii-Gower '70, April 19, Wildwood, Missouri. She taught nursing at the University of Missouri and was then employed by Schering-Plough Corp. for 16 years. She held degrees from DeKalb Community College in Georgia and the Medical College of the University of Georgia. Susan and her husband **Jeffrey Gower '79** received the Lydia Moss Bradley award in 2001 and were members of the 1897 Associates of the University. She was a member of Chi Omega. She is also survived by her mother.

Julia Townsend Krupa MA '71, April 8, Peoria. She was a teacher for 45 years in Denver, St. Louis, and Peoria. For the past 13 years, she taught at Hines and Rolling Acres Schools. Julie was a drama coach and an active volunteer with the Peoria Park District for more than 25 years. In 2004 she was honored by Toastmaster's International as a distinguished toastmaster and by the state department of parks and recreation. Her husband Thomas, two children, and five grandchildren survive.

Gloria Joseph Thomas '71, April 5, Peoria. She was a teacher at Pleasant Hill School for 35 years, retiring in 1993. She was a real estate agent for Castle Realty. Gloria was the choir director and organist at St. Sharbel Catholic Church for 30 years and taught CCD for 20 years. At Bradley, Gloria was a member of Delta Zeta Tau. Her survivors include two children and two grandsons.

Dick Gunnar '73, March 12, Washington. He retired in 2000 as regional sales manager of S.K. Wellman. He was a past president of the Earthmoving Manufacturer's Auxiliary. He was an Air Force veteran. Dick played on Bradley's last football team. Survivors include his wife Marcia, two children, and four grandchildren.

Sammy Allen Jr. '74 MA '77, June 17, Peoria. He was a behavior therapist with Catho-

lic Charities for the past 11 years. Earlier he worked for the Boys and Girls Club and for Crisis Intervention. He was a Bradley basketball player. His wife Veatrice, six children, and one grandchild survive.

Jerome Fischer '79, November 20, 2003, Quincy. He owned and operated Meeting Matrix International, a software company that was honored by Microsoft in 2002. Earlier he worked at Caterpillar Inc. in Peoria and at Pitney-Bowes Corp. in Norwalk, Connecticut. Jerry was also a professional musician, playing the piano and organ in numerous churches and performing in various bands. He had studied at The Julliard School of Music and was pursuing a master's degree in music composition at Truman State University. He was an active member and organist at St. Francis Catholic Church. Jerry is survived by his wife Becky, four children, and his parents.

1990s

Sharon Haste '97, March 5, Peoria. She was an account executive for Dynamic Graphics for the past three years. Earlier, Sharon had worked in reservations for Ozark Airlines and for TWA. She is survived by her parents.

2000s

Bryce Bauerband '01, May 28, Crystal Lake. He recently received a master's degree in sociology from Northern Illinois University. Bryce had accepted a position at Witt/Kiefer Inc. in Oak Brook. He had participated in YoungLife service projects, including two trips to help in Romanian orphanages. Survivors include his parents and one brother.

Sarah Harris '04, June 29, Buffalo Grove. She had accepted a position to teach fifth grade at Ivy Hall School in the fall. At Bradley she was a member of Sigma Kappa. Sarah had been a student teacher at St. Mark's School in Peoria. She is survived by her mother and one brother.



Faculty & Staff

THOMAS PUCELIK

Thomas Pucelik, professor emeritus of religious studies, died on August 24. He lived in Peoria Heights. Dr. Pucelik began his teaching career at Bradley in 1967 and retired in May. He had been chairman of the department of philosophy and religious studies. His doctoral degree was in sacred theology. An accomplished bird-watcher, he had observed more than 6,000 species of birds in 20 countries. Survivors include his wife Lois, two stepsons, and three granddaughters.

JOANNA YANKEE

Joanna Yankee, assistant director of food service, died on July 2 in Naperville where she had lived since 2001. A Bradley employee for 40 years, the Student Center snack bar was named the Yankee Inn in her honor in 1989. She is survived by two daughters, seven grandchildren, and 13 great-grandchildren.

MARY MAGRUDER BROWN

Mary Magruder Brown MA '61 MS '62, former dean of women, died on June 25. She lived in La Jolla, California. She was dean of women at Bradley in 1964, and earlier had been a counselor at Richwoods High School. In California she had been an associate dean of students at the University of Redlands. Survivors include her daughter and several grandchildren.

AlumniNews

people & events

Alumni events

October 5

Washington, D.C. happy hour, Mackey's Public House, 6 p.m.

October 6

Chicago DuPage County alumni event, Ruth Lake Country Club, 6-8 p.m.

