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Mission
The Slane College of Communications and Fine Arts aspires to offer outstanding regional, national, and international programs in art, communication, multimedia, music, and theatre arts. The College is committed to:

- a humane, equitable, and intellectually stimulating environment for faculty and students;
- dynamic academic programs that prepare students and faculty for opportunities in the new century;
- cultural diversity among students and faculty;
- creative diversity in academic and cocurricular programs;
- innovative collaborative initiatives with colleagues throughout the world;
- collaboration of students and faculty on projects in research and creative production;
- international study and scholarship;
- the technology to support College programs; and
- external interactions that provide professional development and career opportunities for faculty and students.

Academic Programs
The programs of the Slane College of Communications and Fine Arts are unified by their respect for imagination and the creativity that enables its communication; an understanding of the relationships among talent, skill, and practice; and a commitment to the exploration of interrelationships among the disciplines of our college. At the same time we recognize the great strength in the diversity of our disciplines—from the personal to the global dimensions of modern communication and to the infinite variety of artistic expression.

The College offers two principal types of degrees. Professional degrees include the Bachelor of Fine Arts and the Bachelor of Music, which require one-half to two-thirds of the course credit to be in the major discipline. These intensive programs are considered preparation for direct entrance to professional employment or graduate study. Liberal studies programs are the Bachelor of Arts and the Bachelor of Science degrees, which require one-third to one-half of the total course credit toward the degree to be in the major. The “Graduation Requirements” section below describes the distinctions between the B.A. and B.S. degrees. These programs give the student a substantial focus in the major with firm grounding in basic skills and a broad university education.

Cocurricular Activities
Academic programs in the College are enhanced by cocurricular activities that provide important performance and publication experience for student majors and for nonmajors with avocational interests in the arts and communication. Music ensembles and recitals, an extensive gallery exhibition program, theatre productions, preprofessional media organizations, the Mock Trial Team, and the national champion Bradley speech team serve as laboratory experiences in which the work of the classroom is applied and presented to the public.

Faculty
The faculty members of the College are dedicated to quality teaching enhanced by mentoring and to scholarly research and creative production reinforced by collaboration with colleagues and students. Faculty members are active professionals in their disciplines who are dedicated to the precept that students in the College must blend academic classroom experiences with creative opportunities in performance, the laboratory, or the studio.

Facilities
Each department in the College has an excellent, dedicated facility that supports educational, creative, and scholarly activities. The Department of Art is housed in the Heuser Art Center, a well-equipped building with superb classrooms, studios, and gallery. The Department of Music is housed in the newly renovated Constance Hall and Dingeldine Music Center, which includes the beautiful Eleanor Sikes Peters Recital Hall. The Hartmann Center for the Performing Arts houses the Department of Theatre Arts and includes the main-stage Meyer Jacobs Theatre, a laboratory theatre, scenery and costume shops, and a gallery. The Caterpillar Global Communications Center houses the Department of Communication, the Multimedia Program, the College offices, and the Office of International Programs. It features state-of-the-art audio, video, computer, and worldwide communication technology.
Accreditation
The program in art is accredited by the National Association of Schools of Art and Design (NASAD). The program in music is accredited by the National Association of Schools of Music (NASM). The program in theatre arts is accredited by the National Association of Schools of Theatre (NAST).

Admission Requirements
The admission requirements for the College are as follows:
1. The University general admissions requirements, as indicated elsewhere in this catalog.
2. Specific admission requirements for each program, as given in the individual departmental sections.

Transfer Requirements
1. Transfer students who are candidates for a degree from this College must earn at least nine hours in the major field at Bradley.
2. Courses for a major in the College which are transferred to Bradley University from another institution with a grade of "D" will not be accepted by the College of Communications and Fine Arts. As a result, the student may need more than 124 hours to graduate.

Graduation Requirements
To complete a degree in the Slane College of Communications and Fine Arts, a student must satisfy the University and College requirements as well as the specific major requirements.

University Requirements
Courses which satisfy the following requirements are listed in the general education section of the catalog and in the Bradley Schedule of Classes.

General Education
English Composition .................................................. 6
Speech (COM 103) ....................................................... 3
Mathematics .............................................................. 3
Western Civilization .................................................. 3
Non-Western Civilization .......................................... 3
Fine Arts ................................................................. 3

Students majoring in art, music or theatre may not apply courses in their major to satisfy this requirement. Human Values ................................................................. 3
Social Forces and Institutions .................................. 6
Science and Technology .......................................... 6

Total required hours of general education 36

Bachelor of Arts
All candidates for the Bachelor of Arts degree must present credit for two years of college-level foreign language or its equivalent.

Bachelor of Science
All candidates for the Bachelor of Science degree must successfully complete at least 6 hours of courses selected from physical and natural science, mathematics, computer science, statistics, or quantitative methods in addition to the hours used to fulfill the University general education requirements.

Other University Requirements
1. A minimum of 124 semester hours
2. 40 junior-senior semester hours (courses numbered 300 or above)
3. 30 earned residence hours
4. A minimum cumulative grade point average of 2.00 based upon courses taken at Bradley University.
5. 24 of the last 30 semester hours must be earned in residence at Bradley.
6. It is the student’s responsibility to satisfy all University academic, financial, and administrative requirements and procedures as outlined in the catalog.
7. Students who maintain continuous enrollment and who complete work toward the baccalaureate degree within five years from the date of entry may graduate under either the catalog in effect at the time of entrance or under the catalog in effect at the time of graduation.
8. A change in major may mean meeting new requirements in force at the time of the change as a condition for acceptance into that major. Students whose work has been interrupted for one or more semesters may be held to requirements in effect at the time of their re-enrollment.

College Requirements
1. The required courses and grade point average in the major are stated in the individual departmental sections of this catalog.
2. Approval for off-campus or correspondence study: Students electing to take courses at another accredited institution to apply toward graduation requirements assume the responsibility for the transferability of the credit. Before transfer credit can be posted to the transcript, permission must be obtained from the appropriate department chair and the dean of the College. The student is also responsible for requesting an official transcript be sent to the Registrar’s Office once the course is completed.
3. As in any academic program, revisions are being made continually; students should consult the department chair or advisor about current program requirements.
Teacher Certification
To be eligible to teach in the public schools, a student must obtain a certificate. Teacher certification programs at Bradley University are approved by the Illinois State Board of Education. Students seeking certification should be certain to have an advisor in the department of the major as well as in teacher education. While a student ordinarily may graduate and be certified under the University catalog requirements in effect at the time the student becomes a teacher education candidate, the Illinois State Board of Education may mandate changes in standards of approved teacher education programs. This may require students to modify their original degree programs to be eligible for certification upon completion of graduation requirements. Students should refer to the section of this catalog containing information about Department of Teacher Education requirements.

Global Scholars Program
Students enrolled in the Slane College of Communications and Fine Arts have the unique opportunity to earn the designation Global Scholar-International Option in recognition of achievement in global studies. The Global Scholar-International Option may be earned in conjunction with a degree in art, communication, multimedia, music, and theatre arts. Requirements for program participation will not require additional financial expense and will not add to total credits necessary for graduation. The Global Scholar-International Option provides:

Recognition:
• Formal recognition by the dean of the college and citation at the Slane College of Communications and Fine Arts awards ceremony.
• Global Scholars recognition on your DARS and notation on your official university transcript.

Requirements:
• Courses: select one course from the four General Education categories of Fine Arts, Human Values, Non-western Civilization and Social Forces from an approved list of courses with an international focus or content.
• Language: complete at least one semester of foreign language in residence at Bradley.
• Seminars: complete two one-semester-hour Global Scholar seminars offered by faculty proficient in a variety of international topics. Seminars are offered each semester.
• On-campus activities: attend social and cultural activities with guest artists and speakers, Bradley alumni, and international students designed to enhance international understanding.
• International Study Abroad: participate in an approved international study experience selected from ensemble travel, international internships, or Bradley International Study Abroad programs.

Minor in Fine Arts
The College offers a minor in fine arts that includes courses in the appreciation, history, and practice of the arts. The minor is intended for students with an interest in the fine arts who would benefit from an approach encompassing art, music, and theatre. Students will find the minor a way to discover – or rediscover – the importance of the arts in society and in their personal lives.

Course Requirements:

1. Appreciation of the Arts
   Select two of the following courses in addition to the general education fine arts requirement.
   ART 131 Art Appreciation .................................................. 3
   MUS 109 Music Appreciation .................................................. 3
   THE 121 Creative Process of Theatre, or
   THE 131 Introduction to Theatre ........................................... 3
   Total Hours Appreciation of the Arts 6

2. History and Practice of the Arts
   a. History (limit 2 courses selected from the following):
      ART 140, 142, 243, 245, 250, 260, 270,
      350, 360, 380, 390, or 470 .................................................. 3
      MUS 203, 235, 236, 335, 336 ........................................... 3
      THE 336, 337, or 338 .................................................. 3
   b. Practice of the Arts (minimum 6 hours)
      Select in consultation with advisor for fine arts minor from studio arts courses, music performance courses, and theatre performance and production courses.
   Total Hours History and Practice 12

3. CFA 421 Art and the Creative Imagination ......................... 3
   Total Hours Required for Minor 21

Other Requirements:
1. Courses taken to satisfy the fine arts general education requirement or requirements in a student’s major or other minor may not apply to this minor.
2. Six semester hours must be at the 300 level or above.
3. Courses are to be selected in consultation with the fine arts minor advisor.

