Mission
The Slane College of Communications and Fine Arts aspires to offer outstanding regional, national, and international programs in art, communication, music, and theatre arts. The College is committed to:

- a humane, equitable, and intellectually stimulating environment for faculty and students;
- dynamic academic programs that prepare students and faculty for opportunities in the next century;
- cultural diversity among students and faculty;
- creative diversity in academic and cocurricular programs;
- innovative collaborative initiatives with colleagues throughout the world;
- collaboration of students and faculty on projects in research and creative production;
- international study and scholarship;
- the technology to support College programs; and
- external interactions that provide professional development and career opportunities for faculty and students.

Academic Programs
The programs of the Slane College of Communications and Fine Arts are unified by their respect for imagination and the creativity that enables its communication; an understanding of the relationships among talent, skill, and practice; and a commitment to the exploration of interrelationships among the disciplines of our college. At the same time we recognize the great strength in the diversity of our disciplines—from the personal to the global dimensions of modern communication and to the infinite variety of artistic expression.

The College offers two principal types of degrees. Professional degrees include the Bachelor of Fine Arts and the Bachelor of Music, which require at least 60 percent of the course credit to be in the major discipline. These intensive programs are considered preparation for direct entrance to professional employment or graduate study. Liberal studies programs are the Bachelor of Arts and the Bachelor of Science degrees, which require one-third to one-half of the total course credit toward the degree to be in the major. The “Graduation Requirements” section below describes the distinctions between the B.A. and B.S. degrees. These programs give the student a substantial focus in the major with firm grounding in basic skills and a broad university education.

Cocurricular Activities
Academic programs in the College are enhanced by cocurricular activities that provide important performance and publication experience for student majors and for nonmajors with avocational interests in the arts and communication. Music ensembles and recitals, an extensive gallery exhibition program, theatre productions, the Mock Trial Team, and the national champion Bradley speech team serve as laboratory experiences in which the work of the classroom is applied and presented to the public.

Faculty
The faculty of the College are dedicated to quality teaching enhanced by mentoring and to scholarly research and creative production reinforced by collaboration with colleagues and students. Faculty are active professionals in their disciplines who are dedicated to the precept that students in the College must blend academic classroom experiences with creative opportunities in performance, the laboratory, or the studio.

Facilities
Each department in the College has an excellent, dedicated facility that supports educational, creative, and scholarly activities. The Department of Art is housed in the Heuser Art Center, a well-equipped building with superb classrooms, studios, and gallery. The Department of Music is housed in Constance Hall and Dingeldine Music Center, which includes the beautiful Eleanore Sikes Peters Recital Hall. The Hartmann Center for the Performing Arts houses the Department of Theatre Arts and includes the main-stage Meyer Jacobs Theatre, a laboratory theatre, scenery and costume shops, and a gallery. The new Global Communications Center houses the Department of Communication, the Multimedia Program, the College offices, and the Office of International Programs, and features state-of-the-art audio, video, computer, and worldwide communication technology.

Accreditation
The program in art is accredited by the National Association of Schools of Art and Design (NASAD). The program in music is accredited by the National Association of Schools of Music (NASM).
Admission Requirements
The admission requirements for the College are as follows:
1. The University general admissions requirements, as indicated elsewhere in this catalog.
2. Specific admission requirements for each program, as given in the individual departmental sections.

Transfer Requirements
1. Transfer students who enter the College with 16 or more hours of the major already completed and are candidates for a degree from this College must earn at least nine hours in the major field at Bradley.
2. Courses for a major in the College which are transferred to Bradley University from another institution with a grade of “D” will not be accepted by the College of Communications and Fine Arts. As a result, the student may need more than 124 hours to graduate.

Graduation Requirements
To complete a degree in the Slane College of Communications and Fine Arts, a student must satisfy the University and College requirements as well as the specific major requirements.

University Requirements
Courses which satisfy the following requirements are listed in the general education section of the catalog and in the Bradley Academic Handbook.

General Education
English Composition ............................................. 6
Speech (COM 103) ................................................. 3
Mathematics ......................................................... 3
Western Civilization ............................................... 3
Non-Western Civilization ........................................ 3
Fine Arts ............................................................... 3

Students majoring in art, music or theatre may not apply courses in their major to satisfy this requirement.

Human Values ....................................................... 3
Social Forces and Institutions ................................. 6
Science and Technology ......................................... 6

Total required hours of general education 36

Bachelor of Arts
All candidates for the Bachelor of Arts degree must present credit for two years of college-level foreign language or its equivalent.

Bachelor of Science
All candidates for the Bachelor of Science degree must successfully complete at least 6 hours of courses selected from physical and natural science, mathematics, computer science, statistics, or quantitative methods in addition to the hours used to fulfill the University general education requirements.

Other University Requirements
1. A minimum of 124 semester hours
2. 40 junior-senior semester hours (courses numbered 300 or above)
3. 30 earned residence hours
4. A minimum cumulative gradepoint average of 2.00 based upon courses taken at Bradley University.
5. 24 of the last 30 semester hours must be earned in residence at Bradley.
6. It is the student’s responsibility to satisfy all University academic, financial, and administrative requirements and procedures as outlined in the catalog.
7. Students who maintain continuous enrollment and who complete work toward the baccalaureate degree within five years from the date of entry may graduate under either the catalog in effect at the time of entrance or under the catalog in effect at the time of graduation.
8. A change in major may mean meeting new requirements in force at the time of the change as a condition for acceptance into that major. Students whose work has been interrupted for one or more semesters may be held to requirements in effect at the time of their re-enrollment.

College Requirements
1. The required courses and gradepoint average in the major are stated in the individual departmental sections of this catalog.
2. Approval for off-campus or correspondence study: Students electing to take courses at another accredited institution to apply toward graduation requirements assume the responsibility for the transferability of the credit. Before transfer credit can be posted to the transcript, permission must be obtained from the appropriate department chair and the dean of the College. The student is also responsible for requesting an official transcript be sent to the Registrar’s Office once the course is completed.
3. As in any academic program, revisions are being made continually; students should consult the department chair or their advisor about current program requirements.

Teacher Certification
To be eligible to teach in the public schools, a student must obtain a certificate. Teacher certification programs at Bradley University are approved by the Illinois State Board of Education. Students seeking certification should be certain to have an advisor in the department of the major as well as in teacher education. While a student ordinarily may graduate and be certified under the University catalog requirements in effect at the time the student becomes a teacher education candidate, the Illinois State Board of Education may mandate changes in standards of approved teacher education programs. This may require students to modify their original degree.
programs to be eligible for certification upon completion of graduation requirements. Students should refer to the section of this catalog containing information about Department of Teacher Education requirements.

**Minor in Fine Arts**

The College offers a minor in fine arts which includes courses in the appreciation, history, and practice of the arts. This minor is intended for students with an interest in the fine arts who would benefit from an approach encompassing art, music, and theatre. Students will find this minor a way to discover – or rediscover – the importance of the arts in society and in their personal lives.

**Course Requirements:**

1. **Appreciation of the Arts**
   - Select two of the following courses in addition to the general education fine arts requirement.
   - **ART 131** Art Appreciation ...................................... 3
   - **MUS 109** Music Appreciation. ............................... 3
   - **THE 121** Creative Process of Theatre, or
   - **THE 131** Introduction to Theatre ............................ 3
   - **Total Hours Appreciation of the Arts** 6

2. **History and Practice of the Arts**
   a. **History (limit 2 courses selected from the following courses)**
   - **ART 140, 142, 243, 245, 250, 260, 270, 350, 360, 380, 390, or 470** ................................ 3
   - **MUS 203, 235, 236, 335, 336** ................................... 3
   - **THE 336, 337, or 338** ............................................ 3
   - **Practice of the Arts (minimum 6 hours)**
   - Select in consultation with advisor for fine arts minor from studio arts courses, music performance courses, and theatre performance and production courses.
   - **Total Hours of History and Practice** 12

3. **CFA 421** Art and the Creative Imagination .......... 3
   - **Total Hours Required for Minor** 21

**Other Requirements:**

1. Courses taken to satisfy the fine arts general education requirement or requirements in a student’s major or other minor may not apply to this minor.
2. Six semester hours must be at the 300 level or above.
3. Courses are to be selected in consultation with the fine arts minor advisor.

**Cooperative Education/Internship Program**

The College participates with employers in an optional Cooperative Education/Internship Program. Students either alternate periods of full-time study with full-time paid employment or have part-time paid employment while attending classes. To be eligible, the student must have sophomore standing and a 2.5 minimum overall grade point average at Bradley and in the Slane College of Communications and Fine Arts. First-semester transfer students must have a 3.0 overall grade point average on hours accepted by Bradley. Cooperative Education awards a certificate to students who satisfactorily complete a minimum of three Co-op/Internship work assignments.

**Course Descriptions**

**CFA 211, 212** Dance

1-2 hrs.
Dance lessons and rehearsal on campus and/or with the Peoria Ballet, for qualified students; audition may be required. Each may be repeated for a maximum of eight hours. Prerequisite: consent of instructor.

**CFA 300** CFA International Option Seminar

1 hr.
Seminar topics of special interest relevant to enhancement of study abroad and integration of International Option certificate program. Topics may vary each time course is offered. May be repeated under different topics for a total of 2 semester hours. Topic and prerequisites stated in current Academic Handbook. Prerequisite: permission of seminar coordinator.

**CFA 301** Cooperative Education/Internship in Fine Arts

0-6 hrs.
Cooperative education or internship experience in fine arts. May be repeated for a maximum of 6 hours credit. Maximum 6 hours of Co-op or internship credit allowed toward graduation hours. Pass/fail. Prerequisites: sophomore standing, 2.0 Bradley overall grade point average; consent of CFA Co-op and internship coordinator.

**CFA 302** Cooperative Education/Internship in Communication

0-6 hrs.
Cooperative education or internship experience in communication. May be repeated for a maximum of 6 hours credit. Maximum 6 hours of Co-op or internship credit allowed toward graduation. Pass/fail. Prerequisites: sophomore standing, completion of required courses in concentration with a grade of C or better (list of required courses available from CFA Co-op and internship coordinator), 2.5 Bradley overall grade point average; consent of CFA Co-op and internship coordinator.

**CFA 100** Intellectual and Cultural Events

1 hr.
Attendance at a variety of intellectual and cultural events approved by the University’s Intellectual and Cultural Activities Committee. Up to two hours of credit can be earned.

**CFA 421** Art and the Creative Imagination

3 hrs.
Examination of various artistic renderings of unified or similar ideas, objects, and events. Comparison and contrast of the creative imagination and processes used in the making of useful and fine arts, time and space arts, and literary and performing arts.
Department of Art

FACULTY Professors Hoffman, Linton (Chair); Associate Professors Gillespie, Hansen, Linn; Assistant Professor Stolz; Temporary Assistant Professors R. Carlson, V. Carlson, Glover; Gallery Director Heintzman.

Accreditation
The Department of Art is accredited by the National Association of Schools of Art and Design (NASAD).

Mission
The Department of Art faculty and students endeavor to maintain an attitude and an environment in which the pursuit of a degree is a commitment to a way of life that embodies creative thought processes and the production of objects of art. The curriculum and the faculty who teach it are focused on nurturing the fine arts in a wide variety of visual art media. Students are encouraged to dedicate themselves to academic excellence while working with skilled artistry and employing visual literacy, within an atmosphere of creative freedom. Through a balanced and consistent student/instructor relationship, coupled with both traditional and advanced technology, the faculty assist students in realizing their goals as aspiring professional artists.

Degrees Offered
Undergraduate studio and teacher preparation degrees offered by the Department of Art are the B.A., B.S., and the B.F.A. In undergraduate art history studies, the B.A. is offered. The department also offers both the M.A. and M.F.A. degrees in studio art (please refer to the Graduate Catalog for information on admission and general requirements for these).