October 9

Phoenix alumni event, "100 Years of Bradley Basketball," Paradise Valley Country Club, noon, \$25

October 11

Chicago CABAC Night at the Theatre, reception, Sopraffina Market Café, 5:30 p.m.; performance of *Wicked*, Ford Center for the Performing Arts, 7:30 p.m.; \$80 CABAC members, \$95 non-members

October 18

Chicago Lake County alumni event, Cubby Bear North, 5:30-7:30 p.m.

October 27

Chicago suburban alumni happy hour, Alumni Club, 871 E. Algonquin, Schaumburg, 6 p.m.

November 1

Chicago Bradley basketball press luncheon, Harry Caray's Restaurant, 11:30 a.m. reception, noon luncheon; \$40

November 3

Springfield Bradley Chorale at Old Capitol Building, 7 p.m., alumni reception, 8 p.m.

November 9

Peoria multicultural networking reception, Michel Student Center ballroom, 5:30 p.m.

November 19

Chicago basketball game at DePaul, pre-game party, Sheraton Gateway Suites, 11 a.m.; \$15

November 30

Chicago men's basketball game at Loyola, pre-game party, Loyola Skyscraper Building, 5-6:45 p.m.; \$20 including game ticket

December 9

Peoria CIBAC holiday party, Robert Michel Student Center ballroom, 6 p.m.

University Events

October 21 Founder's Day

October 22 Legacy Reception, Alumni Center, 4-6 p.m.

October 24 Homecoming kick-off picnic and pep rally



Eighty former Bradley University football players returned to campus May 20-22 for the 2005 Alumni Football Reunion. Attendees enjoyed campus tours, a cocktail party, golf, and a Bradley baseball game, in addition to the weekend highlight: a banquet Saturday evening with more than 100 people in attendance.



The annual Bradley University Alumni Association summer retreat was held July 30 at the IVY Club in Peoria. New BUAA board members, shown from left, are **Glenn Ross MBA '87**, **Andrey Denisov MBA '03**, **Shelly Heiden '85**, and **David Mainella '90 MA '96**.

Chicago Alumni and friends gathered July 28 at Belly's Bar and Grill for a downtown Chicago happy hour. Shown seated are Brenna Sons, left, and **Karen Fraser '00**, and standing from left, **Maciej Gorniak '97**, **Phil Norder '01**, **Dave Stewart '00**, **Mike Pinelli '99**, and Nina Pinelli.



WWW.

To contact your local alumni chapter visit www.bradley.edu/hilltopics.



St. Louis About 90 students, alumni, and friends attended the annual St. Louis Area Bradley Alumni Chapter new student picnic on August 7 at Creve Coeur Park.



Los Angeles Forty alumni and friends attended a beach party at the home of Mary Lou and **Greg Diete '61**.



Peoria About 70 alumni, family, and friends attended a Peoria Chiefs baseball game at O'Brien Field on July 11. Shown from left are Ken Fuller, **Patricia Taylor Fuller MA '91**, **Linda Feldner Brown '73 MA '92**, and Dennis Brown.

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CampusView

Teaching future students “How to navigate BU”

by Allison Camp '07

Student aides for Summer Orientation 2005 included, from left, front row, **Mark Fulara '08, Jordan Mandel '07, Anne Becker '06;** second row, **John Moats '06, Josh Guinn '07, Katie Owens '08, Kristy Walz '08;** and third row, multimedia specialist **Brian McMurray '07, Matt Weaver '08, Suan Kregel '07, Tiffany Cremer '06.**

Captained by Academic Exploration Program director David Trillizio and his crew of 10 student aides, the summer orientation program engages incoming freshmen and apprehensive parents in a two-and-a-half day adventure of all things Bradley. The primary goal of the orientation program, according to **Dr. Ray Zarvell '62 MA '69** is to eliminate the “green” college freshman stigma.

The orientation program, revamped in 1972, initially had “counselor aides” (as they were known at the time) working primarily to help students select classes. Eventually, the program moved towards showing new freshmen how to immerse themselves into the

culture of Bradley University. According to Trillizio, the orientation has now become “something that other schools would love to have.”

The selection process for the new student aides is the first step in creating a successful summer session. Trillizio, along with members of the student affairs team, plus former and current student aide coordinators, compose the selection board. Student aides must have a minimum 2.5 GPA and be full-time students. Zarvell cites “responsibility, reliability, and initiative” as the three qualities that are most desired. “So many good people apply for this position,” says Trillizio, “and after that month-long interview process, we like to think that we get the best of the best.”

All of the hard work has clearly paid off year after year. Bradley’s summer orientation aides have received many awards; most recently, former student aide coordinator **Chris Wendelin '04** won the 2003 Student Leadership Award for the Midwest from the National Orientation Directors’ Association (NODA). In 2003, Trillizio also procured the Outstanding New Professional award from NODA.