Cooperative Education/Internship Program
The College participates with employers in an optional Cooperative Education/Internship Program. Students either alternate periods of full-time study with full-time employment or have part-time employment while attending classes.
Course Descriptions

CFA 100  Intellectual and Cultural Events  1 hr.
Attendance at a variety of intellectual and cultural events approved by the University’s Intellectual and Cultural Activities Committee. Up to two hours of credit can be earned.

CFA 101  Arts and Ideas Seminar  1 hr.
Seminar on selected intellectual and artistic topics which may vary each time the course is offered. Topic stated in current Schedule of Classes. May be repeated under a different topic. Maximum of three hours credit may be earned.

CFA 211, 212  Dance  1-2 hrs.
Dance lessons for qualified students on campus or off campus; audition may be required. Each may be repeated for a maximum of eight hours. Prerequisite: consent of instructor.

CFA 300  CFA International Option Seminar  1 hr.
Seminar topics of special interest relevant to enhancement of study abroad and integration of International Option certificate program. Topics may vary each time course is offered. May be repeated under different topics for a total of 2 semester hours. Topic and prerequisites stated in current Schedule of Classes. Prerequisite: permission of seminar coordinator.

CFA 301  Cooperative Education/Internship in Communications and Fine Arts  0-6 hrs.
Appropriately supervised cooperative education or internship experience in communications and fine arts. May be repeated for a maximum of 6 hours credit. Maximum 6 hours of Co-op or internship credit allowed toward graduation hours. Pass/fail. Prerequisites: sophomore standing, 2.0 Bradley overall grade point average; consent of CFA Co-op and internship coordinator.

CFA 305  Study Abroad Seminar  1 hr.
Study of the cultural and historical contexts of study abroad site. Prerequisite: registration for study abroad interim session.

CFA 421  Art and the Creative Imagination  3 hrs.  (Gen. Ed. FA)
Examination of various artistic renderings of unified or similar ideas, objects, and events. Comparison and contrast of the creative imagination and processes used in the making of useful and fine arts, time and space arts, and literary and performing arts.

CFA 500  Research Methods in Speech and Theatre Arts  3 hrs.
Problems and principles in conducting original and creative research, investigation, and reporting in rhetoric and public address, theatre arts, and oral interpretation. Prerequisite: consent of chairperson involved.
Department of Art

FACULTY  Professors Gillespie, Krainak (chair), Rowe; Associate Professors Carlson, Linn, Stolz, Will; Assistant Professors Brammeier, Glover, Warwick.

Accreditation
The Department of Art is accredited by the National Association of Schools of Art and Design (NASAD).

Mission
The Department of Art faculty and students endeavor to maintain an attitude and an environment in which the pursuit of a degree is a commitment to a way of life that embodies creative thought processes and the production of objects of art. The curriculum and the faculty who teach are focused on nurturing the fine arts in a wide variety of visual art media. Students are encouraged to dedicate themselves to academic excellence while working with skilled artistry and employing visual literacy, within an atmosphere of creative freedom. Through a balanced and consistent student/ instructor relationship, coupled with both traditional and advanced technology, the faculty assist students in realizing their goals as aspiring professional artists.

Degrees Offered
Undergraduate studio and teacher preparation degrees offered by the Department of Art are the B.A., B.S., and the B.F.A. In undergraduate art history studies, the B.A. is offered. The department also offers both the M.A. and M.F.A. degrees in studio art (please refer to the Graduate Catalog for information on admission and general requirements for these).

Admission Requirements
1. Admission to a program of study in the Department of Art begins with meeting the application requirements as provided by Bradley University for general admission.
2. Students are accepted into the Department of Art as art majors receiving a Bachelor of Arts, Bachelor of Science, or Bachelor of Fine Arts degree.
3. Students who wish to transfer from other institutions or from other departments at Bradley must submit a portfolio for admission to the Department of Art. Please contact the Office of Undergraduate Admissions for information regarding content, submission dates, format, and mailing address. All students must have an overall minimum grade point average of 2.5.
4. Upon completion of their first year of study, art majors declare an area of concentration from the following: ceramics, drawing, graphic design, painting, photography, printmaking, and sculpture; or in art history or art education.
5. Admission to the BFA degree program requires a review of the student's work by the art faculty. A student may make application for the BFA program beginning the second semester of the sophomore year and no later than the second semester of the junior year.
6. All of the courses which are required at the 100 level must be completed before a candidate may be accepted into the BFA program. A minimum GPA of 3.0 is required in art at the time of application.

Studios
Studios are open to students for extended periods of time when not occupied by classes. Policies and procedures for studios are established by the studio professor and are posted in the studio.

Non-Art Majors
Interested non-art majors may also take studio courses offered by the Department of Art. Please contact the chair.

Major Requirements
General Requirements:
1. Art majors must complete the studio and art history foundation core requirements in sequence before proceeding on to advanced course work. The foundation core prerequisites, 100- and 200-level courses, must also be taken in sequence before advancing to higher-level course work. The Department of Art enforces prerequisites throughout the program.
2. The foundation core courses and sequence for art majors are listed in the degree requirement descriptions below. Art majors must follow the recommended prerequisite sequence in order to thoroughly prepare for advanced and upper-division course work. The curriculum for art majors contains 25 hours of foundation core courses—19 hours of studio courses and 6 hours of art history courses. This material for undergraduate art majors, BFA, BA, BS options, is specified in the catalog. Students who do not follow proper prerequisites jeopardize their progress in the curriculum and will be dropped from courses if prerequisites are not met.
3. Candidates for the BFA degree are required to participate in a senior exhibition. All students participating in a senior thesis exhibition must have successfully completed ART 420 and be registered for ART 421 during the semester of their thesis exhibition.

4. An overall grade point average of 2.5 must be maintained in the major.

5. The department reserves the right to retain some student work for the University permanent collection. Films produced by the department are retained by the University at the discretion of the instructor.

Course Requirements:

**Bachelor of Fine Arts Degree with a Major in Studio Art**

<table>
<thead>
<tr>
<th>Art History (minimum 15 hrs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art History Core ................... 6</td>
</tr>
<tr>
<td>ART 140 Survey of Art History I ........................................ 3</td>
</tr>
<tr>
<td>ART 142 Survey of Art History II .......................................... 3</td>
</tr>
</tbody>
</table>

**Elective Courses in Art History** ........................................ 9

*In place of an art history elective, students with a photography concentration are required to take ART 390 History of Photography and students with a graphic design concentration are required to take ART 240, Design History Survey.*

<table>
<thead>
<tr>
<th>Studio (minimum 66 hrs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Studio Core ................. 19</td>
</tr>
<tr>
<td>ART 101 Drawing I ............ 3</td>
</tr>
<tr>
<td>ART 102 Drawing II .......... 3</td>
</tr>
<tr>
<td>ART 105 Two-Dimensional Design 3</td>
</tr>
<tr>
<td>ART 106 Three-Dimensional Design 3</td>
</tr>
<tr>
<td>ART 220/221 Professional Lecture Series ............. 1</td>
</tr>
<tr>
<td>ART 230 Life Drawing .......... 3</td>
</tr>
<tr>
<td>MM 113 Introduction to Multimedia .............. 3</td>
</tr>
</tbody>
</table>

**Foundation Core Requirements and Sequence:**

**First Semester:** ART 101/ART 105/ART 140

**Second Semester:** ART 102/ART 106/ART 142

**Third Semester:** ART 220/ART 230 or MM 113

Plus art history and additional studio area concentration courses

**Fourth Semester:** ART 221/ART 230 or MM 113

Plus art history and additional studio area concentration courses

**Area of Concentration** .................................................. 18

Six studio courses in one of the following areas of concentration: ceramics, drawing, graphic design**, painting, photography**, printmaking, sculpture (see below for further information on areas of concentration).

**Required Studio Courses** ............................................ 15

Five courses from areas other than the student’s concentration area, including at least one from the 2-D areas and at least one from the 3-D areas.