Admission Requirements
1. Admission to a program of study in the Department of Art begins with meeting the application requirements as provided by Bradley University for general admission.
2. Students are accepted into the Department of Art as art majors receiving a Bachelor of Arts, Bachelor of Science, or Bachelor of Fine Arts degree. A portfolio review is not required but is recommended for entry into the studio art program.
3. Upon completion of their second year of study, studio art majors declare an area of concentration from the following: ceramics, drawing, graphic design, painting, photography, printmaking, and sculpture.
4. Admission to the BFA degree program requires a review of the student’s work by the art faculty. A student may make application for the BFA program beginning the second semester of the sophomore year and no later than the second semester of the junior year.
5. All of the courses which are required at the 100 level must be completed before a candidate may be accepted into the BFA program. A minimum GPA of 3.0 is required in art at the time of application.

Studios
Studios are open to students for extended periods of time when not occupied by classes. Policies and procedures for studios are established by the studio professor and are posted in the studio.

Major Requirements
General Requirements:
1. All art majors must complete the studio and art history core requirements. Often, these courses are prerequisites for higher level courses.
2. Candidates for the BFA degree are required to participate in a senior exhibition. BA and BS candidates may participate in a senior exhibition if there is time and space available. A written request must be submitted to the department chair for approval before midterm of the semester prior to the one in which the exhibition is to be held. The request must include examples of the work to be exhibited. If the quality and appropriateness of the work is approved by the faculty, the request for exhibiting will be honored if scheduling permits. In no case should such permission be viewed as automatic or guaranteed even if the work is of high quality. All students participating in senior thesis exhibitions must register for ART 420/421.
3. An overall grade point average of 2.5 must be maintained in the major.
4. The department reserves the right to retain some student work for the University permanent collection. Films produced by the department are retained by the University at the discretion of the instructor.

Course Requirements:
Bachelor of Fine Arts Degree with a Major in Studio Art

Art History (minimum 15 hrs.)
Art History Core .................................................. 6
ART 140 Survey of Art History I .................................. 3
ART 142 Survey of Art History II ............................... 3

Elective Courses in Art History* ............................... 9

Studio (minimum 66 hrs.)

Studio Core ......................................................... 18
ART 101 Drawing I ................................................. 3
ART 102 Drawing II ................................................. 3
ART 105 Two-Dimensional Design ............................. 3
ART 106 Three-Dimensional Design ......................... 3
ART 109 Art & Design Awareness I ............................ 1
ART 110 Art & Design Awareness II .......................... 1
ART 222 Portfolio Design ....................................... 1
ART 230 Life Drawing ............................................ 3

Area of Concentration ........................................... 18
Six studio courses in one of the following areas of concentration: ceramics, drawing, graphic design, painting, photography*, printmaking, sculpture (see below for further information on areas of concentration).
Required Studio Courses .................. 15
Five courses, one each from five areas other than the student’s concentration area, including at least one from the 2-D areas and at least one from the 3-D areas.

Studio Electives* .......................... 15

Total Art History Requirements ....... 15
Total Studio Requirements ............. 66
ART 420 B.F.A. Seminar I .............. 2
ART 421 B.F.A. Seminar II .......... 1

Total Hours Required for Major ...... 84

* Students with a photography concentration are required to take ART 390 History of Photography in place of an art history elective. Because 24 hours of studio are required in the photography concentration (instead of 18), the number of free studio electives for the BFA is reduced by 6 hours.

Bachelor of Arts Degree or Bachelor of Science Degree with a Major in Studio Art

Art History (12 hrs.)
Art History Core .......................... 6
ART 140 Survey of Art History I ....... 3
ART 142 Survey of Art History II ..... 3

Elective courses in art history* ........ 6

Studio (42 hrs.)
Studio Core ................................ 18
ART 101 Drawing I .................. 3
ART 102 Drawing II ................. 3
ART 105 Two-Dimensional Design ... 3
ART 106 Three-Dimensional Design .. 3
ART 109 Art & Design Awareness I .. 1
ART 110 Art & Design Awareness II .. 1
ART 222 Portfolio Design ............ 1
ART 230 Life Drawing ................ 3

Area of Concentration ................. 15
Five courses in one of the following areas of concentration: ceramics, drawing, graphic design, painting, photography*, printmaking, sculpture (see below for further information on areas of concentration).

Studio Electives .......................... 9

Total Art History Requirements ....... 12
Total Studio Requirements ............. 42

Total Hours Required for Major ...... 54

*Students with a photography concentration are required to take ART 390 History of Photography.

Areas of Concentration – 15 hrs.
(select courses in consultation with advisors)

Ceramics Concentration
ART 201, 202 Ceramics Studio ....... 6
ART 301, 302 Ceramics Studio ....... 6
ART 401, 402 Ceramics Studio ....... 6

Drawing Concentration
ART 204 Drawing Studio .......... 3
ART 303, 304 Drawing Studio ....... 6
ART 403, 404 Drawing Studio ....... 6

Graphic Design Concentration
ART 205, 206 Graphic Design Studio .. 6
ART 305, 306 Graphic Design Studio .. 6
ART 405, 406 Graphic Design Studio .. 6

Painting Concentration
ART 209, 210 Painting Studio ....... 6
ART 309, 310 Painting Studio ....... 6
ART 409, 410 Painting Studio ....... 6

Photography Concentration
ART 207 Experimental Filmmaking Studio .. 3
ART 225 Photography I ............. 3
ART 226 Photography II ............. 3
ART 325 Intermediate Photography I .. 3
ART 326 Intermediate Photography II .. 3
ART 327 Studio Lighting and Illustration Photography ...................... 3
ART 425 Non-Silver Photo Processes ... 3
ART 426 Photographic Portfolio ..... 3

Printmaking Concentration
ART 211, 212 Printmaking Studio .... 6
ART 311, 312 Printmaking Studio .... 6
ART 411, 412 Printmaking Studio .... 6

Sculpture Concentration
ART 213, 214 Sculpture Studio ..... 6
ART 313, 314 Sculpture Studio ..... 6
ART 413, 414 Sculpture Studio ..... 6

Bachelor of Arts Degree with a Major in Art History

The art history major is intended to provide a thorough and broad background as a basis for concentrated study and research. Although one foreign language is required to meet the University requirements for the B.A. degree, those intending to go on to graduate art history study are advised to become proficient in a second foreign language.

Art History (30 hrs.)
Art History Core ........................ 6
ART 140 Survey of Art History I ....... 3
ART 142 Survey of Art History II .. 3

Required Art History courses .......... 6
ART 243 Survey of Art History III .. 3
ART 245 Survey of Art History IV .. 3

Elective courses in Art History ........ 18
Electives in art history are to be chosen from the following: ART 240, 250, 260, 270, 350, 360, 380, 390, 316, 416, 470.

Studio (12 hrs.)
Studio Core ................................ 12
ART 101 Drawing I ................. 3
ART 102 Drawing II .............. 3
ART 105 Two-Dimensional Design .. 3
ART 106 Three-Dimensional Design .. 3
Total Art History Requirements .................................. 30
Total Studio Requirements ......................................... 12
Total Hours Required for Major ................................. 42

**Art Education Major**

Teacher Certification  
K-12 or secondary certification

Teaching in the public schools requires a certificate issued by the State of Illinois. Art education majors desiring to teach art at the elementary or secondary level must complete the same requirements as those for a BA or BS degree with a major in studio art, as well as professional education requirements. (Consult the Teacher Education section of this catalog.) The State of Illinois requires content area competency tests for certification.

Students will be assigned advisors in art and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

NOTE: This degree requires 139-146 hours to complete. It is also possible to earn a BFA degree with teacher certification. However, both options will require more than four years of study.

**Minor Requirements**

The Department of Art offers a minor in studio art with two options and a minor in art history.

**Minor in Studio Art**

The art minor is designed for students who would like to have a program for their own personal growth or enjoyment, or for an adjunct to other major interests such as business, publicity, broadcasting, advertising, philosophy, literature, or areas of the sciences, engineering and other courses of study where creativity, problem solving, and relationships between materials, skills, and content are of major concern.

The studio art minor has two possible directions: two dimensional or three dimensional. Each requires 21 hours for completion.

**Option I - Two Dimensional**

ART 101 Drawing I, or  
ART 102 Drawing II ............................................... 3  
ART 105 Two-Dimensional Design .................................. 3  
ART 140 Survey of Art History I, or  
ART 142 Survey of Art History II .................................. 3

Studio concentration in drawing, graphic design, painting, photography, printmaking
One 200-level course ................................................. 3  
One 300-level course) ................................................. 3  
Electives in Art (must be approved by Art Advisor) ........ 6

Total Hours Required for Minor 21

**Option II - Three Dimensional**

ART 101 Drawing I, or  
ART 102 Drawing II ............................................... 3  
ART 106 Three-Dimensional Design  
ART 140 Survey of Art History I, or  
ART 142 Survey of Art History II .................................. 3

Studio concentration in ceramics or sculpture
One 200-level course ................................................. 3  
One 300-level course) ................................................. 3  
Electives in Art (must be approved by Art Advisor) ........ 6

Total Hours Required for Minor 21

**Minor in Art History**

ART 140 Survey of Art History I ................................... 3  
ART 142 Survey of Art History II .................................. 3  
ART 243 Survey of Art History III, or  
ART 245 Survey of Art History IV .................................. 3

Electives in art history .................................................. 9

Total Hours Required for Minor 18

**Course Descriptions**

**Art Courses for the Fine Arts**

**General Education Requirement**

ART 107 Introduction to 2-Dimensional Creative Processes  
3 hrs. (Gen. Ed. FA)  
For non-majors. Two dimensional visual arts: drawing, painting, printmaking, photography, and graphic design. How and why these forms are created and understood.

ART 108 Introduction to 3-Dimensional Creative Processes  
3 hrs. (Gen. Ed. FA)  
For non-majors. Three dimensional visual arts: sculpture, ceramics, design, and drawing. How and why these forms are created and understood.

ART 131 Art Appreciation  
3 hrs. (Gen. Ed. FA)  
Visual art: its significance today and in history. Designed to enhance the student’s understanding and enjoyment of painting, sculpture, and architecture. Prerequisite: non-art major.

**Art History**

ART 140 Survey of Art History I  
3 hrs.  
Western and non-Western art from 4000 B.C. to 1400 A.D.: Ancient, Classic, and Medieval.

ART 142 Survey of Art History II  
3 hrs.  
Western art from 1400 A.D. to present: Renaissance, Baroque and Rococo, 19th and 10th Century Art.

ART 240 Design History Survey  
3 hrs.  
History of typography, graphic communication, and design. Cause and effect analysis involving cultural forces and design as well as the exploration of major historical movements leading to the emergence of contemporary design.

ART 243 Survey of Art History III  
3 hrs.  
Principal art forms of the non-Western world: India, China, Japan, Indochina, and Indonesia.
ART 245  Survey of Art History IV
3 hrs.
Survey of art in U.S. from Colonial period to present.

ART 250  Ancient and Classic Art
3 hrs.
Art of Europe and the ancient Near East, ca. 4000 B.C. to 400 A.D.: Egyptian, Mesopotamian, Aegean, Greek, Hellenistic, Etruscan, and Roman periods.

ART 260  Medieval Art
3 hrs.
Art of Europe, Africa, and the Near East, ca. 400 to 1400; emphasis on Christian and Islamic art.

ART 270  Renaissance Art
3 hrs.
Art of Europe from ca. 1400 to 1600: Early, High, and Late Renaissance periods, and Mannerism.

ART 350  17th and 18th Century Art
3 hrs.
Art of Europe and her colonies, ca. 1600 to 1800: Baroque, Rococo, and Neo-Classic styles.

ART 360  19th Century Art
3 hrs.
Art of the 19th century in Europe, America, and elsewhere; Neo-Classicism through Post-Impressionism.