One perk of the student aide job, according to aide **Suan Kregel '07**, is going to Miami to attend the NODA conference in November. On the contrary, “lack of sleep” seems to be the least favorable element of the lifestyle.

Aide **Tiffany Cremer '06** feels she can relate to the nervousness most students feel prior to orientation. “When I came through, I was the most stressed student ever,” said Cremer. “I was terrified, but I loved my student aide. I thought I could do that for someone else.”

Parents and students both express their appreciation verbally and through written response forms passed out at the end of every orientation session. Comments written by parents include praises like, “Very impressed; you have a great program. Keep up the good work.” Students cite their experiences as being “amazing,” in addition to “honest” and “cool.”

“It takes everyone,” according to Trillizio. “And everyone seems to rally.” From the student aides themselves, to all the work and people behind the scenes, it is clear that Bradley’s summer orientation program is a success.

“I was very comfortable with my daughter’s decision to attend Bradley before,” said one parent. “Now I’m even more so.”



MEN

2005-06 Basketball Schedule



10/28	Red-White Scrimmage (Field House).....	6:35 p.m.
11/3	SIU-Edwardsville (Field House) (Exb.)	7:05 p.m.
11/12	Minnesota-Mankato (Exhibition)	7:05 p.m.
11/19	DePaul	1:05 p.m.
11/26	Chicago State	2:05 p.m.
11/30	Loyola-Chicago	7:05 p.m.
12/3	Bowling Green State	7:05 p.m.
12/6	Butler	6:05 p.m.
12/14	Western Kentucky	7:05 p.m.
12/17	Delaware State	7:05 p.m.
12/21	Southern Mississippi	7:05 p.m.
12/28	*Northern Iowa	7:05 p.m.
12/30	*Wichita State	6:05 p.m.
1/2	*Creighton	7:05 p.m.
1/5	*Drake	7:05 p.m.
1/8	*Southern Illinois	2:05 p.m.
1/11	*Wichita State	7:05 p.m.
1/14	*Evansville	2:05 p.m.
1/18	*Creighton	7:05 p.m.
1/21	*Indiana State	7:05 p.m.
1/25	*Missouri State	7:05 p.m.
1/28	*Evansville	TBA
2/1	*Illinois State	7:35 p.m.
2/4	*Missouri State	7:05 p.m.
2/8	*Indiana State	TBA
2/11	*Illinois State	TBA
2/14	*Southern Illinois	7:35 p.m.
2/18	Bracketbuster IV	TBA
2/22	*Northern Iowa	TBA
2/25	*Drake	TBA
3/2-5	MVC Tournament, St. Louis, MO	TBA

Home games listed in **yellow**. Men's home games at Carver Arena unless noted.

Check the Bradley University Athletics Web site at www.bubrades.com for schedule updates and for games that will be televised.

*Denotes Missouri Valley Conference regular season games. Times listed at Central Standard Time subject to change.

2005-06 Basketball Schedule



Charlotte Schroeder '05

10/28	Red-White Scrimmage.....	6:35 p.m.
11/6	Quincy (Exhibition).....	2:05 p.m.
11/12	SIU-Edwardsville (Exhibition)	2:05 p.m.
11/18	Illinois-Chicago	11:35 a.m.
11/21	Valparaiso.....	7:05 p.m.
11/25	Miami	TBA
11/26	Duquesne or Oakland (at Miami)	TBA
11/30	Western Illinois	7:05 p.m.
12/2	Loyola-Chicago	TBA
12/5	Illinois	7:05 p.m.
12/15	St. Mary's (Calif.).....	7:05 p.m.
12/18	Saint Louis	2:05 p.m.
12/29	*Drake.....	7:05 p.m.
12/31	*Creighton.....	2:05 p.m.
1/5	*Evansville.....	TBA
1/7	*Southern Illinois.....	2:05 p.m.
1/12	*Indiana State	7:05 p.m.
1/15	*Illinois State	2:05 p.m.
1/21	*Northern Iowa	TBA
1/26	*Missouri State.....	TBA
1/28	*Wichita State	2:05 p.m.
2/2	*Southern Illinois.....	7:05 p.m.
2/4	*Evansville.....	TBA
2/10	*Indiana State	6:05 p.m.
2/12	*Illinois State	TBA
2/17	*Northern Iowa	7:05 p.m.
2/24	*Wichita State	7:05 p.m.
2/26	*Missouri State.....	TBA
3/2	*Creighton.....	7:05 p.m.
3/4	*Drake.....	2:05 p.m.
3/9-12	MVC Tournament, Springfield, MO	TBA

Home games listed in **red**. Women's home games at Robertson Memorial Field House unless noted.

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