**Studio Electives** ......................................................... 15

**Because 21 hours of studio (instead of 18) are required in the photography and graphic design concentrations, the number of free studio electives for the BFA in those concentrations is reduced by 3 hours.**

**Total Art History Requirements** .................................... 15

**Total Studio Requirements** ........................................... 67

ART 420 B.F.A. Seminar I .................................................. 2
ART 421 B.F.A. Seminar II .................................................. 1

**Total Hours Required for Major** .................................... 85

**Bachelor of Arts Degree or Bachelor of Science Degree with a Major in Studio Art**

<table>
<thead>
<tr>
<th>Art History (12 hrs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art History Core .............................................................. 6</td>
</tr>
<tr>
<td>ART 140 Survey of Art History I ........................................ 3</td>
</tr>
<tr>
<td>ART 142 Survey of Art History II ........................................ 3</td>
</tr>
</tbody>
</table>

**Elective courses in art history** ...................................... 6

*Students with a photography concentration are required to take ART 390 History of Photography in place of an art history elective. Because 21 hours of studio are required in the photography concentration (instead of 18), the number of free studio electives is reduced by 3 hrs.*

**Studio (46 hrs.)**

| Studio Core ................................................................. 19 |
| ART 101 Drawing I ......................................................... 3 |
| ART 102 Drawing II ......................................................... 3 |
| ART 105 Two-Dimensional Design ................................. 3 |
| ART 106 Three-Dimensional Design .............................. 3 |
| ART 220/221 Professional Lecture Series ..................... 1 |
| ART 230 Life Drawing .................................................. 3 |
| MM 113 Introduction to Multimedia ............................... 3 |

**Foundation Core Requirements and Sequence:**

**First Semester:** ART 101/ART 105/ART 140

**Second Semester:** ART 102/ART 106/ART 142

**Third Semester:** ART 220/ART 230 or MM 113

Plus art history and additional studio area concentration courses

**Fourth Semester:** ART 221/ART 230 or MM 113

Plus art history and additional studio area concentration courses
Area of Concentration .............................. 18
Six courses in one of the following areas of concentration: ceramics, drawing, graphic design, painting, photography*, printmaking, sculpture (see below for further information on areas of concentration).

Studio Electives ............................................ 9
Courses from areas other than the student’s concentration area, including at least one from the 2-D areas and at least one from the 3-D areas.

Total Art History Requirements .................. 12
Total Studio Requirements .......................... 46

Total Hours Required for Major .................. 58

Areas of Concentration – 18 hrs.*
(select courses in consultation with advisors)
* Students with a photography concentration must take each of the listed photography courses for a total of 21 hours.

Ceramics Concentration
ART 201 Introduction to Ceramics .................. 3
ART 202 High and Low Fire Ceramics ............... 3
ART 301 Ceramic Production ........................ 3-6
ART 302 Advanced Ceramics .......................... 3-6
ART 401 Ceramic Portfolio Design Studio ........... 3-6
ART 402 Ceramic Sculpture ............................ 3-6

Drawing Concentration
ART 203 Drawing Studio I ............................ 3
ART 204 Drawing Studio II ............................. 3
ART 303 Intermediate Drawing I ...................... 3-6
ART 304 Intermediate Drawing II ..................... 3-6
ART 403 Advanced Drawing I .......................... 3-6
ART 404 Advanced Drawing II ........................ 3-6

Graphic Design Concentration
ART 205 Typographic Design ......................... 3
ART 206 Graphic Design Methods and Processes 3
ART 305 Editorial Design .............................. 3
ART 306 Corporate Standards and Branding ........ 3
ART 405 Graphic Information Systems ............... 3
ART 406 Graphic Design Portfolio .................. 3
ART 496 BFA Graphic Design Senior Project ....... 3

Painting Concentration
ART 209 Beginning Painting I ....................... 3
ART 210 Beginning Painting II ........................ 3
ART 309 Intermediate Painting I ..................... 3-6
ART 310 Intermediate Painting II ..................... 3-6
ART 409 Advanced Painting I .......................... 3-6
ART 410 Advanced Painting II ........................ 3-6

Photography Concentration
ART 225 Basic Black & White Photography ....... 3
ART 228 Basic Digital Photography .................. 3
ART 325 Zone System for 35mm Camera .......... 3-6
ART 326 Manipulated Image ......................... 3-6
ART 327 Studio Lighting & Illustration Photography 3
ART 427 Advanced Digital Photography .......... 3-6
ART 426 Photographic Portfolio ...................... 3-6

Printmaking Concentration
ART 211 Relief Printmaking .......................... 3
ART 212 Intaglio Printmaking ......................... 3
ART 311 Basic Lithography ............................. 3-6
ART 312 Intermediate Printmaking ................ 3-6
ART 314 Intermediate Sculpture II ................... 3-6
ART 413 Advanced Sculpture I ....................... 3-6
ART 414 Advanced Sculpture II ...................... 3-6

Sculpture Concentration
ART 213 Beginning Sculpture I ..................... 3
ART 214 Beginning Sculpture II ...................... 3
ART 313 Intermediate Sculpture I .................. 3-6
ART 314 Intermediate Sculpture II ................... 3-6
ART 411, 412 Advanced Printmaking Studio ....... 3-6 hrs. each

Bachelor of Arts Degree with a Major in Art History
The art history major is intended to provide a thorough and broad background as a basis for concentrated study and research.

Although one foreign language is required to meet the University requirements for the B.A. degree, those intending to go on to graduate art history study are advised to become proficient in a second foreign language.

Art History (30 hrs.)
Art History Core ........................................... 6
ART 140 Survey of Art History I ..................... 3
ART 142 Survey of Art History II ................... 3

Required Art History courses ....................... 6
ART 243 Non-western Art .............................. 3
ART 245 American Art ................................. 3

Elective courses in Art History ...................... 18
Electives in art history: ART 330, 335, 340, 350, 360, 375, 380, 390, 417, 480.

Studio (13 hrs.)
Studio Core ................................................. 13
ART 101 Drawing I ......................................... 3
ART 102 Drawing II ....................................... 3
ART 105 Two-Dimensional Design ................ 3
ART 106 Three-Dimensional Design ............... 3
Art 220/221 Professional Lecture Series ........... 1

Total Art History Requirements .................... 30
Total Studio Requirements .......................... 13

Total Hours Required for Major .................... 43
Art Education Major

Teacher Certification
Teaching in the public schools requires a certificate issued by the State of Illinois. Art education majors desiring to teach art at the elementary or secondary level must complete the same requirements as those for a BA or BS degree with a major in studio art, as well as professional education requirements. (Consult the Teacher Education section of this catalog.) The State of Illinois requires content area competency tests for certification.

Students will be assigned advisors in art and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

NOTE: This degree requires more than 124 semester hours to complete. It is also possible to earn a BFA degree with teacher certification. However, both options will require more than four years of study.

Minor Requirements
The Department of Art offers a minor in studio art with two options and a minor in art history.

Minor in Studio Art
The art minor is designed for students who would like to have a program for their own personal growth or enjoyment, or for an adjunct to other major interests such as business, publicity, broadcasting, advertising, philosophy, literature, or areas of the sciences, engineering and other courses of study where creativity, problem solving, and relationships between materials, skills, and content are of major concern.

The studio art minor has two possible directions: two dimensional or three dimensional. Each requires 21 hours for completion.

Option I - Two Dimensional
ART 101 Drawing I or ART 102 Drawing II ................................. 3
ART 105 Two-Dimensional Design .............................................. 3
ART 140 Survey of Art History I, or
ART 142 Survey of Art History II ............................................... 3

Studio concentration in drawing, graphic design, painting, photography, printmaking
One 200-level course ................................................................. 3
One 300-level course) ............................................................... 3
Electives in art (must be approved by art advisor)....................... 6

Total Hours Required for Minor .............................................. 21

Option II - Three Dimensional
ART 101 Drawing I, or ART 102 Drawing II .............................. 3
ART 106 Three-Dimensional Design ............................................. 3
ART 140 Survey of Art History I, or
ART 142 Survey of Art History II ............................................... 3

Studio concentration in ceramics or sculpture
One 200-level course ................................................................. 3
One 300-level course) ............................................................... 3
Electives in art (must be approved by art advisor)....................... 6

Total Hours Required for Minor .............................................. 21

Minor in Art History
ART 140 Survey of Art History I ................................................. 3
ART 142 Survey of Art History II ............................................... 3
ART 243 Survey of Art History III, or
   ART 245 Survey of Art History IV ........................................... 3
Electives in art history ............................................................. 9

Total Hours Required for Minor .............................................. 18

Course Descriptions
Art Courses for the Fine Arts General Education Requirement

ART 107 Introduction to 2-Dimensional Creative Processes 3 hrs.
(General Ed FA)
For non-majors. Two dimensional visual arts: drawing, painting, printmaking, photography, and graphic design. How and why these forms are created and understood.

ART 108 Introduction to 3-Dimensional Creative Processes 3 hrs.
(General Ed FA)
For non-majors. Three dimensional visual arts: sculpture, ceramics, design, and drawing. How and why these forms are created and understood.

ART 131 Art Appreciation 3 hrs.
(General Ed FA)
Visual art: its significance today and in history. Designed to enhance the student’s understanding and enjoyment of painting, sculpture, and architecture. Prerequisite: non-art major.

Art History

ART 140 Survey of Art History I 3 hrs.
Western and non-Western art from 4000 B.C. to 1400 A.D.: Ancient, Classic, and Medieval.