ART 380  Topics: Specified
3 hrs.
Topics of special interest which may vary each time course is offered. Topic stated in current Academic Handbook. Prerequisites: junior standing and/or consent of instructor. May be repeated under different topics. Emphasis on individual research.

ART 390  History of Photography
3 hrs.
From 1839 to present.

ART 470  Topics: 20th Century Art
3 hrs.
Topics of special interest which may vary each time course is offered. Topic stated in current Academic Handbook. May be repeated under different topics. Emphasis on individual research. Prerequisites: junior standing and/or consent of instructor. See current Academic Handbook.

ART 101  Drawing I
3 hrs.
Fundamental concepts and techniques in drawing, using a variety of media and tools. Develop skills based on drawing from observation and invention.

ART 102  Drawing II
3 hrs.
Second part of a year-long course on developing fundamental concepts and techniques in drawing using a variety of media and tools. Developing objective and subjective use of imagery. Introduction to the human figure. Prerequisites: ART 101 or consent of instructor. Not open to students with credit in ART 104 Figure Drawing.

ART 105  Two-Dimensional Design
3 hrs.
A studio course exploring the fundamentals of the formal systems and basic elements of visual organization through two-dimensional design principles and theories using a variety of media.

ART 106  Three-Dimensional Design
3 hrs.
A studio course exploring the fundamentals of the formal systems and basic elements of visual organization through three-dimensional design principles and theories using a variety of media.

ART 109  Art & Design Awareness I
1 hr.
Overview of professional opportunities in art and design disciplines through lectures by faculty and guest speakers. Designed to integrate lectures with first-year studio course work and provide broad understanding of theory, vocabulary, and professional requirements for practice and research. Prerequisite: ART 109.

ART 110  Art & Design Awareness II
1 hr.
Continuation of Art 109. Overview of professional opportunities in art and design discipline through lectures by faculty and guest speakers. Designed to integrate lectures with first-year studio course work and provide broad understanding of theory, vocabulary, and professional requirements for practice and research.

ART 200  Fundamentals of Color
3 hrs.
Perception, relationships, and action of color. Studio experience leads from a visual realization of color relationships to an awareness of the interdependence of color with form and placement.

ART 201, 202  Ceramics Studio
3 hrs. each
Techniques, theories, and creative activity in clay; experimental investigation and aesthetic analysis. Form and design in hand-built and wheel-thrown production; chemistry and application of glazes, kiln design, building and firing; referral studios.

ART 204  Drawing Studio
3 hrs.
Visual perception and analysis through drawing in variety of techniques involving line, area, and ground. Figure, still-life, and landscape drawing from direct observation and from imagination. (Serves as sophomore basic course for graphic design). Includes referral studios under advisement.

ART 205, 206  Basic Graphic Design
3 hrs. each
Current aesthetic trends; basic concepts and principles of graphic design. Photomechanical preparation, color separation, introduction to computer graphic software, designer gouache. Prerequisites: ART 101, 105, 106.

ART 207  Experimental Filmmaking Studio
3 hrs.
Artistic expression or transmission of information in filmmaking, camera techniques, lighting, editing, tape recording, synchronous sound, and other production techniques; history of experimental film and film aesthetics. Work done separately and in teams.
ART 209, 210  Painting Studio
3 hrs. each
Creative expression in various media: oil, acrylic, watercolor, collage, and mixed technique. Personal development and artistic growth: experimentation and exploration, stylistic freedom, critical analysis, and aesthetic awareness. Referral studios.

ART 211, 212  Printmaking Studio
3 hrs.
Basic printmaking techniques: lithography, intaglio, relief. Creative exploration of properties of printmaking as means of visual expression of ideas. May include collagraph, photo-mechanical, monotype, engraving, serigraph. Prerequisites: ART 101, 102; or consent of instructor and advisor.

ART 213, 214  Sculpture Studio
3 hrs. each
Technical excellence and conceptual integrity encouraged in a wide range of three-dimensional media: carving in stone and wood; casting, molding and foundry processes in metal; direct-metal welding; experimental forms, etc. Referral studios.

ART 222  Portfolio Design
1 hr.
Documentation and organization of an effective portfolio from first-year and sophomore studio art courses.

ART 225  Photography I
3 hrs.
Camera types, controls, and exposures; selection of sensitized materials; camera handling. Darkroom techniques: processing, proofing, adjusting, printing, presentation of work. Students supply film, paper, and a manually adjustable single lens reflex (SLR) camera.

ART 226  Photography II
3 hrs.
Elements and principles of photographic design and introduction to basic color photography. Emphasis on visual perception and color printing techniques. Items required: film, paper, and a manually adjustable single lens reflex (SLR) camera. Prerequisite: ART 225 or consent of instructor.

ART 227  Basic Graphic Design
3 hrs.
Survey of essential studio methods and techniques in graphic design to give non-art majors the ability to appreciate and communicate through basic graphic design. For non-art majors only.

ART 230  Life Drawing
3 hrs.
Drawing the figure from observation; learning anatomy to describe the dynamic qualities of the human form employing basic drawing elements, methods, and materials. Prerequisites: ART 102 or consent of instructor; not open to students with credit in ART 203.

ART 300  Advanced Studio Topics
1-3 hrs.
Topics of special interest which may vary each time course is offered. Topic stated in current Academic Handbook. May be repeated under different topics for a maximum of six hours credit. Prerequisites: junior standing and consent of instructor. See current Academic Handbook.

ART 301, 302  Ceramics Studio
3-6 hrs. each
For advanced students. Referral studios. Prerequisites: ART 101, 102, 105, 106, 140, 142, 201, 202; or consent of instructor and advisor.

ART 303, 304  Drawing Studio
3-6 hrs. each
For advanced students. Referral studios. Prerequisites: ART 101, 102, 105, 106, 140, 142, 203, 204; or consent of instructor and advisor.

ART 305, 306  Graphic Design Studio
3-6 hrs. each
Intermediate graphic design. Projects that integrate computer graphics into graphic art. Introduction to various illustration techniques including air brush and computer line art. Prerequisites: ART 101, 102, 105, 106, 140, 142, 205, 206; or consent of instructor and advisor.

ART 309, 310  Painting Studio
3-6 hrs. each
For advanced students. Referral studios. Prerequisites: ART 101, 102, 105, 106, 140, 142, 209, 210; or consent of instructor and advisor.

ART 311, 312  Printmaking Studio
3-6 hrs. each
Intermediate printmaking studio. Further exploration of technical and creative concepts; use of color and registration of multiple runs. Prerequisites: ART 105, 106, 140, 142, 211, 212; or consent of instructor and advisor.

ART 313, 314  Sculpture Studio
3-6 hrs. each
For intermediate students. Prerequisites: ART 101, 102, 105, 106, 140, 142, 213, 214; or consent of instructor and advisor.

ART 316  Independent Study
1-3 hrs.
Independent study in studio arts or art history. Prerequisites: art major; junior standing; consent of instructor, advisor, and chair. Repeatable for a total of 6 hours credit.

ART 325  Intermediate Photography I
3-6 hrs.
Zone system for roll film, emphasizing 35 mm format. Extensive exploration of this exposure system, from pre-visualization through total system of fine printing techniques including archival processes. Specific exercises expand visual perception and concept ranges. Prerequisites, art majors: ART 101, 102, 105, 106, 140, 142, 225 or 226; or consent of instructor and advisor. Prerequisite, non-majors: consent of instructor and advisor.

ART 326  Intermediate Photography II
3-6 hrs.
Manipulative photographic printing. Imagery developed by varying cameras, films, papers, and chemicals. Introduction to toners, hand-coloring, camera construction and modification. Prerequisites, art majors: ART 101, 102, 105, 106, 140, 142, 225 or 226; or consent of instructor and advisor. Prerequisite, non-majors: consent of instructor and advisor.
ART 327 Studio Lighting and Illustration Photography
3 hrs.
Aesthetics and techniques of studio lighting as used by photographers in illustration, advertising, and fine art photography. Use of special equipment; fashion, and still-life image-making. Cross-listed as COM 350. Prerequisite: ART 225 or consent of instructor.

ART 401, 402 Ceramics Studio
3-6 hrs. each
For advanced students. Referral studios. Prerequisites: ART 301, 302; or consent of instructor and advisor.

ART 403, 404 Drawing Studio
3-6 hrs. each
For advanced students. Referral studios. Prerequisites: ART 303, 304; or consent of instructor and advisor.

ART 405, 406 Graphic Design Studio
3-6 hrs.
Advanced graphic design. Integrates previously introduced techniques, methods, styles, and media into single projects. Promotes professional career orientation, artist-client interaction, career choices, portfolio development. Prerequisites: ART 305, 306; or consent of instructor and advisor.

ART 409, 410 Painting Studio
3-6 hrs. each
For advanced students. Referral studios for advanced painting majors. Prerequisites: ART 309, 310; or consent of instructor and advisor.

ART 411, 412 Printmaking Studio
3-6 hrs. each
Advanced printmaking studio. Advanced exploration of technical and creative concepts. Prerequisites: ART 311, 312; or consent of instructor and advisor.

ART 413, 414 Sculpture Studio
3-6 hrs. each
For advanced students. Referral studios for advanced sculpture majors. Prerequisites: ART 313, 314; or consent of instructor and advisor.

ART 416 Independent Study
1-6 hrs. each
Independent study in studio or art history. May be repeated in more than one area of art, for a total of 12 hours of credit. Prerequisites: art major; senior standing; consent of instructor, advisor, and chair.

ART 420 B.F.A. Seminar I
2 hrs.
Professional orientation and career preparation through concentrated studio production, exhibition management, creative media research, critique analysis, on-site visitation of artist’s studios, formulation of artist thesis statement and resume. Prerequisites: BFA candidacy, senior standing; or consent of instructor and advisor.

ART 421 B.F.A. Seminar II
1 hr.
Continuation of ART 420; resume and portfolio preparation, exhibition design management, culminating B.F.A. exhibition. Prerequisite: ART 420 or consent of instructor.

ART 425 Non-Silver Photographic Processes
3-6 hrs.
Various non-silver processes that preceded silver prints: cyanotype, Van Dyke, gum bichromate, and palladium methods. Advanced aesthetic commitment expected. Prerequisite: consent of instructor and advisor.

ART 426 Photographic Portfolio
3-6 hrs.
Preparation of photographic portfolio for the fine arts or for publication photography. Research into successful photographers’ works; selection; development of personal aesthetic. Archival and professional presentation of the prints or other media. Cross-listed as COM 426. Prerequisites: ART 325 or 326; or consent of instructor and advisor.

ART 460 Design for the World Wide Web
3 hrs.
A studio course exploring typographic and visual layout principles of interactive website design. Survey of the theory, history, and methods involved in creating effective web design solutions. Discussion of transitional strategies in response to developing technologies. Prerequisites: ART 105; ART 205, or 227; ART 240; or consent of instructor.

ART 494 Visual Art Expedition
1-3 hrs.
Students travel to observe or engage in artistic production making use of the resources of the particular location. Advanced study and/or experiences in art and design. May be repeated up to 9 hrs. Topics, destinations, and prerequisites stated in current Academic Handbook.
**Department of Communication**

**FACULTY** Professors Jacobs, Murphy, Schweitzer; Associate Professors Dare, Goldbaum, Gullifor, Koperski, Lamoureux; Assistant Professors Cheng, Kasch; Lecturers Lawrence, Strasma, Tiernan, Tucker; Temporary Assistant Professors Rega, Smith, Thurwanger; Temporary Instructor Lowry.

**Mission**
The Department of Communication is committed to excellence in teaching and learning. Through a diverse and flexible curriculum, experiential learning opportunities, and careful advising, students are prepared to thrive as socially responsible communicators in a diverse, multi-cultural, global communication environment. Utilizing the resources of the Global Communications Center, the department assumes a leadership role in the integration of technology with communication and serves as a model for the rest of the University.

**Admission Requirements**
1. Bradley students transferring into the department must have a 2.25 grade point average for at least 12 hours of course work in order to declare a major and/or minor in the Department of Communication.
2. Students transferring from other institutions must have a 2.25 overall grade point average to be admitted to a major and/or minor in the department. External transfer students not having a 2.25 overall grade point average must earn a 2.25 at Bradley for at least 12 hours of course work before declaring a major and/or minor in the department. Courses taken at other institutions must be evaluated by the Admissions Office and then by the department’s advisor for transfer students.
3. Internal and external transfer students may need at least one extra semester to complete graduation requirements because of prerequisites and core course requirements in the major and/or minors.

**Major Requirements**

**General Requirements:**
1. Students must earn a “C” or better in every core course.
2. Students may not enroll in communication courses for which a core course is a prerequisite unless they have earned a C or better in the core course.
3. For graduation, all department majors must have a grade point average of 2.25 for all courses taken in the major and/or minor (including courses outside the department required for the major/minor).
4. All majors must have an overall grade point average of 2.0 to graduate.

**Course Requirements:**

**Bachelor of Arts or Bachelor of Science Degree with a major in Communication**

Must complete requirements for the core and one concentration.

**Core Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 101</td>
<td>The Mass Media in a Global Environment</td>
<td>3</td>
</tr>
<tr>
<td>COM 113</td>
<td>Introduction to Media Production</td>
<td>3</td>
</tr>
<tr>
<td>COM 205</td>
<td>Interpersonal Communication, COM 206</td>
<td>Public Presentations, or COM 207</td>
</tr>
<tr>
<td>COM 200</td>
<td>Communication Writing</td>
<td>3</td>
</tr>
<tr>
<td>COM 300</td>
<td>Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>COM 417</td>
<td>Communications in Perspective</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Core Hours Required: 18

**Advertising Concentration**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 219</td>
<td>Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>COM 220</td>
<td>Advertising as Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM 320</td>
<td>Advertising Creative Strategy</td>
<td>3</td>
</tr>
<tr>
<td>COM 322</td>
<td>Advertising Media Planning</td>
<td>3</td>
</tr>
<tr>
<td>COM 325</td>
<td>Advertising Design and Production</td>
<td>3</td>
</tr>
<tr>
<td>COM 481</td>
<td>Advertising Research &amp; Campaigns</td>
<td>3</td>
</tr>
<tr>
<td>*COM 437</td>
<td>Advertising in a Global Environment</td>
<td>3</td>
</tr>
<tr>
<td>MTG 315</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

MTG elective chosen from an approved list including MTG 381

Total Hours Required for Concentration: 24

Total Hours Required for Major: 42

**Journalism Concentration**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 215</td>
<td>Basic Reporting</td>
<td>3</td>
</tr>
<tr>
<td>COM 302</td>
<td>Advanced Reporting or COM 310</td>
<td>Broadcast Newswriting</td>
</tr>
<tr>
<td>COM 330</td>
<td>Communication Law</td>
<td>3</td>
</tr>
<tr>
<td>COM 425</td>
<td>Public Affairs Reporting</td>
<td>3</td>
</tr>
</tbody>
</table>

* Elective
Photography Concentration

ART 225 Photography I .................................................. 3
ART 226 Photography II .................................................. 3
COM 345 Applied Photographic Techniques ...................... 3
Total Hours Required for Concentration .......................... 15

Speech/Theatre Education Concentration (Speech)

Teaching in the public schools requires a certificate issued by the State of Illinois. Communication majors desiring to teach speech/theatre at the secondary level must complete the BA or BS degree with a major in communication (speech/theatre education concentration), as well as the professional education requirements. (Consult Teacher Certification in the College of Education and Health Sciences section of this catalog.) The State of Illinois requires content area competency tests for certification.

Students will be advised an advisor in communication and in the Department of Teacher Education. Regular consultation with both advisors is extremely important. In addition to the core, the following courses are required:

COM 208 Argumentation/Debate ........................................ 3
COM 205 Interpersonal Communication or
COM 303 Rhetorical Theory ........................................... 3
Total Hours Required for Major ........................................ 37

Second Teaching Field

Non-communication majors seeking a secondary teaching certificate may select speech/theatre with a communication concentration as a second teaching field. Consult the Department of Theatre Arts for the second teaching field in speech/theatre with a theatre concentration. Note: The communication core courses are not required for the second teaching field.

COM 206 Public Presentations .......................................... 3
COM 151 Performance of Literature .................................. 3
Total Hours Required for Major ........................................ 34
Minor Requirements

The Department of Communication offers two minors.

Speech Communication

COM 205 Interpersonal Communication ...................... 3
COM 207 Communication in Small Groups .................... 3
COM 303 Theory and Literature of Rhetoric, or
COM 304 Communication Analysis ........................... 3
COM 305 The Persuasive Process ............................... 3

Plus 9 hours from the following courses:
COM 105 Business and Professional Speech ................. 3
COM 203 Introduction to Radio-Television ................... 3
COM 204 Audio Production ...................................... 3
COM 207 Interpersonal Communication ....................... 3
COM 208 Argumentation/Debate ................................ 3
COM 300 Communication Theory ................................ 3
COM 303 Theory and Literature of Rhetoric, or
COM 304 Communication Analysis (the one not
taken in the first group of courses) ......................... 3
COM 315 Intercultural Communication Theory ............... 3
COM 316 Researching Communication in Culture ............ 3
COM 330 Communication Law .................................... 3
COM 351 Advanced Performance of Literature ............... 3
COM 405 Nonverbal Communication ............................ 3
COM 400 Research Techniques for Pub. Relations .......... 3
COM 408 Legal Advocacy ......................................... 3
COM 391, 491 Topics in Communication (with approval of advisor) ............................................. 3

Total Hours Required for Minor 21

Journalism

COM 101 The Mass Media in a Global Environment ........... 3
COM 200 Communication Writing ............................... 3
COM 203 Introduction to Radio-Television ................. 3
COM 204 Audio Production ...................................... 3
COM 205 Interpersonal Communication ....................... 3
COM 303 Theory and Literature of Rhetoric, or
COM 304 Communication Analysis (the one not
taken in the first group of courses) ......................... 3
COM 315 Intercultural Communication Theory ............... 3
COM 316 Researching Communication in Culture ............ 3
COM 330 Communication Law .................................... 3
COM 351 Advanced Performance of Literature ............... 3
COM 405 Nonverbal Communication ............................ 3
COM 400 Research Techniques for Pub. Relations .......... 3
COM 408 Legal Advocacy ......................................... 3
COM 291, 391, 491 Topics in Communication (with approval of advisor) ............................................. 3

Total Hours Required for Minor 21

Course Descriptions

COM 101 The Mass Media in a Global Environment
3 hrs.
Foundation course in mass communication placing U.S.
media in a global perspective.

COM 103 The Oral Communication Process
3 hrs. (Gen. Ed. SP)
Theories and skills of oral communication. Emphasis on
basic principles of thought, content, organization, style,
delivery, and the interaction of communication and
culture. Credit will not be given for both COM 103 and
COM 105.

COM 105 Business and Professional Speech
2 hrs. (Gen. Ed. SP)
Organization and presentation of facts and opinions in
business and professional interviews, conferences, and
discussions. Fulfills University graduation requirement in
speech for students enrolled in certain departments in the
College of Engineering and Technology. Credit will not
be given for both COM 103 and COM 105.

COM 113 Introduction to Media Production
3 hrs.
Tools and aesthetics of media production: word
processing, photography, audio production, videography.
Visual literacy. The desktop computer interface. Desktop
publishing, presentation software, multimedia
documents. Internet navigation and page production.
Credit by examination available. Cross-listed as MM 113.

COM 151 Performance of Literature
3 hrs.
Use of audible and visible symbols to enhance
understanding of the intellectual and emotional content
of literature; communicating that content through
performance.

COM 200 Communication Writing
3 hrs.
Basic writing: selecting, organizing, and structuring
information and material for public relations, advertising,
speech writing, journalism, and broadcasting.
Prerequisites: COM 101 and ENG 101.

COM 203 Introduction to Radio-Television
3 hrs.
Overview of radio, television, and CATV: local, regional,
national, and international networks; roles of
government, advertisers, agencies, and audiences.
Prerequisite: COM 101.

COM 204 Audio Production
3 hrs.
Study and practice in the operation of basic audio
production equipment; Production techniques and
production criticism. Prerequisite: COM 203 or consent
of instructor.

COM 205 Interpersonal Communication
3 hrs.
Human communication: personal perception,
interpersonal attraction, message variables, feedback, and
situational factors. Determinants of each of these
variables examined using empirical research and social
science theory. Prerequisite: COM 103 or 105.

COM 206 Public Presentations: Theory and Practice
3 hrs.
Basic elements of the theory and method of effective and
responsible public address; practice in a variety of speech
situations; relevant technology; analysis and criticism.

COM 207 Communication in Small Groups
3 hrs.
Processes and practices for communicating in a variety of
small group contexts. Theories and techniques: group
membership, discussion, quality group work, and
individual development through small group life.
Prerequisites: COM 103 or COM 105 or consent of
instructor.

COM 208 Argumentation/Debate
3 hrs.
Theory of rational decision making, reasoning, evidence,
and analysis. Emphasis on argumentative speaking and
debating topics of current interest. Prerequisites: COM
103 or COM 105 or consent of instructor.
COM 209 Forensics
1 hr.
Research and performance laboratory for students who participate in intercollegiate and community speech activities. Repeatable to a maximum of 6 credit hours. Prerequisites: COM 103 and consent of Forensics Director.

COM 213 Basic Multimedia Authoring
4 hrs.
Acquisition and computer processing of text, photographs, video and sound files. Incorporation of processed files into documents for computer multimedia. Solving problems in visual and multimedia communications assignments. Theories and cultural effects of visual communication and new media. Cross-listed as MM 213. Prerequisites: COM 113/MM 113 or equivalent experience in computer media.

COM 215 Basic Reporting
3 hrs.
Practice in news gathering, interviewing, and writing basic news stories. Introduction to computer assisted reporting. Prerequisite: COM 200.

COM 219 Public Relations
3 hrs.

COM 220 Advertising as Communication
3 hrs.
Verbal and nonverbal concepts, social criticism, controls, and contributions of advertising; commercial aspects of communications. Relationship to news and economic bases of the mass media. Ethical, legal, and social responsibility aspects of advertising. Prerequisite: COM 101.

COM 290 Participation in Mock Trial
1 hr.
Research and performance laboratory for students who participate in the American Mock Trial Association competition. May be repeated for a maximum of four hours credit. Cross-listed as PLS 290. Prerequisite: consent of the instructor.

COM 291 Topics in Communication
1-3 hrs. per sem.
Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Academic Handbook. No more than 9 hours total may be taken in COM 291, 391, and 491. Prerequisite: sophomore standing.

COM 300 Communication Theory
3 hrs.
Theories and variables of human communication in the interpersonal, group, organizational, intercultural, mediated, and global systems. Prerequisites: COM 200; junior standing.

COM 302 Advanced Reporting
3 hrs.
Continuation of COM 215; emphasis on coverage of local and state government, the courts, and schools, with attention to the techniques and problems of preparing news. Prerequisite: COM 215.

COM 303 Theory and Literature of Rhetoric
3 hrs.
Development of rhetorical theories: ancient Greece and Rome to the modern age. Focus on major theorists of each age and their treatments of the canons of rhetoric. Prerequisites: COM 103; junior/senior standing; sophomores by permission.

COM 304 Communication Analysis
3 hrs.
Analysis and evaluation of public discourse: speeches, written works, and significant communicative events reported by the mass media. Prerequisite: COM 103 or 105.