ART 142 Survey of Art History II 3 hrs.
Western art from 1400 A.D. to present: Renaissance, Baroque and Rococo, 19th and 20th century art.

ART 240 Design History Survey 3 hrs.
History of typography, graphic communication, and design. Cause and effect analysis involving cultural forces and design as well as the exploration of major historical movements leading to the emergence of contemporary design.

ART 243 Non-Western Art 3 hrs.
Principal art forms of the non-Western world: India, China, Japan, Indochina, and Indonesia. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 245 American Art 3 hrs.
Survey of art in U.S. from Colonial period to present. Prerequisites: ART 140, 142, or consent of Art Department chair.
ART 360 19th Century Art 3 hrs.
A study of the 19th century in Europe, America, and elsewhere; Neo-Classicism through Post-Impressionism. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 350 17th and 18th Century Art 3 hrs.
A study of the major movements in 18th-century art. Prerequisites: ART 140, 142, junior or senior, or consent of Art Department chair.

ART 340 Renaissance Art 3 hrs.
Second part of a year-long course on developing fundamental concepts and techniques in drawing using a variety of media and tools. Developing objective and subjective use of imagery. Introduction to the human figure. Prerequisites: ART 101 or consent of Art Department chair.

ART 335 Medieval Art 3 hrs.
A study of ancient art in the Aegean and Mediterranean regions with emphasis on the cultures of ancient Greece and Rome. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 330 Ancient Greek and Roman Art 3 hrs.
A study of the major movements in ancient art. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 325 Independent Study in Art History 3-6 hrs.
Program of directed readings: analysis, synthesis, and interpretation of materials. Research paper required. May be repeated in more than one area of art history, for a total of 6 credit hours. Prerequisites: art history major; senior standing; consent of instructor, and Art Department chair.

ART 320 Seminar in Art History 3 hrs.
Advanced study of a particular artist, period, movement or methodology. Topics stated in current Schedule of Classes. May be repeated under different topics up to 12 semester hours. Prerequisites: ART 140, 142; Art History major or minor, or consent of instructor, and junior or senior standing.

ART 315 History of Photography 3 hrs.
An overview of the history of photography from its invention in 1839 through the modern period of the 20th century. This course will explore the evolution of photography as an art form. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 310 Two-Dimensional Design 3 hrs.
A studio course exploring the fundamentals of the formal systems and basic elements of visual organization through two-dimensional design principles and theories using a variety of media. Prerequisites: ART 105 or consent of Art Department chair.

ART 305 20th Century Art 3 hrs.
Art of Europe, ca. 1900 to 1960; modern, post-war, Abstract Expressionism. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 300 Fundamentals of Color 3 hrs.
Perception, relationships, and action of color. Studio experience leads from a visual realization of color relationships to an awareness of the interdependence of color with form and placement. Prerequisites: ART 101, 102, 105, 106, 140, 142, or consent of Art Department chair.

ART 250 Advanced Ceramics 3 hrs.
Technical and design concepts for the forming, glazing, and firing of ceramics with a focus on the aesthetic development of high and low fire ceramics. Prerequisites: ART 201 or consent of Art Department chair.

ART 240 Drawing Studio I 3 hrs.
Visual perception and analysis through drawing in development of direct observation with various subject areas of interest, i.e., still-life, landscape, human figure, non-objective, and abstraction. Traditional drawing media, methods of instrumentation, exploration of composition, and conceptual strategies are included. Prerequisites: Art 101, 102, 105, 106, 140, 142, or consent of Art Department chair.
ART 204 Drawing Studio II  3 hrs.
Visual perception and analysis through drawing in variety of techniques involving line, area, and ground. Figure, still-life, and landscape drawing from direct observation and from imagination. Art 101, 102, 105, 106, 140, 142, 203, or consent of Art Department chair.

ART 205 Typographic Design  3 hrs.
The study of typographic communication and the principles of design composition through hand-rendered and digital forms. Prerequisites: Art 101, 102, 105, 106, 140, 142.

ART 206 Graphic Design Methods & Processes  3 hrs.
Exploration of the creative thought process, problem-solving, alternative solutions in visual communications including methodologies of design presentation. Prerequisites: ART 205 or consent of Art Department chair.

ART 209 Beginning Painting I  3 hrs.
Basic painting techniques with traditional and non-traditional media, i.e., oil, acrylic, collage, and mixed media with emphasis on studio problems in composition, representation, design, color, and concept. Prerequisites: Art 101, 102, 105, 106, 140, 142 or consent of Art Department chair.

ART 210 Beginning Painting II  3 hrs.
Development of techniques in traditional and non-traditional painting media. Exploration and experimentation using painting problems in still life, the human figure, abstraction, landscape, and non-objective composition. Emphasis on critical analysis and aesthetic awareness. Prerequisites: ART 209 or consent of Art Department chair.

ART 211 Relief Printmaking  3 hrs.
Relief printing from wood and linoleum blocks. Basic cutting and printing techniques, including black and white, color reduction and multi-block color editioning. Students provide paper, wood, linoleum, brayers, and cutting tools. Prerequisites: Art 101, 102, 105, 106, 140, 142, or consent of Art Department chair.

ART 212 Intaglio Printmaking  3 hrs.
Etching and engraving on zinc and copper plates for printings in the intaglio method. Introduction to methods including drypoint, line etch, aquatint, and softground techniques. Black and white printing with a multi-plate, color edition as final project. Students provide paper, metal plates, burnishers, scrapers, burins, and drawing needles. Prerequisites: ART 211 or consent of Art Department chair.

ART 213 Beginning Sculpture I  3 hrs.
Introduction to sculpture including 3-d design principles, aesthetics, and basic techniques of additive and reductive manipulation of materials. Processes include carving and welding, cutting and joining and various materials—steel, stone, and/or wood Prerequisites: Art 101, 102, 105, 106, 140, 142, or consent of Art Department chair.

ART 214 Beginning Sculpture II  3 hrs.
Introduction to sculpture including 3-d design principles, aesthetics, and basic techniques of casting including pattern making, modeling in wax, clay, and transfer of the image to bronze and aluminum. Processes will involve cope and drag casting, transfer mold making and investment mold making, pouring molten non-ferrous metals, and finishing cast metal works through chasing and other surface cleanup, patination and sealing. Prerequisites: ART 213 or consent of Art Department chair.

ART 218 Software Applications for Graphic Design  1 hr.
Introduction to the function and aesthetics of computer software applications for graphic designers, including QuarkXpress, Adobe Photoshop, Adobe Illustrator, and other appropriate software. Course includes basic functions of scanning, printing, and file management. Exercises cover the features of the software that will prepare design students to function creatively in the graphic design sequence of courses. Instructor may place emphasis on a specific software package based on previous experience of students.

ART 220 Professional Lecture Series/Studio Visits I  0.5 hrs.
Visiting lectures with studio discussions, seminars, and demonstrations from professionals with national and international reputations in the fine and applied arts, art history, criticism, and philosophy. May be repeated to a maximum of 1 semester hour. Prerequisites: Art 101, 102, 105, 106, 140, 142, or consent of Art Department chair.

ART 221 Professional Lecture Series/Studio Visits II  0.5 hrs.
Visiting lectures with studio discussions, seminars, and demonstrations from professionals with national and international reputations in the fine and applied arts, art history, criticism, and philosophy. May be repeated to a maximum of 1 semester hour. Prerequisites: Art 101, 102, 105, 106, 140, 142, or consent of Art Department Chair.

ART 225 Basic Black and White Photography  3 hrs.
Camera types, controls, and exposures; selection of sensitized materials; camera handling. Darkroom techniques: processing, proofing, adjusting, printing, presentation of work. Students supply film, paper, and a manually adjustable single lens reflex (SLR) camera. Prerequisites: Art 101, 102, 105, 106, 140, 142; or MM 113 for multimedia majors only; or consent of Art Department chair.

ART 227 Basic Graphic Design  3 hrs.
Survey of essential studio methods and techniques in graphic design to give non-art majors the ability to appreciate and communicate through basic graphic design. For non-art majors only.
ART 228 Basic Digital Photographic Imaging 3 hrs.
Introduction to basic digital image creation. Familiarization with processing, enhancement, manipulation, compositing, and asset management. Aesthetic, ethical, and technical implications of digital photographic imaging. Emphasis on creative image-making. Items required: DSLR camera, laptop computer, storage media for camera and computer. Prerequisites: MM 113 and ART 225 or consent of instructor and Art Department chair.

ART 230 Life Drawing 3 hrs.
Drawing the figure from observation; learning anatomy to describe the dynamic qualities of the human form employing basic drawing elements, methods, and materials. Prerequisites: ART 101, 102, 105, 106, 140, 142, or consent of Art Department chair.

ART 300 Advanced Studio Topics 1-3 hrs.
Topics of special interest which may vary each time course is offered. Topic stated in current Schedule of Classes. May be repeated under different topics for a maximum of six hours credit. Prerequisites: junior standing and consent of instructor. See current Schedule of Classes.