COM 305 The Persuasive Process
3 hrs.
How persuasive communication influences human behavior. Emphasis on recent theories of persuasion and experimental research. Creating persuasive messages and evaluating persuasive attempts. Prerequisites: COM 103 or 105; COM 206 or consent of instructor.

COM 307 News Feature Writing
3 hrs.
Writing local news features and special feature stories for Sunday supplements, magazine sections, and magazines. Prerequisites: COM 101, 200, and 215.

COM 310 Broadcast Newswriting
3 hrs.
Continuation of COM 215; emphasis on covering, writing, and preparing news for radio-TV broadcast. Problems of preparing and broadcasting news; program format. Prerequisite: COM 200, 215.

COM 314 Introduction to Video: Studio Production
3 hrs.
Television production techniques, theories, and fundamental skills as applied to studio production and instantaneous video editing. Preproduction planning, staging, and graphic production are stressed. This course may not be taken concurrently with COM 335. Prerequisites: COM 113, 204.

COM 315 Intercultural Communication Theory
3 hrs.
Communication across diverse cultures. Intercultural communication theory, skills, and concepts. Developing specific communication skills to facilitate effective communication in intercultural settings. Prerequisites: COM 103; junior standing.

COM 316 Researching Communication in Culture
3 hrs.
Introduction to qualitative approaches to studying cultural forces in everyday communication, including ethnography of communication, conversational analysis, textual analysis, and interviewing. Prerequisites: COM 103; junior standing.

COM 320 Advertising Creative Strategy
3 hrs.
Formulation and techniques of creative strategy. Copywriting for print and electronic media. Prerequisites: COM 200, 220.

COM 322 Advertising Media Planning
3 hrs.
Development of media plans and schedules to deliver advertising messages to target markets in media audiences. Advertising media vehicles evaluated in terms of creative requirements, audience characteristics, and cost efficiency. Prerequisites: COM 220; MTG 315.
**COM 323** Newspaper Editing and Design  
3 hrs.  
Extensive practice in copy editing and headline writing for newspapers with an emphasis on grammar, style, and accuracy. Introduction to the principles of newspaper design. Prerequisites: COM 113, 302.

**COM 325** Advertising Design and Production  
3 hrs.  
Application of advertising principles and techniques in the design and preparation of ads for newspapers, posters, magazines, sales brochures, and direct marketing. Prerequisites: COM 113, 320.

**COM 327** Public Relations Writing  
3 hrs.  
Promotional writing for publicity and public relations; practice preparing product, personnel, and organizational news releases. Special needs of various media. Prerequisites: COM 215, 219.

**COM 330** Communication Law  
3 hrs.  
Laws covering all the media: libel, privacy, copyright; federal and state laws; unique broadcasting regulations. Prerequisite: junior standing and 15 hours in Communication.

**COM 335** Introduction to Video: Field Production  
3 hrs.  
Use of portable field video production techniques (ENG/EP) and post-production editing facilities for a variety of assignments in news, feature, and television commercial production. Aesthetics, visualization, and societal impact of the medium. This course may not be taken concurrently with COM 314. Prerequisites: COM 113, 200, 204, or consent of instructor.

**COM 340** Magazine Production  
3 hrs.  
Magazine publishing: writing, editing, production, design, and management. Prerequisite: COM 215.

**COM 345** Photojournalism and Documentary Photography  
3 hrs.  
Technical, aesthetic, and ethical concerns of the photojournalist and documentarian. Photographs for newspapers, magazines, and interactive media. The photographic essay. Pictorial coverage of events. Prerequisites: COM 113, ART 225, or consent of instructor.

**COM 350** Studio Lighting and Illustration Photography  
3 hrs.  
Aesthetics and techniques of studio lighting as used by photographers in illustration, advertising, and fine art photography. Use of special equipment; fashion, and still-life image-making. Cross-listed as ART 327. Prerequisite: ART 225 or consent of instructor.

**COM 365** Digital Photography  
3 hrs.  
Photographic imaging using computers. Image acquisition by conventional means and by digital cameras. Image creation, processing, enhancement, manipulation, and compositing. Aesthetic, technical, economic, and ethical implications of digital photographic imaging. Prerequisites: COM 113, ART 225, or consent of instructor.

**COM 390** Participation in Mock Trial  
1 hr.  
Research and performance laboratory for junior and senior students who participate in the American Mock Trial Association competition. May be repeated for a maximum of four hours credit. Cross-listed as PLS 390. Prerequisites: consent of the instructor; junior/senior standing.

**COM 391** Topics in Communication  
1-3 hrs. per sem.  
Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Academic Handbook. No more than 9 hours total may be taken from COM 291, 391, and 491.

**COM 399** Communication in Computer-mediated Environments  
3 hrs.  
Nature, function, and process of communication in diverse computer-mediated environments. Enhances learners' ability to communicate competently in technologically complex computer-mediated environments.

**COM 400** Research Techniques for Public Relations  
3 hrs.  
Conducting elementary attitudinal research in public relations. Formulating a research project, carrying it out, and reporting results. Prerequisites: junior standing and 15 hours in Communication.

**COM 405** Nonverbal Communication  
3 hrs.  
Human communication in non-language codes and modes: space, physical appearance, time, facial expressions, eye behavior, posture, and gestures. Prerequisite: COM 103.

**COM 408** Legal Advocacy  
3 hrs.  
Communication practices and rhetorical strategies in the courtroom: pre-trial hearings through jury deliberation. Prerequisite: COM 103.

**COM 414** Advanced Video: Studio Production  
3 hrs.  
For students entering broadcasting. Preparation and development of television programs; emphasis on creative formats and uses of the camera, sound, music, lighting, and graphics. Development of production and critical skills. This course may not be taken concurrently with COM 435. Prerequisites: COM 314 and senior standing.

**COM 415** Global Media Systems  
3 hrs.  
Study of mass media systems throughout the world: their history, development, theories of control, international news agencies, and new technologies. Prerequisites: COM 101; senior standing or consent of instructor.

**COM 417** Communications in Perspective  
3 hrs.  
Social, ethical, and economic problems facing the media, and attempts to overcome them. Prerequisite: COM 300 and senior standing.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Description</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 425</td>
<td>Public Affairs Reporting</td>
<td>3 hrs.</td>
<td>Reporting local, state, and federal administrations, courts, financing, education, boards, and commissions; urban affairs with emphasis on background and interpretation.</td>
<td>COM 101, 200, 215; COM 302 or 310</td>
</tr>
<tr>
<td>COM 426</td>
<td>Photographic Portfolio</td>
<td>3-6 hrs.</td>
<td>Preparation of photographic portfolio for the fine arts or for publications photography. Research into successful photographers' works; selection; development of personal aesthetic. Archival and professional presentation of the prints or other media. Cross-listed as ART 426.</td>
<td>ART 325 or 326; or consent of instructor and advisor.</td>
</tr>
<tr>
<td>COM 435</td>
<td>Advanced Video: Field Production</td>
<td>3 hrs.</td>
<td>Advanced work in portable video communication systems and electronic editing. Exploration of various media applications and individual style of exposition. Video communication and societal effects.</td>
<td></td>
</tr>
<tr>
<td>COM 437</td>
<td>Advertising in a Global Environment</td>
<td>3 hrs.</td>
<td>Comparative analysis of interaction among advertising, cultures, and economic, legal, and political systems. Designing and developing appropriate advertising strategies for diverse cultural markets.</td>
<td>COM 220; MTG 315 or consent of instructor.</td>
</tr>
<tr>
<td>COM 438</td>
<td>Public Relations in a Global Environment</td>
<td>3 hrs.</td>
<td>Public relations theory and practice in conjunction with cultural, geographic, and historic components of international practice of the profession. International media-public relations exchange and international public relations.</td>
<td>COM 219; MTG 315</td>
</tr>
<tr>
<td>COM 450</td>
<td>Broadcast Programming and Promotion</td>
<td>3 hrs.</td>
<td>Analysis of the processes of broadcast program selection, scheduling and evaluation. Practical applications of programming and management strategies to specific broadcast situations.</td>
<td>senior standing; consent of instructor.</td>
</tr>
<tr>
<td>COM 480</td>
<td>Public Relations: Case Studies and Campaigns</td>
<td>3 hrs.</td>
<td>The course is the capstone to the PR sequence. Theory and strategy are stressed through studies of classic PR case programs and development of PR campaigns for actual businesses and organizations. A final campaign requires research, writing, production, application and analysis skills.</td>
<td>senior standing and COM 300, COM 327</td>
</tr>
<tr>
<td>COM 481</td>
<td>Advertising Research and Campaigns</td>
<td>3 hrs.</td>
<td>Introduction to advertising research; methods of message and media research techniques with special application to campaign planning. Basic principles and applications of advertising campaign planning, preparation, and presentation taught in a problem-solving mode.</td>
<td>COM 320, 322, 325; or consent of instructor.</td>
</tr>
<tr>
<td>COM 483</td>
<td>Desktop Publishing</td>
<td>3 hrs.</td>
<td>Desktop publishing on the Macintosh computer. Lecture, discussion, and hands-on projects using various software programs and techniques suitable for publications work.</td>
<td>COM 113</td>
</tr>
<tr>
<td>COM 490</td>
<td>Independent Study</td>
<td>1-3 hrs. per sem.</td>
<td>Individual creative research into various problems and aspects of the mass media. Requires application (available in Department Chair's office). May be repeated for a total of six hours.</td>
<td>junior standing and consent of instructor.</td>
</tr>
<tr>
<td>COM 491</td>
<td>Topics in Communication</td>
<td>1-3 hrs.</td>
<td>Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Academic Handbook. No more than 9 hours total may be taken in COM 291, 391, and 491.</td>
<td>junior standing.</td>
</tr>
<tr>
<td>COM 492</td>
<td>Seminar in Communication</td>
<td>1-3 hrs.</td>
<td>Advanced study and/or work in performance, production, historical, critical, and theoretical aspects of communication. May be repeated under different topics, for a total of three semester hours.</td>
<td>junior standing.</td>
</tr>
<tr>
<td>COM 493</td>
<td>Communication Agency Practicum</td>
<td>1-3 hrs.</td>
<td>Senior level experience in various communication disciplines. Students meet with clients to plan, prepare, analyze, and produce client materials under faculty supervision. May be repeated up to a maximum of 3 semester hours.</td>
<td>junior standing.</td>
</tr>
<tr>
<td>COM 494</td>
<td>Communication Expedition</td>
<td>1-3 hrs.</td>
<td>Students travel to observe professional communication and/or to engage in creative production making use of the resources of the particular location. Advanced study and/or experiences in communication settings. May be repeated under different topics for a maximum of 9 hours credit, but no more than three hours may be counted toward the COM major. Topics, destination, and prerequisites stated in current Academic Handbook.</td>
<td>junior standing.</td>
</tr>
<tr>
<td>COM 495</td>
<td>Communication Internship</td>
<td>1-3 hrs.</td>
<td>Supervised experience at media outlets, companies, or organizations utilizing communication involving all phases of media operations. Application required (available from the Intern Director). May be repeated once if in a different experience. Only 3 hours count toward major where applicable.</td>
<td>junior standing; 2.5 overall GPA; 2.75 major/minor GPA; completion of required courses in concentration (required courses listed on internship application form).</td>
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Multimedia Program

PROGRAM DIRECTOR: Associate Professor Howard Goldbaum

Mission

The Multimedia program at Bradley University maintains a strong focus on creative and conceptual problem-solving in the authoring of material for aspiring new-media professionals within a sound theoretical framework. Students will learn the importance of content research and project planning while becoming familiar with aesthetic conventions and the production environment within each of the component media types. Multimedia majors and minors incorporate the various media items into stand-alone projects with authoring tools designed for the Internet and for CD-ROM/DVD. Although advanced multimedia work involves some scripting, a computer science background is not essential for work in creative multimedia authoring.

Multimedia Major Admission Requirements

1. Minimum 24 semester hours of University work with an overall GPA of 2.5 or better;
2. Grades of B or better in ART 105, MM 113, and MM 250.
3. In the semester after the two above requirements have been met, students submit a portfolio of representative works for faculty review for admission as a major. If unsuccessful, students may have one more opportunity to resubmit the portfolio for reconsideration in the next semester enrolled.

Multimedia Major Core Requirements (40 semester hours)

ART 105 Two-Dimensional Design
ART 205 or 227 Basic Graphic Design
ART 240 Design History Survey
COM 204 Audio Production
COM 335 Introduction to Video: Field Production
COM 365 Digital Photography
MM 113 Introduction to Media Production
MM 213 Basic Multimedia Authoring
MM 250 Introduction to New Media Theory
MM 313 Intermediate Multimedia Authoring
MM 413 Advanced Multimedia Authoring
MM 450 Building Multimedia Theory
MM 460 Design for the World Wide Web

Specialization

Select 12 semester hours in consultation with advisor.

ART 206 Basic Graphic Design
ART 225 Photography I
ART 226 Photography II
ART 305/306 Graphic Design Studio
ART 405/406 Graphic Design Studio
CFA 302 Cooperative Education/Internship in Communication
CS 121 Introduction to Data Structures
CS 500 Multimedia, Internet and Applications

COM 200 Communication Writing
COM 399 Communication in Computer-mediated Environments
MM 470 Digital Animation
MM 490 Independent Study
MM 491 Special Topics in Multimedia
MUS 161 Music Theory
MUS 250 Introduction to Music Technology
SOC 421 The Culture of Cyberspace

Suggested Electives

ART 142 Survey of World Art II
ART 245 Survey of Art History IV
COM 207 Communications in Small Groups
COM 314 Introduction to Video: Studio Production
COM 491 Topics in Communication - Media Management
COM 492 Seminar in Communications

Multimedia Minor

The Multimedia Minor is a 19-semester-hour program compatible with the majors in the Slane College of Communications and Fine Arts and with majors in other colleges. Courses are selected to provide an overview of skills in multimedia authoring which can apply to a variety of major programs of study.

MM 113 Introduction to Media Production 3 hrs.
MM 213 Basic Multimedia Authoring 4 hrs.
MM 250 Introduction to New Media Theory 3 hrs.

Course Descriptions

MM 113 Introduction to Media Production 3 hrs.

MM 213 Basic Multimedia Authoring 4 hrs.
Acquisition and computer processing of text, photographs, video and sound files. Incorporation of processed files into documents for computer multimedia. Solving problems in visual and multimedia communications assignments. Theories and cultural effects of visual communication and new media. Cross-listed as COM 213. Prerequisites: COM 113/MM 113 or equivalent experience in computer media.

MM 250 Introduction to New Media Theory 3 hrs.
Extracts and recombines fundamental aspects of art, communication, rhetorical, and computer theories to describe, explain, and understand new multimedia interaction environments. Prerequisite: 12 hours earned.

MM 313 Intermediate Multimedia Authoring 3 hrs.
Multimedia design and production using scriptable authoring and animation tools. Problems in interface
design. Advanced media creation applications. Virtual reality environments. Prerequisite: COM 213/MM 213; Multimedia major or minor, or consent of program director.

**MM 413 Advanced Multimedia Authoring**  
3 hrs.  
Problems and solutions of multimedia authoring and human interface design. Advanced scripting solutions. Project design in the professional workspace. Prerequisites: MM 313; Majors only, or consent of program director.

**MM 450 Building Multimedia Theory**  
3 hrs.  
Reviews multimedia theory, introduces research in multimedia environments. Students complete state-of-the-art literature review of a multimedia theory relevant to their production work, then execute a research prospectus and pilot study. Prerequisites: MM 213, 250; junior standing.

**MM 460 Design for the World Wide Web**  
3 hrs.  
A studio course exploring typographic and visual layout principles of interactive website design. Survey of the theory, history, and methods involved in creating effective web design solutions. Discussion of transitional strategies in response to developing technologies. Cross-listed as ART 460. Prerequisites: ART 105 or 227; ART 240; or consent of instructor.

**MM 470 Digital Animation**  
3 hrs.  
A studio course exploring computer modeling and animation. Survey of the theory, history, and practice involved with creating quality modeling for print media, and also modeling and animation for time-based audio-visual media. Prerequisites: ART 105, 106, 240 or consent of instructor.

**MM 490 Independent Study**  
1-3 hrs.  
Individual scholarly research or advanced creative production investigating aspects of multimedia communication. May be repeated under different topics for a maximum of six hours. Requires application (available from Program Director). Prerequisites: junior standing and consent of program administrator and faculty member.

**MM 491 Special Topics in Multimedia**  
1-4 hrs.  
Topics of special interest which may vary each time course is offered. May be repeated under different topics for a maximum of 8 hours credit. Topic and prerequisites stated in current Academic Handbook. Only three hours may be applied toward MM specialization requirement. Prerequisites: junior standing, 9 hours in MM program core or specialization courses.

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**Department of Music**

**FACULTY**  
Professor E. Kaizer; Associate Professors Dzapo, Heinemann, Jost, Walters, Vroman (Chair); Lecturer Henry; Temporary Assistant Professor Kelly; Temporary Instructor J. Kaizer; Music/Theatre Specialist Sloter; Department Accompanist Brandt.

**Accreditation**  
The music program is accredited by the National Association of Schools of Music (NASM).

**Mission**  
Music at Bradley has a double mission:
1. To prepare music students for successful careers as teachers or administrators in music; as professional performers; as composers; or as professionals in music related fields such as music business.
2. To prepare both professional and general students who are not music majors for lifelong pleasure in music.

**Degrees Offered**
1. Bachelor of Music
   - in performance
   - in music education
   - in composition
2. Bachelor of Arts
   - in music
3. Bachelor of Science
   - in music

**Admission Requirements**  
Admission to all undergraduate degree programs in music requires:
1. A minimum of four years experience in orchestra, band, chorus or private lessons.
2. A successful music audition. (Contact the chair of the Department of Music for an audition appointment.)

**Applied Music**
1. Private lessons offered by the Department of Music are open to all University students but enrollment is limited to available staffing. As a result, priority for enrollment is given on the following basis: (1) music majors, (2) music minors, (3) other full-time University students, (4) other part-time University students.
2. Beginners normally enroll in class instruction instead of private lessons.
3. Students wishing to enroll in private lessons must see a full-time faculty member in the respective area in order to be assigned an instructor.
4. An additional fee is charged for private lessons, which includes the use of a practice room.
9. Private lessons are 30 minutes or 1 hour per week.

8. Individual lessons missed during the semester will not be made up unless satisfactory notice is given to the instructor at least one day before the absence.

7. Private lessons are not given during final examination periods.

6. A jury exam at the end of the semester is required for all music majors, music minors, and other students enrolled for 2 hours or more of credit.

5. Students enrolled for applied music are expected to practice a minimum of one hour a day for each hour of credit being received.

4. All music students must maintain a cumulative G.P.A. of 2.5 in music courses during the first two years in order to achieve advanced standing. Junior-senior credit in the major applied area can be earned only after a student has achieved advanced standing. Music majors with additional majors may not be allowed to apply these courses as junior/senior hours.

5. A "sophomore review" will be held during the spring semester of each student's sophomore year. At the beginning of the spring semester, each sophomore music major will be scheduled for a meeting with his or her advisor, the department chair, and other faculty members as required (e.g., private instructor, ensemble coach) for a review of the student's progress up to that time. The purpose of the review is to address any deficiencies that might impede the student's continued progress in his or her chosen field. Students will also have an opportunity to pose questions relevant to their academic programs at Bradley and their intended goals.

Proficiency Examinations

1. Proficiency examinations are available in the following areas: keyboard skills, theory (up to 4 credits), ear-training & sightsinging, history & literature, and applied music (limited to 2 semesters of credit).

2. Students should consult with the department chair for further information regarding proficiency examinations.

Course Requirements:

Bachelor of Arts Degree or Bachelor of Science Degree with a major in Music

Applied music (min. of 4 semesters) ....................... 8

Ensemble (each semester) ................................. 4-8

MUS 001 Recital Lab (each semester) .................... 0

MUS 161 Music Theory I .................................. 2

MUS 162 Music Theory II ................................. 2

MUS 163 Elementary Ear-Training and Sightsinging ... 1

MUS 164 Elementary Ear-Training and Sightsinging ... 1

MUS 165 Keyboard Skills-Class Piano ................. 2

MUS 166 Keyboard Skills-Class Piano ................. 2

Two of the following:

MUS 235 Music in Its Hist. Persp. I ................. 3

MUS 236 Music in Its Hist. Persp. II .................. 3

MUS 335 Music in Its Hist. Persp. III .................. 3

MUS 336 Music in Its Hist. Persp. IV ................. 3

Music Electives ........................................... 9-13

Total Hours Required for Major .......................... 41

Bachelor of Music Degree

BM students must complete the core requirements along with those for one of the majors.

Core Requirements

MUS 001 Recital Lab (each semester) .................... 0

MUS 002 Senior Recital .................................... 0

MUS 111, 112, 113, 114, 117, 118, 119, or 120 (ensemble each semester) ................... 8

MUS 161 Music Theory I ................................. 2

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Degree Requirements

General Requirements:

1. All full-time music majors and minors must register for Recital Workshop (MUS 001) each semester of residence. Each student is expected to perform on this workshop at least once a semester or as determined by the applied music teacher.

2. All full-time music majors must participate in an assigned concert band, choir, or orchestra. String players may audition and perform with the Peoria Symphony Orchestra or the Knox-Galesburg Symphony but must continue to perform in the Bradley Chamber Orchestra.

3. All music majors should declare a major instrument or voice by the end of the fourth semester. A music minor must declare at the time of audition.

4. All music students must maintain a cumulative G.P.A. of 2.5 in music courses during the first two years in order to achieve advanced standing. Junior-senior credit in the major applied area can be earned only after a student has achieved advanced standing. Music majors with additional majors may not be allowed to apply these courses as junior/senior hours. Students should consult with their advisor(s).

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2000-2001 UNDERGRADUATE CATALOG
**Music Education Major**

Music education majors must complete the requirements for one of the following concentrations:

**Orchestral/Band Instruments Concentration**

- **MUS 115 Voice Class** .................................................. 1
- **MUS 155 Brass Techniques** ......................................... 2
- **MUS 251 String Techniques** ........................................ 2
- **MED 252 Advanced String Techniques** .......................... 1
- **MED 257 Percussion Techniques** .................................. 2
- **MED 354 Woodwind Techniques** .................................. 2
- **MED 355 Advanced Woodwind Techniques** .................... 1
- **MUS 323 Marching Band Techniques** ............................... 1
- **MUS 401 Orchestration** ............................................ 2

**Total Hours Required for Concentration** 28

**Total Hours Required for Major** 74

**Performance Major**

Performance majors must complete the requirements for one of the following concentrations:

**Piano Concentration**

- Applied music (max. 4 hrs./sem.) ........................................... 20
- Half junior recital ........................................................................ 0
- **MUS 327 Accompanying** ..................................................... 2
- **MUS 328 Accompanying (4 semesters)** ................................. 4
- **MUS 331 Piano Pedagogy** .................................................. 2
- **MUS 433 Piano Literature** .................................................. 2

**Total Hours Required for Concentration** 28

**Total Hours Required for Major** 74

**Piano Accompanying Concentration**

- Applied music (max. 4 hrs./sem.) ........................................... 16
- Applied music/accompanying techniques .................................... 16
- **MUS 125 Foreign Language Diction** .................................. 2
- **MUS 421 Advanced Choral Conducting** .............................. 1
- **MUS 422 Advanced Instrumental Conducting** ....................... 1
- **MUS 480 Vocal Literature** ................................................ 2
- **MUS 491 Independent Study** (Instrumental Music Literature) ................................................................................. 2
- **Additional Requirements:**
  - Foreign language (French and German) .................................... 7
- Accompany two full recitals in senior year with a singer and an instrumentalist (half recital may substitute for either one).