ART 301 Ceramics Production 3-6 hrs.
The production and design of functional ceramics. Repeatable up to 6 semester hours. Prerequisites: ART 202, 230 or consent of Art Department chair.

ART 302 Advanced Ceramics 3-6 hrs.
Kiln design, glaze formulation, and individual aesthetic development of techniques and concepts. May be repeated up to 6 hours. Prerequisites: ART 301 or consent of Art Department chair.

ART 303 Intermediate Drawing I 3-6 hrs.
In-depth exploration of drawing processes, concepts, media and supports with projects designed to increase visual awareness and personal experience with subject matter and drawing content. Repeatable up to 6 semester hours. Prerequisites: ART 204, 230, or consent of Art Department chair.

ART 304 Intermediate Drawing II 3-6 hrs.
Study of drawing processes, building and refining individual concepts with emphasis on contemporary approaches to pictorial design and composition. Repeatable up to 6 semester hours. Prerequisites: ART 303 or consent of Art Department chair.

ART 305 Editorial Design 3 hrs.
The creation, layout, and design of multi-page documents for magazines, newspapers, brochures, and catalogs with special emphasis on the integration of words and images. Prerequisites: ART 206, 230, MM 113, or consent of Art Department chair.

ART 306 Corporate Standards and Branding 3 hrs.
The design and implementation of visual identity systems and branding for products, corporations, and organizations, including the design of packaging, point of purchase, and promotional materials. Prerequisites: ART 305 or consent of Art Department chair.

ART 309 Intermediate Painting I 3-6 hrs.
Exploration of subject matter useful toward personal development and artistic growth. Emphasis on the study of painting media, critical analysis, aesthetic awareness, and creative expression. Repeatable up to 6 semester hours. Prerequisites: ART 210, 230, MM 113, or consent of Art Department chair.

ART 310 Intermediate Painting II 3-6 hrs.
Independent work in painting emphasizing aesthetic research and concentrated studio production. Emphasis on the study of painting media, creative expression, critical analysis, and aesthetic awareness. Repeatable up to 6 semester hours. Prerequisites: ART 309 or consent of Art Department chair.

ART 311 Basic Lithography 3-6 hrs.
Lithographic printmaking from limestone and ball-grained aluminum matrices. Basic drawing and printing techniques for color and black and white editions. Students provide paper, metal plates, lithographic crayons. Repeatable up to 6 semester hours. Prerequisites: ART 220, 230, ART 211 or 212, or consent of Art Department chair.

ART 312 Intermediate Printmaking 3-6 hrs.
Exploration of technical and creative concepts in preparation for advanced printmaking coursework; emphasis on content-oriented imagery and discussion. Introduction to collagraphy, monotypes, photographic and digital techniques, and registration for printing with multiple techniques. Repeatable up to 6 semester hours. Prerequisites: ART 230. At least two courses from ART 211, 212, and 311, or consent of Art Department chair.

ART 313 Intermediate Sculpture I 3-6 hrs.
Intermediate sculpture with emphasis on refinement of the processes of casting, mold making, welding, cutting, joining, and the creation of sculpture in a variety of materials. Design principles, aesthetic considerations, and techniques of working are reviewed with application of principles and materials most appropriate for the development of individual student work. Repeatable up to 6 semester hours. Prerequisites: ART 214, 230, or consent of Art Department chair.

ART 314 Intermediate Sculpture II 3-6 hrs.
Intermediate sculpture with emphasis on the refinement of sculptural concepts and the processes of casting, mold making, welding, cutting, joining, and the creation of sculpture in a variety of materials with continuing emphasis on the development of individual student work. Repeatable up to 6 semester hours. Prerequisites: ART 313 or consent of Art Department chair.
ART 315 Rapid Prototyping  3 hrs.
Explorations into 3-D modeling using software, scanning, and rapid prototyping. May be repeated up to a total of 6 hrs.

ART 316 Independent Study in Studio Arts  1-3 hrs.
Independent study in studio arts. Repeatable for a total of 6 hours credit. Prerequisites: junior standing; consent of instructor, and Art Department chair.

ART 320 The Artists’ Book & Bookmaking  3 hrs.
An introduction to the altered book, book as structure and book as image. Includes bookbinding basics, pamphlet stitch, basic codex, stitches, stab bindings, fold books, combination books and unusual bindings. Emphasis will be placed on craft and conceptual considerations that form the foundation of the book as personal, expressive, unconventional, surprising, beautiful, and thought provoking. Prerequisites: Art 101, 102, 105, 106, 140, 142, 230, MM 113, or consent of Art Department chair.

ART 322 Papermaking Studio  3 hrs.
Production of hand-made papers. Includes instruction in beating and mixing pulp, use of mold and deckle for forming sheets, pressing and drying, and watermarks. Oriental and Western techniques for forming sheets from various fibers; also contemporary sculptural methods. Prerequisites: Art 101, 102, 105, 106, 140, 142, 230, MM 113, or consent of Art Department chair.

ART 325 Zone System for 35mm Camera  3-6 hrs.
Zone system for roll film, emphasizing 35 mm formats. Extensive exploration of this exposure system, from pre-visualization through total system of fine printing techniques including archival processes. Specific exercises expand visual perception and concept ranges. Repeatable up to six semester hours. Prerequisites: ART 225, 230, MM 113; or consent of Art Department chair.

ART 326 Manipulated Image  3-6 hrs.
Manipulative photographic printing. Imagery developed by varying cameras, films, papers, and chemicals. Introduction to toners, hand-coloring, camera construction and modification. Repeatable up to six semester hours. Prerequisites: ART 225, 230, MM 113; or consent of Art Department chair.

ART 327 Studio Lighting and Illustration Photography  3 hrs.
Aesthetics and techniques of studio lighting as used by photographers in illustration, advertising, and fine art photography. Use of special equipment; fashion, and still-life imagemaking. Prerequisite: ART 225 or consent of instructor.

ART 365 Designing for the World Wide Web  3 hrs.
A studio course exploring typography and visual layout principles of interactive website design. Survey of theory, history, and methods of web design solutions. Discussion of transitional strategies in response to developing technologies. Cross-listed as MM 365. Prerequisites: ART 105, MM 113, ART 205, 206, or consent of Art Department chair.

ART 401 Ceramic Portfolio Design Studio  3-6 hrs.
Portfolio development, studio design and equipment as they relate to the individual artist. Repeatable up to 6 semester hours. Prerequisites: ART 302, or consent of Art Department chair.

ART 402 Ceramic Sculpture  3-6 hrs.
Design concepts and production techniques as they apply to ceramics sculpture. Repeatable up to 6 semester hours. Prerequisites: ART 302, or consent of Art Department chair.

ART 403 Advanced Drawing I  3-6 hrs.
Advanced projects in drawing with emphasis on refinement of concepts and materials leading to an independent body of work. Repeatable up to 6 semester hours. Prerequisites: ART 304 or consent of Art Department chair.

ART 404 Advanced Drawing II  3-6 hrs.
Emphasis on individual growth and development of a body of work reflecting clear understanding of drawing concepts, and mastery of skills and materials. Repeatable up to 6 semester hours. Prerequisites: ART 304 or consent of Art Department chair.

ART 405 Graphic Information Systems  3 hrs.
Exploration of standard and experimental methods for conveying information for business, government, and entertainment including quantitative, qualitative, spatial analysis and application. Prerequisites: ART 306 or consent of Art Department chair.

ART 406 Graphic Design Portfolio  3 hrs.
Introduces portfolio as a comprehensive presentation vehicle including the review and editing of previous design work and creative design of packaging and organizational systems in bound and plate formats. Provides a comprehensive means of assessing a student’s readiness to proceed into professional practice. The evaluation process is conducted by a specially selected professional review panel which may require the redesign and resubmission of the portfolio. Prerequisites: ART 306 or consent of Art Department chair.

ART 409 Advanced Painting I  3-6 hrs.
Thematic development of a body of work in painting with special emphasis on the refinement and exploration of personal concept and content. Repeatable up to 6 semester hours. Prerequisites: ART 310 or consent of Art Department chair.

ART 410 Advanced Painting II  3-6 hrs.
Special projects in painting which may include competitions, exhibitions, installations, commissions, and portfolio development. Repeatable up to 6 semester hours. Prerequisites: ART 310 or consent of Art Department chair.

ART 411, 412 Advanced Printmaking Studio  3-6 hrs. each
Advanced printmaking concepts and techniques in preparation for exhibitions, application to graduate programs,
and other professional pursuits. Emphasis on ideas and finishing skills required for the production of a professional portfolio. Repeatable up to 6 semester hours. Prerequisites: ART 311, 312 or consent of Art Department chair.

**ART 413 Advanced Sculpture I** 3-6 hrs.
Thematic development of a body of work in sculpture with special emphasis on topics of portfolio and the refinement and exploration of materials and methods. Repeatable up to 6 semester hours. Prerequisites: ART 314 or consent of Art Department chair.