**Total Hours Required for Concentration** 47

**Total Hours Required for Major** 93

**Organ Concentration**

- Applied music (max. 4 hrs./sem.) ........................................... 20
- Half junior recital ........................................................................ 0

**Total Hours Required for Concentration** 20

**Total Hours Required for Major** 66

**Voice Concentration**

- Applied music (max. 4 hrs./sem.) ........................................... 20
- Half junior recital ........................................................................ 0
- **MUS 125 Foreign Language Diction** .................................. 2
- **MUS 375 Opera Workshop** .................................................. 1
- **MUS 376 Opera Workshop** .................................................. 1
- **MUS 480 Vocal Literature** .................................................. 2
- **Additional requirements:**
  - Foreign language (French and German) .................................... 16

**Total Hours Required for Concentration** 42

**Total Hours Required for Major** 88

**Applied music** ............................................................... 8

**Applied music - composition** .............................................. 8

**MUS 319 Composition (one taken in core)** ........................... 2

**MUS 401 Orchestration** ..................................................... 2

**MUS 405 Theories of Atonal Music** ........................................ 3

**Total Hours Required for Concentration** 35

**Total Hours Required for Major** 81

**BRADLEY UNIVERSITY**
MUS 355 Advanced Woodwind Techniques ............................. 1  
MUS 433 Piano Literature ............................................. 2  
Total Hours Required for Concentration .......................... 31  
Total Hours Required for Major ..................................... 77  
**Vocal Concentration**  
MUS 125 Foreign Language Diction .................................. 2  
MUS 164 Ear Training and Sight-Singing ............................ 1  
MUS 165 Keyboard Skills ............................................. 2  
MUS 166 Keyboard Skills ............................................. 2  
MUS 167 Keyboard Skills ............................................. 2  
MUS 169, 170, 171, 172, 173, or 174 Keyboard ................... 4  
MUS 161 Music Theory I .............................................. 2  
MUS 162 Music Theory II ............................................. 2  
MUS 163 Ear Training and Sight-Singing ............................ 1  
MUS 164 Ear Training and Sight-Singing ............................ 1  
MUS 165 Keyboard Skills ............................................. 2  
MUS 166 Keyboard Skills ............................................. 2  
MUS 235, 236, 335, or 336 Music in Its Historical Perspective I, II, III, or IV ........................................ 3  
Total Music Hours Required for Minor ........................... 24  

**Course Descriptions**  

**MUS 001 Recital Laboratory**  
0 hrs.  
Opportunity to perform and to listen critically, under faculty guidance. Discussion of topics of interest to music majors. Attendance required of all music students. Majors must perform at least once each semester, at teacher’s discretion, and attend 10 concerts each semester. Grade based on concert and workshop attendance.  

**MUS 002 Senior Recital**  
0 hrs.  
Required for B.Mus. and B.M.E. May be given in first or second semester of senior year.  

**MUS 101 Introduction to Music Business**  
3 hrs.  
Survey of the music business industry: music publishing, the recording industry, copyright law, performance rights, music products retailing, and arts management.  

**MUS 105 Elements of Music**  
3 hrs.  
Beginning theory, music reading, and piano. Recommended for elementary education majors, other non-music majors, and music majors with deficiency in music background at time of entrance. Prerequisite: elementary education major or consent of instructor.  

**MUS 107 The Language of Music**  
1 hr.  
Introduction to elements of music, notational terminology, and music styles (Baroque, Classic, and Romantic). Taught by 7 videotapes viewed in Cullom-Davis Library. Not open to students with credit in MUS 109.  

**MUS 109 Music Appreciation**  
3 hrs. (Gen. Ed. FA)  
Detailed study of elements of music, and music notation; general survey of music and composers. How music expresses and communicates feelings and ideas; listening to compositions from various periods. Performance by faculty artists in class, and outside listening experiences. Satisfies fine arts general education requirement. Prerequisite: non-music majors only.  

**MUS 111, 112 Orchestra**  
1 hr.  
Participation in Bradley Chamber Orchestra, Peoria Symphony Orchestra, or Knox-Galesburg Symphony. One hour credit for each ensemble. Two sections may be taken each semester; may be repeated for a maximum of 16 hours credit. Prerequisites: separate audition required for each ensemble; consent of instructor.  

**Minor Requirements**  
The Department of Music offers one minor.  

**Music Minor**  
Applied music (4 semesters) ........................................ 4  
MUS 001 Recital Lab (4 semesters) ................................ 0  
MUS 109 Music Appreciation, or  
MUS 203 History of Music ......................................... 3  

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MUS 133, 134 University Bands
1 hr. each semester
Symphonic Winds, Symphonic Band, basketball band. Concerts on campus and out of town. Open to all students by audition.

MUS 115 Voice Class
1 hr.
For freshman elementary education majors and instrumental music majors. Prerequisite: MUS 105 or music major; consent of instructor.

MUS 117, 118 University Chorus
1 hr. each semester
1/2 hr. each semester
Presents two major choral works with orchestra each year. Open to all students. Admission to section 01 by audition and consent of instructor.

MUS 119, 120 Bradley Chorale
1 hr. each semester
Study and performance of choral music from all periods of music history: accompanied and unaccompanied works. Admission by audition and consent of instructor.

MUS 121, 122 Women's Choir
1 hr. each semester
Study and performance of choral music for women's voices. Concerts on and off campus. Admission by audition and consent of instructor.

MUS 125 Foreign Language Diction for Singers
2 hrs.
International Phonetic Association symbols for Italian, German, and French songs. Rules of pronunciation; special emphasis on vocal demands.

MUS 140 Piano Class for Adult Beginners
1 hr.
Elementary piano for non-music majors.

MUS 161 Music Theory I
2 hrs.
Basic properties and notation of tone: diatonic scale systems; intervals; melodic organization; homophonic and contrapuntal two- and three-voice combinations. Prerequisite: music major or consent of instructor.

MUS 162 Music Theory II
2 hrs.
Continuation of MUS 161: chord structures, decorative pitches, harmonic successions, four-voice combinations, inversions, seventh chords, secondary dominants, and modulations. Prerequisite: music major or consent of instructor.

MUS 163, 164 Elementary Ear-Training and Sightsinging
1 hr.
Aural theory; intervals, triads, and inversions; rhythm, melodic, and harmonic dictation. Prerequisite: music major or consent of instructor.

MUS 165, 166 Keyboard Skills - Class Piano
2 hrs.
Development of keyboard facility: scales, improvisation, sight reading, transposing, and performance of elementary piano literature. Development of music-reading facility: theoretical aspects of music such as scales, functional harmony, and intervals. Self-paced. Prerequisite: music major or consent of instructor; MUS 165 required for MUS 166.

MUS 203 History of Music
3 hrs. (Gen. Ed. FA)
Music in historical perspective, Middle Ages to present; relationship to social and political atmosphere of each era. Review of basic music fundamentals and terminology; selected examples of musical works. Prerequisites: CIV 100; non-music major.

MUS 213, 214 Jazz Band
1 hr. each semester
Study and performance of jazz from all eras. Concerts on campus and out-of-town. Prerequisite: open to all students by audition.

MUS 235 Music in Its Historical Perspective I
3 hrs.
Music and its development in Western civilization: to 1600. Emphasis on acquaintance with and analysis of representative musical works and style, and on understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 236 Music in Its Historical Perspective II
3 hrs.
Music and its development: Baroque through Classical. Emphasis on acquaintance with and analysis of representative musical works and style, and on understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 250 Introduction to Music Technology
3 hrs.
The use of technology as a tool and resource in music education, composition, and performance. Emphasis on computer applications. Prerequisite: MUS 161.

MUS 261 Music Theory III
2 hrs.
Continuation of MUS 260 emphasizing contrapuntal techniques: imitation, the invention, contrapuntal devices, the fugue. Further study of seventh chords and formal structures. Prerequisites: MUS 161, 162; or consent of instructor.

MUS 262 Music Theory IV
2 hrs.
Continuation of MUS 261: formal structures; further study of chord structures including ninth, eleventh, thirteenth, and augmented sixth chords; chromatic harmony; enriched tonal resource; impressionistic techniques. Prerequisite: MUS 261 or consent of instructor.

MUS 263, 264 Ear-Training and Sightsinging
1 hr. each
Continuation of MUS 163, 164: aural recognition of various types of seventh and ninth chords; melodic and harmonic dictation, including chromatically altered chords and modulation. Prerequisites: MUS 163, 164; or consent of instructor.

MUS 265, 266 Advanced Keyboard Skills Class Piano
2 hrs.
Continuation of MUS 165, 166, including sightreading and additional chord progressions. Prerequisite: MUS 166 or consent of instructor; MUS 265 or consent of instructor required for MUS 266.

MUS 271, 272 Jazz Improvisation
2 hrs. each semester
Theoretical principles in jazz; application to ultimate goal of a highly developed and musical performance.
Rehearsals. Prerequisite: music major or concurrent enrollment in MUS 113 or 114 (band).

**MUS 301 Contemporary Issues in Music Business**
3 hrs.
Overview of contemporary issues that are impacting the music business industry. Individual research in primary field of interest. Prerequisite: MUS 101.

**MUS 305 Counterpoint**
2 hrs.
Contrapuntal practices of the 18th century. Prerequisites: MUS 261 and 263, or equivalent.

**MUS 309, 310 Ensemble**
1 hr. each semester for each section
Repertoire for small ensembles (vocal or instrumental), including Collegium Musicum. Workshop recitals.

**MUS 319 Composition**
2 hrs.
Compositions in smaller forms for voice, piano, and instruments in various combinations. Prerequisite: MUS 262 or consent of instructor.

**MUS 323 Marching Band Techniques**
1 hr.
Techniques in organization, training, and performance of marching bands in public schools and colleges. Five hours observation in public schools. Prerequisite: junior standing in music or consent of instructor.

**MUS 327, 328 Accompanying**
1 hr. each semester
Vocal and instrumental accompanying, for piano and organ students. Requires minimum of 3 hours per week studio accompanying, and accompanying in recital workshops for these students. Prerequisite: consent of instructor.

**MUS 331 Piano Pedagogy**
2 hrs.
Principles and methods of teaching piano: lectures, demonstrations, and observations. Prerequisite: consent of instructor.

**MUS 335, 336 Music in Its Historical Perspective**
III, IV
3 hrs. each
Music and its development: 19th century (MUS 335) and 20th century (MUS 336). Emphasis on acquaintance with and analysis of representative musical works and style, and an understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

**MUS 349 Supervised Internship in Music Business**
2-6 hrs.
Apprenticeship for students in music business program, in an approved music business chosen from a representative list of cooperating commercial outlets across the U.S. Prerequisites: junior/senior standing and consent of instructor.

**MUS 350 Intermediate Music Technology**
3 hrs.
Continuation of MUS 250. Emphasis on computer applications, recording, and the Internet. Prerequisite: MUS 250.

**MUS 375, 376 Opera Workshop**
1 hr. each
Operatic literature, style, stage presentation, and rehearsal of operatic works. Prerequisite: MUS 261, 262, and senior standing.

**MUS 401 Orchestration**
3 hrs.
Symphonic scoring and scoring for school bands and choruses. Prerequisite: MUS 261, 262, and senior standing.

**MUS 405 Theories of Atonal Music**
3 hrs.
Introduction to analytical and compositional techniques of atonal music, with emphasis on pitch-class set theory. Prerequisite: MUS 262 or consent of instructor.