**ART 414 Advanced Sculpture II** 3-6 hrs.
Special projects in sculpture which may include works for competitions, specific sites, scale, materials and/or portfolio development. Repeatable up to 6 semester hours. Prerequisites: ART 314 or consent of Art Department chair.

**ART 416 Independent Study in Studio Arts** 1-6 hrs. each
Independent study in studio arts. May be repeated in more than one area of art, for a total of 6 hours of credit. Prerequisites: declared art major; senior standing; consent of Art Department chair.

**ART 420 B.F.A. Seminar I** 2 hrs.
Professional orientation and career preparation through concentrated studio production, exhibition management, creative media research, critique analysis, on-site visitation of artists' studios, formulation of artist thesis statement and resume. Prerequisites: BFA candidacy; senior standing.

**ART 421 B.F.A. Seminar II** 1 hr.
Continuation of ART 420; resume and portfolio preparation, exhibition design management, culminating B.F.A. exhibition. Prerequisite: ART 420.

**ART 426 Photographic Portfolio** 3-6 hrs.
Preparation of photographic portfolio for the fine arts or for publication photography. Research into successful photographers' works; selection; development of personal aesthetic. Archival and professional presentation of the prints or other media. Prerequisites: ART 325 or 326; or consent of instructor and advisor.

**ART 427 Advanced Photographic Digital Imaging** 3-6 hrs.
A studio course focusing on the cutting edge of fine art digital photography, from shooting to image editing and printing. Color calibration, advanced digital imaging techniques, output options, substrate choices, and design concepts are discussed in depth. Using the students' own images to create individual portfolios, students learn how to produce high-quality digital input and output. Required items: DSLR camera, pro laptop computer, and storage media for camera and computer. Repeatable up to six semester hours. Prerequisites: MM 113, ART 225, and ART 228 or consent of instructor and Art Department chair.

**ART 465 Advanced Web Design** 3 hrs.
A studio course exploring advanced and experimental web design strategies, with an emphasis on extended or applied projects. Discussion focuses on the future of the web media and improved human-computer interaction. Topics include: motion graphics, user response, audio, video, and virtual-reality technologies. Cross-listed as MM 465. Prerequisites: MM 215; ART 365/MM 365 or consent of Art Department chair.

**ART 494 Visual Art Expedition** 1-3 hrs.
Students travel to observe or engage in artistic production making use of the resources of the particular location. Advanced study and/or experiences in art and design. May be repeated up to 9 hrs. Topics, destinations, and prerequisites stated in current Schedule of Classes.

**ART 496 BFA Graphic Design Senior Project** 3-6 hrs.
Senior BFA students in graphic design, working closely with an instructor, select and execute a visual communication project; researching and defining the scope, documenting the process of problem-solving, and placing the project in an appropriate historical and theoretical context. Prerequisites: ART 305, ART 306, declared graphic design concentration, BFA candidacy, senior standing, and consent of instructor.
Department of Communication

FACULTY  Professors Gullifor (chair), Jacobs, Zohoori; Associate Professors Dare, Kasch, Koperski, Lamoureux, Pitts (associate chair); Assistant Professors Banning, Bashri, Gabor, Netzley, Young; Temporary Assistant Professor Smith; Lecturers Garfinkel, Lawrence, Strasma; Temporary Instructors Billman, Frazier.

Mission
Programs in the Department of Communication integrate academic study of communication with professional education in advertising, electronic media, journalism, organizational communication, and public relations.

We encourage collaboration among faculty, students, external partners, and the community. We embrace and support the democratic principles of a free, open, and diverse society.

Our mission is to educate students to think, act, and communicate effectively, ethically, critically, and creatively in the global environment to enrich their personal and professional lives.

Admission Requirements
1. Bradley students transferring into the department must have a 2.25 grade point average for at least 12 hours of course work in order to declare a major and/or minor in the Department of Communication.
2. Students transferring from other institutions must have a 2.25 overall grade point average to be admitted to a major and/or minor in the department. External transfer students not having a 2.25 overall grade point average must earn a 2.25 at Bradley for at least 12 hours of course work before declaring a major and/or minor in the department. Courses taken at other institutions must be evaluated by the Admissions Office and then by the department’s advisor for transfer students.
3. Internal and external transfer students may need at least one extra semester to complete graduation requirements because of prerequisites and core course requirements in the major and/or minors.
4. Current Bradley University students and external transfer students who meet departmental admission requirements and who wish to change to or add a communication major must first meet with the department chair for an initial academic advisement session. Applications may be processed at any time except during the following periods:
   - Seven workdays prior to the beginning of the semester to the end of the drop/add period as defined in the academic calendar in the Schedule of Classes.
   - Seven workdays prior to the beginning of early registration to the end of the early registration period as defined in the academic calendar in the Schedule of Classes.

Major Requirements
General Requirements:
1. Students must earn a C or better in every core course.
2. Students may not enroll in communication courses for which a core course is a prerequisite unless they have earned a C or better in the core course.
3. For graduation, all department majors must have a grade point average of 2.25 for all courses taken in the major and/or minor (including courses outside the department required for the major).
4. Department majors and/or minors may not apply a course to more than one requirement. See the requirements for the minor.
5. The journalism minor is not open to department majors.

Course Requirements:

Bachelor of Arts or Bachelor of Science Degree with a major in Communication
Must complete requirements for the core and one concentration.

Core Requirements
COM 101 Survey of Communication .........................3
COM 300 Communication Theory ..........................3
COM 417 Issues and Perspectives in Communications ..3
Total Core Hours Required .................................9

Advertising Concentration
COM 112 Introduction to Media Production ............ (1)
  or M M 113 Introduction to Multimedia ............. (3)
COM 202 Basic Advertising Writing ....................3
COM 219 Public Relations .................................3
COM 220 Advertising as Communication ............3
COM 320 Advertising Creative Strategy ...............3
COM 322 Media Planning .................................3
COM 325 Advertising Design and Production .......3
<table>
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<tr>
<th>Course</th>
<th>Hours</th>
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<tr>
<td>COM 400 Communications Research</td>
<td>3</td>
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<td>COM 481 Advertising Campaigns</td>
<td>3</td>
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<td>MTG 315 Principles of Marketing</td>
<td>3</td>
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<td><strong>Total Hours Required for Concentration</strong></td>
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<td><strong>Total Hours Required for Major</strong></td>
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**Advertising Concentration Electives**
- COM 437 Advertising in a Global Environment                         | 3     |
- COM 447 Issues and Ethics in Advertising                            | 3     |
- COM 474 Advanced Copywriting                                        | 3     |

**Electronic Media Concentration**

**Required Courses (15 hrs.)**
- COM 203 Introduction to Electronic Media                            | 3     |
- COM 204 Audio Production                                             | 3     |
- COM 400 Communications Research                                     | 3     |
- COM 415 Global Media System                                          | 3     |
- COM 430 Media Management                                             | 3     |

**Production Track**
- COM 314 Introduction to Video: Studio Production                    | 3     |
- COM 335 Introduction to Video: Field Production                     | 3     |
- COM 414 Advanced Studio Production                                  | 3     |
- COM 435 Advanced Field Production                                   | 3     |
- COM 445 Nonlinear Post Production                                    | 3     |
- COM 495 Communication Internship                                    | 3     |

**Operations & Strategies Track**
- COM 292 Organizational Communication                               | 3     |
- COM 330 Communication Law and Ethics                                | 3     |
- COM 420 Media Sales                                                 | 3     |
- COM 450 Electronic Media Programming & Promotion                   | 3     |
- COM 495 Communication Internship                                    | 3     |

**Total Hours Required for Concentration**                           | 30    |
**Total Hours Required for Major**                                   | 39    |

**Journalism Concentration**

**Required Courses (16 hrs.)**
- COM 112 Introduction to Media Production                            | 1     |
- COM 201 Journalistic Writing                                         | 3     |
- COM 215 Basic Reporting                                              | 3     |
- COM 302 Computer-Assisted Reporting                                 | 3     |
- **or COM 310 Broadcast News Reporting & Writing**                   | 3     |
- COM 330 Communication Law and Ethics                                 | 3     |
- COM 425 Public Affairs Reporting                                    | 3     |

**Required Electives (12 hrs.)**

**One course (3 hrs.) from:**
- COM 315 Intercultural Communication Theory                          | 3     |
- COM 386 Media, Race, and Gender                                     | 3     |
- COM 415 Global Media Systems                                         | 3     |

**Two courses (6 hrs.) from:**
- ART 228 Basic Digital Photography                                   | 3     |
- COM 204 Audio Production                                             | 3     |
- COM 307 News Feature Writing*                                         | 3     |
- COM 323 Newspaper Editing and Design                                | 3     |
- COM 335 Introduction to Video: Field Production                     | 3     |
- COM 340 Magazine Production*                                         | 3     |
- COM 345 Photojournalism & Documentary Photography                    | 3     |
- COM 365 Digital Photography                                          | 3     |