**MUS 421 Advanced Choral Conducting**
1 hr.
Continuation of Conducting I. Emphasis on full score reading and practical experience conducting the chorus or orchestra. Prerequisite: MUS 321.

**MUS 422 Advanced Instrumental Conducting**
1 hr.
Continuation of Conducting I. Emphasis on full score reading and practical experience conducting the band or orchestra. Prerequisite: MUS 322.

**MUS 431 Piano Literature**
2 hrs.
Surveys of piano compositions: Baroque period to modern times. Performance, discussion, and analysis. Prerequisites: MUS 335, 336; or consent of instructor.

**MUS 480 Vocal Literature**
2 hrs.
Song literature for the solo voice; poetry and settings beginning with English lutenist airs. Monody, arias, and cantatas of the Baroque and Classic periods; songs of contemporary composers. Prerequisites: MUS 335, 336; or consent of instructor.

**MUS 433 Piano Literature**
1-3 hours
Directed independent study in a selected area of music or music education; weekly meetings with the instructor. May be repeated for a maximum of 6 hours credit. Prerequisite: senior standing or consent of instructor.

**MUS 550 Seminar in Music History**
3 hrs.
History of music and stylistic development; emphasis on ability to discuss music in historical perspective. Research assignments and music analysis of representative compositions and composers from various musical periods.

**MUS 562 Studies in Music History**
3 hrs.
Detailed study of music history in one of the following periods: Middle Ages, Renaissance, Baroque, Classical, Romantic, Twentieth Century.
Music Education

MED 155 Brass Technique, Materials & Methods  
2 hrs.  
Brass instruments; emphasis on teaching methods and literature.

MED 251 String Technique, Materials & Methods  
2 hrs.  
Methods of teaching strings; participation in group performance on all string instruments.

MED 252 Advanced String Technique, Materials & Methods  
1 hr.  
Continuation of MED 251: specialization in one of the string instruments. Evaluation of grade school materials. Prerequisite: MED 251 or consent of instructor.

MED 257 Percussion Technique, Materials & Methods  
2 hrs.  
Playing and teaching all percussion instruments used in school bands and orchestras.

MED 321 Conducting I  
2 hrs.  
Technique of the baton; gestures and learning independence of hands. Short score reading and rehearsal. Conducting the class in short exercises. Prerequisite: junior standing in music.

MED 322 Conducting II  
2 hrs.  
Continuation of MED 321: conducting problems and rehearsal techniques for instrumental and choral groups. Conducting the band and chorus. Full score reading. Prerequisites: MED 321 or consent of instructor; junior standing.

MED 354 Woodwind Technique, Materials & Methods  
2 hrs.  
Study of clarinet, flute, and oboe; emphasis on teaching techniques and literature.

MED 355 Advanced Woodwind Technique, Materials & Methods  
1 hr.  
Continuation of MED 354: bassoon, saxophone, and continued study of clarinet. Evaluation of grade school materials and methods. At least 5 hours observation of woodwind teaching. Prerequisite: MED 354 or audition.

MU 540 Basic Concepts in Music Education  
3 hrs.  
Fundamental concepts for design of education and training in music; critical examination of historical and current trends. Emphasis on development of philosophical consistency in formation of objectives and standards for music education in public schools.

Department of Theatre Arts

FACULTY  Professor Huberman; Associate Professors Langley, Ludwig, Trezza (Chair); Temporary Assistant Professors Collins, Lewis.

Mission

The mission of the Department of Theatre Arts is to offer an academic program leading to a liberal arts degree in theatre which emphasizes excellence in a diversified undergraduate course of study including both performance and production. The academic program is structured with traditional academic courses supported by an active, diverse, challenging, and environmentally sound production program.

Admission Requirements

Admission to the BA or BS degree program requires successful admission to Bradley University.

Major Requirements

General Requirements:
In addition to University and College requirements, theatre arts majors must maintain a 2.5 grade point average in theatre courses.

Course Requirements:

Bachelor of Arts or Bachelor of Science Degree with a major in Theatre Arts

(All majors must complete the following requirements. Completion of a concentration in performance or production is optional.)

Theatre Major Requirements
THE 115 Fundamentals of Acting ...................................... 3  
THE 121 The Creative Process of Theatre .............................. 3  
THE 125 Technical Procedures ........................................ 3  
THE 223 Theatrical Producing ........................................ 3  
THE 316 Fundamentals of Directing .................................. 3  
THE 336 History of Theatre & Drama I ............................... 3  
THE 337 History of Theatre & Drama II ............................. 3  
THE 338 History of Theatre & Drama III ........................... 3  
THE 410 Senior Seminar ............................................... 3  
Practicum ....................................................................... 3  
Electives: Education students select 6 credits from COM 151, 206, or 305 ........................................ 6  

Total Hours Required for Major 36

Students may select a concentration in performance or production.

Performance Concentration

Major requirements plus 9 hours selected from the following courses with the advisor’s approval.
THE 201 Voice for the Actor .......................................... 3
Total Hours Required for Second Field 24

Production Concentration
Major requirements plus 9 hours selected from the following courses with the advisor's approval.
THE 225 Stagecraft .................................................. 3
THE 226 Design I .................................................... 3
THE 227 Makeup for the Stage ................................. 3
THE 228 Stage Lighting ............................................ 3
THE 328 Special Materials for Scene & Costume Design ... 3
THE 329 Design II .................................................. 3
THE 335 Theatre for Children and Creative Dramatics . 3
THE 423 Theatrical Management ................................. 3

Total Hours Required for Concentration 45

Speech/Theatre Education Concentration (Theatre)
Teaching in the public schools requires a certificate issued by the State of Illinois. Theatre majors desiring to teach speech/theatre at the secondary level must complete the BA or BS degree with a major in theatre arts, selecting communication courses as approved electives, (speech/theatre education concentration), as well as the professional education requirements. Consult "Teacher Education" in the College of Education and Health Sciences section of this catalog. Students will be assigned advisors in theatre arts and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

Second Teaching Field
Non-theatre arts majors seeking a secondary teaching certificate may select speech/theatre with a theatre concentration as a second teaching field. Consult the Department of Communication for the second teaching field in speech/theatre with a speech concentration. Following are the requirements:

CO M 151 Performance of Literature ......................... 3
CO M 206 Public Presentations: Theory and Practice ... 3
CO M 305 The Persuasive Process 
THE 410 Senior Seminar ........................................ 3
Approved Courses .................................................. 12

Total Hours Required for Second Field 24

Minor Requirements
The Department of Theatre Arts offers a minor.

Theatre Arts
THE 107/108, 207/208, 307/308, or 407/408 Practicum ........................................... 3
THE 115 Acting I .................................................... 3
THE 121 The Creative Process of Theatre ....................... 3
THE 125 Technical Procedures .................................... 3
THE 316 Fundamentals of Directing .......................... 3
THE 336, 337, or 338 History of Theatre & Drama ..... 3

Total Hours Required for Minor 18

2000-2001 UNDERGRADUATE CATALOG
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE 226</td>
<td>Design I</td>
<td>3 hrs.</td>
<td>Design for the stage: theoretical background of design for the stage through lecture and demonstration. Practical application through projects and work in the University Theatre. Prerequisite: THE 225.</td>
</tr>
<tr>
<td>THE 227</td>
<td>Make-up for the Stage</td>
<td>3 hrs.</td>
<td>Instruction and practical experience with make-up for the stage: types, application methods, and design techniques.</td>
</tr>
<tr>
<td>THE 307, 308</td>
<td>Practicum</td>
<td>1-3 hrs. each</td>
<td>Continuation of THE 207, 208. Prerequisite: THE 207 or 208.</td>
</tr>
<tr>
<td>THE 315</td>
<td>Acting IV</td>
<td>3 hrs.</td>
<td>Analysis, rehearsal, and performance of work from selected periods and styles of dramatic material fulfilling the vocal, physical, imaginative, and emotional demands of the material. Prerequisite: THE 216.</td>
</tr>
<tr>
<td>THE 316</td>
<td>Fundamentals of Directing</td>
<td>3 hrs.</td>
<td>Fundamentals of directing the play: selection, casting, conducting rehearsals, and blocking action. Prerequisite: THE 115 or consent of Department Chair.</td>
</tr>
<tr>
<td>THE 317</td>
<td>Practice in Directing</td>
<td>3 hrs.</td>
<td>Practical application of directing concepts and skills: planning, rehearsal, and performance for laboratory theatre production. Prerequisite: THE 316.</td>
</tr>
<tr>
<td>THE 326</td>
<td>Stage Lighting</td>
<td>3 hrs.</td>
<td>Instruction and experience with stage lighting techniques and design concepts. Basic electricity, instrument optics, color application, and stage lighting theory provide background for creative design and lighting control.</td>
</tr>
<tr>
<td>THE 328</td>
<td>Special Materials for Scene and Costume Design</td>
<td>3 hrs.</td>
<td>New products and different uses of old or existing materials for stage settings, properties, costumes, and make-up. Prerequisite: THE 225.</td>
</tr>
<tr>
<td>THE 329</td>
<td>Design II</td>
<td>3 hrs.</td>
<td>Continuation of THE 226. Principles of design used to develop a particular style in designing a variety of dramatic settings. Prerequisite: THE 226.</td>
</tr>
<tr>
<td>THE 335</td>
<td>Theatre for Children and Creative Dramatics</td>
<td>3 hrs.</td>
<td>Theatre produced for the young audience or by children: appropriate literature, production techniques, and techniques of creative dramatics.</td>
</tr>
<tr>
<td>THE 336</td>
<td>History of Theatre &amp; Drama I</td>
<td>3 hrs.</td>
<td>The origins of theatrical and dramatic impulses in ancient cultures as well as the history of theatre and drama in the classical and medieval periods. Prerequisite: THE 121.</td>
</tr>
<tr>
<td>THE 337</td>
<td>History of Theatre &amp; Drama II</td>
<td>3 hrs.</td>
<td>Theatre history and drama in the Renaissance, Restoration, Neoclassical, and Romantic periods (late 16th, 17th, 18th and early 19th centuries). Prerequisite: THE 121.</td>
</tr>
<tr>
<td>THE 338</td>
<td>History of Theatre &amp; Drama III</td>
<td>3 hrs.</td>
<td>Modern and contemporary theatre and drama beginning with realism and naturalism in the late 19th century up to the present day. Prerequisite: THE 121.</td>
</tr>
<tr>
<td>THE 407, 408</td>
<td>Practicum</td>
<td>1-3 hrs. each</td>
<td>Continuation of THE 307, 308. Prerequisite: THE 307 or 308.</td>
</tr>
<tr>
<td>THE 410</td>
<td>Senior Seminar</td>
<td>3 hrs.</td>
<td>Special research or performance projects initiated by seniors to demonstrate integrated learning and theatre expertise. Problems and methods in various areas of theatre study. Prerequisite: consent of Department Chair.</td>
</tr>
<tr>
<td>THE 415</td>
<td>Acting V</td>
<td>3 hrs.</td>
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<tr>
<td>THE 423</td>
<td>Theatrical Management</td>
<td>3 hrs.</td>
<td>Aims and objectives of theatrical business management. Theatrical organization, the business staff, income and expenditures, advertising and publicity, sales and box office procedures, and house management. Prerequisite: THE 223.</td>
</tr>
<tr>
<td>THE 494</td>
<td>Theatre Arts Expedition</td>
<td>1-3 hrs.</td>
<td>Students travel to observe and/or to engage in creative production making use of the resources of the particular location. Advanced study and/or experiences in theatre settings. May be repeated up to 9 hours. Topics, destinations, and prerequisites stated in current Academic Handbook.</td>
</tr>
<tr>
<td>THE 498</td>
<td>Practical Problems in Theatre Arts</td>
<td>1-3 hrs.</td>
<td>Advanced work in performance and production. May be repeated up to a maximum of nine semester hours. Prerequisite: consent of Department Chair.</td>
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