**One course (3 hrs.) from:**
- COM 307 News Feature Writing*                                         | 3     |
- COM 314 Introduction to Video: Studio Production                    | 3     |
- COM 340 Magazine Production*                                         | 3     |
- COM 414 Advanced Video-Studio Production                             | 3     |
- COM 435 Advanced Video-Field Production                             | 3     |
- COM 494 Communication Expedition                                    | 3     |

**Communication Concepts and Processes (Choose 6 hrs.)**
- COM 303 Rhetorical Theory                                           | 3     |
- COM 305 The Persuasive Process                                      | 3     |
- COM 315 Intercultural Communication                                 | 3     |
- COM 393 Interpersonal & Small Group Communication                   | 3     |

**Elective Courses (Choose 6 hrs.)**
- COM 316 Researching Communication and Organizational Culture        | 3     |
- COM 394 Communication and Conflict Management                      | 3     |
- COM 395 Interviewing Communication: Process and Strategy           | 3     |
- COM 396 Innovation, Computer-Mediated Communication, and Organizational Change | 3     |
- COM 397 Virtual Teams, Communication and Collaboration             | 3     |
- COM 398 Communication Training and Development                    | 3     |
- COM 399 Computer-mediated Communication                             | 3     |
- COM 430 Media Management                                            | 3     |

**Elective Outside the Communication Department (3 hrs.)**

One course that closely complements the study and practice of organizational communication, selected with advisor consent from outside the department | 3     |

**Total Hours Required for Concentration**                           | 28    |
**Total Hours Required for Major**                                   | 37    |
Public Relations Concentration

Required
COM 201 Journalistic Writing.......................... 3
COM 112 Introduction to Media Production ........... (1)
or MM 113 Introduction to Multimedia................. (3)
COM 215 Basic Reporting.................................. 3
COM 219 Public Relations.................................. 3
COM 220 Advertising as Communication................ 3
COM 327 Public Relations Writing.......................... 3
COM 383 Desktop Publishing ................................ 3
COM 400 Communications Research...................... 3
COM 480 Public Relations: Case Studies & Campaigns .... 3

Total Hours Required for Concentration 31-33

Total Hours Required for Major 40-42

Minor Requirements
The Department of Communication offers a minor in Journalism. It is not open to department majors.

Journalism
COM 101 Survey of Communication.......................... 3
COM 201 Journalistic Writing............................. 3
COM 215 Basic Reporting.................................. 3
COM 302 Computer-Assisted Reporting, or
COM 310 Broadcast News Reporting & Writing.......... 3
COM 323 Newspaper Editing and Design, or
COM 335 Field Production.................................. 3
COM 330 Communication Law and Ethics.................. 3
COM 345 Photojournalism & Documentary Photography or
COM 425 Public Affairs Reporting......................... 3

Total Hours Required for Minor 21

Course Descriptions

COM 101 Survey of Communication ...................... 3 hrs.
Basic communication concepts and issues. Overview of mass media history and profession.

COM 103 The Oral Communication Process ............... 3 hrs.
(Gen. Ed. SP) Theories and skills of oral communication. Emphasis on basic principles of thought, content, organization, style, delivery, and the interaction of communication and culture.

COM 112 Introduction to Media Production ............... 1 hr.
Tools and aesthetics of media production: word processing and photography. The desktop computer interface. Desktop publishing, presentation software, multimedia documents. Internet navigation and page production. Credit by examination available. Not available for credit to students who have credit in MM 113.

COM 201 Journalistic Writing............................. 3 hrs.
Basic writing: selecting, organizing, and structuring information for print and broadcast journalism. Prerequisites: COM 101; ENG 101.

COM 202 Basic Advertising Writing ..................... 3 hrs.
Principles and practice of effective advertising writing. Selecting, organizing, and structuring information for advertising writing. Prerequisites: COM 101; ENG 101.

COM 203 Introduction to Electronic Media ................. 3 hrs.
Overview of electronic media industries: radio, television, cables and related electronic technologies. Local, regional, national, and international networks and programming services. Broadcast and broadband distribution; roles of government, advertisers, agencies, and audiences. Prerequisites: COM 101.

COM 204 Audio Production.................................. 3 hrs.
Study and practice in the operation of basic audio production equipment. Production techniques and production criticism. Prerequisite: COM 101, 203; or consent of instructor.

COM 209 Forensics ........................................... 1 hr.
Research and performance laboratory for students who participate in intercollegiate and community speech activities. Repeatable to a maximum of 6 credit hours. Prerequisites: COM 103; consent of Forensics Director.

COM 215 Basic Reporting.................................. 3 hrs.
Practice in news gathering, interviewing, and writing basic news stories. Introduction to computer assisted reporting. Prerequisites: COM 101, 201; ENG 101.

COM 219 Public Relations................................. 3 hrs.
Nature, practices, ethics, and problems of public relations. Prerequisites: COM 101, COM 201 or COM 202; ENG 101.

COM 220 Advertising as Communication ................. 3 hrs.
Introduction to the foundations, nature, and practice of advertising: commercial aspects of communications. Ethical, legal and social responsibility aspects of advertising. Prerequisite: COM 101.

COM 291 Topics in Communication ....................... 1-3 hrs. per sem.
Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Schedule of Classes. No more than 9 hours total may be taken in COM 291, 391, and 491. Prerequisite: sophomore standing.

COM 292 Organizational Communication .................. 3 hrs.
Introduction to organizational communication including perspectives on organizing, the nature of communication within organizations, organizational culture, enhancing communication competence, innovation, technology, and organizational change, and contemporary issues. Prerequisites: COM 103.
COM 300 Communication Theory 3 hrs.
Theories and variables of human communication in the interpersonal, group, organizational, intercultural, mediated, and global systems. Prerequisites: COM 101; minimum of 45 credit hours.

COM 302 Computer-Assisted Reporting 3 hrs.
Continuation of COM 215. Focus on coverage of trends, processes, and phenomena with attention to techniques and problems of preparing news about local and state government, courts, finance, education, boards, and commissions; introductions to database development and use in reporting. Prerequisites: COM 101, 201, 215; ENG 101.

COM 303 Theory and Literature of Rhetoric 3 hrs.
Development of rhetorical theories: ancient Greece and Rome to the modern age. Focus on major theorists of each age and their treatments of the canons of rhetoric. Prerequisites: COM 103; junior/senior standing; sophomores by permission.

COM 305 The Persuasive Process 3 hrs.
How persuasive communication influences human behavior. Emphasis on recent theories of persuasion and experimental research. Creating persuasive messages and evaluating persuasive attempts. Prerequisites: COM 103 or consent of instructor.

COM 307 News Feature Writing 3 hrs.
Writing local news features and special feature stories for Sunday supplements, magazine sections, and magazines. Prerequisites: COM 101, 201, 215; ENG 101.

COM 310 Broadcast News Reporting & Writing 3 hrs.
Continuation of COM 215; Focus on gathering, preparing, and writing broadcast news about local, state, and federal administration, courts, finance, education, boards, and commissions; program format. Prerequisites: COM 101, 201, 215; ENG 101.

COM 314 Introduction to Video: Studio Production 3 hrs.
Television production techniques, theories, and fundamental skills as applied to studio production and 335. Prerequisites: COM 101, 203, 204; or consent of instructor.

COM 315 Intercultural Communication Theory 3 hrs. (Gen. Ed. CD)
Communication across diverse cultures. Intercultural communication theory, skills, and concepts. Developing specific communication skills to facilitate effective communication in intercultural settings. Prerequisites: COM 103; junior standing.

COM 316 Researching Communication in Organizational Culture 3 hrs.
Introduction to qualitative approaches to studying cultural forces in organizational communication, including ethnography of communication, conversation analysis, rhetorical analysis of texts, interviewing, and communication audits. Prerequisites: COM 103; junior standing.

COM 320 Advertising Creative Strategy 3 hrs.

COM 322 Advertising Media Planning 3 hrs.
Development of media plans and schedules to deliver advertising messages to target markets in media audiences. Advertising media vehicles evaluated in terms of creative requirements, audience characteristics, and cost efficiency. Prerequisites: COM 101, 220; MTG 315.

COM 323 Newspaper Editing and Design 3 hrs.
Extensive practice in copy editing and headline writing for newspapers with an emphasis on grammar, style, and accuracy. Introduction to the principles of newspaper design. Prerequisites: COM 101, 112, 201, 215, and 302; ENG 101.

COM 325 Advertising Design and Production 3 hrs.
Application of advertising principles and techniques in the design and preparation of ads for newspapers, posters, magazines, sales brochures, and direct marketing. Prerequisites: COM 101, 112, 202, 220, and 320; ENG 101.

COM 327 Public Relations Writing 3 hrs.
Promotional writing for publicity and public relations; practice preparing product, personnel, and organizational news releases. Special needs of various media. Prerequisites: COM 101, 201, 215, and 219; ENG 101.

COM 330 Communication Law & Ethics 3 hrs.
Laws covering all the media; libel, privacy, copyright, and intellectual property; federal and state laws; unique broadcast and Internet regulations; nexus between the legal and the ethical in the practice of journalism. Prerequisites: junior standing.

COM 335 Introduction to Video: Field Production 3 hrs.
Use of portable field video production techniques (ENG/EFP) and post-production editing facilities for a variety of assignments in news, feature, and television commercial production. Aesthetics, visualization, and societal impact of the medium. May not be taken concurrently with COM 314. Prerequisites: COM 101, 203, 204 or consent of instructor.

COM 340 Magazine Production 3 hrs.
Magazine publishing: writing, editing, production, design, and management. Prerequisite: COM 101, 201, and 215.

COM 345 Photojournalism and Documentary Photography 3 hrs.
Technical, aesthetic, and ethical concerns of the photojournalist and documentarian. Photographs for newspapers, magazines, and interactive media. The photographic essay. Pictorial coverage of events. Prerequisites: ART 225; MM 113; or consent of instructor.
COM 365 Digital Photography 3 hrs.  Photographic imaging using computers. Image acquisition by conventional means and by digital cameras. Image creation, processing, enhancement, manipulation, and compositing. Aesthetic, technical, economic, and ethical implications of digital photographic imaging. Prerequisites: ART 225; MM 113; or consent of instructor.


COM 386 Media, Race, and Gender (Gen. Ed. CD) 3 hrs.  An examination of the historical and current media portrayal and involvement of women and ethnic minorities indigenous to America, with special emphasis on the growth and development of minority media and media systems. Prerequisites: junior standing.

COM 391 Topics in Communication 1-3 hrs. per sem.  Topics of special interest which may vary each time course is offered. May be repeated under different topics. Rules and strategies for managing and resolving conflict. Prerequisites: junior standing.

COM 392 Case Studies in Organization Communication 3 hrs.  Problems and issues in organizational communication are analyzed through case histories, exercises, and projects. Prerequisites: COM 103, 292.

COM 393 Interpersonal and Small Group Communication 3 hrs.  Examines theory and research in interpersonal and small group communication in the context of the organization. Prerequisites: COM 103, 292; or consent of instructor.

COM 394 Communication & Conflict Management 3 hrs.  Furnishes learners with an understanding of the nature, purpose, and function of conflict and communication rules and strategies for managing and resolving conflict. Prerequisites: COM 103, 292, or consent of instructor.

COM 395 Interviewing Communication: Process and Strategy 3 hrs.  The purpose, structure, focus, and techniques employed in effective interviewing. Furnishes knowledge and skills necessary for enhancing effectiveness in several types of interviewing contexts, including employment interviews, journalistic interviews, appraisal interviews, and counseling/medical interviews. Prerequisites: COM 103, 292; or consent of instructor.

COM 396 Innovation, Computer-Mediated Communication, and Organizational Change 3 hrs.  Examines the introduction, diffusion, and use of computer-mediated communication within the organization. Furnishes an understanding of the range of uses to which information technologies are put in organizations, the controversies surrounding their use, and the complexities involved in managing their effects. Prerequisites: COM 103, 292; or consent of instructor.

COM 397 Virtual Team, Communication and Collaboration 3 hrs.  Furnishes conceptual understanding of: 1) the nature of human communication and collaboration; 2) collaboration technologies; and 3) rules and strategies for using technology to enhance team and organizational effectiveness. Prerequisites: COM 103, 292; or consent of instructor.

COM 398 Communication Training & Development 3 hrs.  Theory and practice of training for developing the human resources in the organization. Topics include adult learning theory and research, methods of assessing communication training needs and learning styles, design of effective communication training, presentation skills, and evaluation methods. Prerequisite: COM 103.


COM 400 Communications Research 3 hrs.  Research procedures commonly used in communications research, including qualitative and quantitative methods. Emphasis on sampling data collection and analysis. Not open to students with credit in COM 440. Prerequisites: COM 101, 300; minimum of 45 credit hours.

COM 414 Advanced Video: Studio Production 3 hrs.  For students entering broadcasting. Preparation and development of television programs; emphasis on creative formats and uses of the camera, sound, music, lighting, and graphics. Development of production and critical skills. This course may not be taken concurrently with COM 435. Prerequisites: COM 101, 203, 204 and 314; senior standing.

COM 415 Global Media Systems 3 hrs.  Study of mass media systems throughout the world: their history, development, theories of control, international news agencies, and new technologies. Prerequisites: COM 101; senior standing or consent of instructor.

COM 417 Issues and Perspectives in Communication 3 hrs.  Analysis and discussion of communication issues, ethics, and perspectives. Prerequisites: COM 101, 300; senior standing.

COM 420 Media Sales 3 hrs.  The economics, strategies, and techniques involved in media sales. Prerequisite: junior standing.
**COM 425 Public Affairs Reporting** 3 hrs.
Intensive practice in coverage of urban affairs; methods of reporting on state and federal government; introduction to methods of investigative reporting. Prerequisites: COM 101, 201, 215; COM 302 or 310; ENG 101.

**COM 430 Media Management** 3 hrs.
Theory and operation of media organizations including management and administrative issues. Cost and revenue analysis, budgeting, and personnel management. Prerequisites: senior standing or consent of instructor.

**COM 435 Advanced Video: Field Production** 3 hrs.
Advanced work in portable video communication systems and electronic editing. Exploration of various media applications and individual style of exposition. Video communication and societal effects. This course may not be taken concurrently with COM 414. Prerequisite: COM 101, 203, 204, and 335.

**COM 437 Advertising in a Global Environment** 3 hrs.
Comparative analysis of interaction among advertising, cultures, and economic, legal, and political systems. Designing and developing appropriate advertising strategies for diverse cultural markets. Prerequisites: COM 101, 220; MTG 315; or consent of instructor.

**COM 438 Public Relations in a Global Environment** 3 hrs.
Public relations theory and practice in conjunction with cultural, geographic, and historic components of international practice of the profession. International media-public relations exchange and international public relations. Prerequisites: COM 101, 201, 219; ENG 101.

**COM 445 Nonlinear Postproduction I** 3 hrs.
Fundamental principles and practices of digital, non-linear video editing and related postproduction processes and procedures. Prerequisite: COM 101, 203, 204, and 335.

**COM 447 Issues and Ethics in Advertising** 3 hrs.
Students will explore current issues in advertising with special emphasis on present advertising industry development, advertising laws, advertising literature, special interest research, ethical issues, and problem-solving techniques. Prerequisites: senior standing.

**COM 450 Electronic Media Programming and Promotion** 3 hrs.
Acquisition, distribution, and evaluation of radio and television program content across various electronic media platforms. Application of programming and promotion strategies to specific situations. Prerequisites: COM 101, 203; senior standing; or consent of instructor.

**COM 474 Advanced Copywriting** 3 hrs.
Advanced advertising copywriting for various advertising media. Prerequisites: COM 101, 112, (or MM 113), 202, 220, 320, 325; ENG 101; senior standing.

**COM 480 Public Relations: Case Studies and Campaigns** 3 hrs.
The capstone course in the PR sequence. Theory and strategy are stressed through studies of classic PR case programs and development of PR campaigns for actual businesses and organizations. A final campaign requires research, writing, production, application and analysis skills. Prerequisites: COM 101, 201, 215, 219, 300, and 327; ENG 101; senior standing.

**COM 481 Advertising Campaigns** 3 hrs.
The capstone course in the advertising sequence. Basic principles and applications of advertising campaign planning, preparation, and presentation taught in a problem-solving mode. Prerequisites: COM 101, 112, 202, 220, 320, 322, 325, and 400; ENG 101.

**COM 490 Independent Study** 1-3 hrs. per sem.
Individual creative research into various problems and aspects of the mass media. Requires application (available in Department Chair's office). May be repeated for a total of six hours. Prerequisites: junior standing and consent of instructor.

**COM 491 Topics in Communication** 1-3 hrs.
Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Schedule of Classes. No more than 9 hours total may be taken in COM 291, 391, and 491. Prerequisite: senior standing.

**COM 492 Seminar in Communication** 1-3 hrs.
Advanced study and/or work in performance, production, historical, critical, and theoretical aspects of communication. May be repeated under different topics, for a total of three semester hours. Prerequisite: junior standing.

**COM 493 Communication Agency Practicum** 1-3 hrs.
Senior-level experience in various communication disciplines. Students meet with clients to plan, prepare, analyze, and produce client materials under faculty supervision. May be repeated up to a maximum of 3 semester hours. Prerequisite: senior standing.

**COM 494 Communication Expedition** 1-3 hrs.
Students travel to observe professional communication and/or to engage in creative production making use of the resources of the particular location. Advanced study and/or experiences in communication settings. May be repeated under different topics for a maximum of 9 hours credit. Topics, destination, and prerequisites stated in current Schedule of Classes.

**COM 495 Communication Internship** 1-3 hrs.
Supervised experience at media outlets, companies, or organizations utilizing communication involving all phases of media operations. Application required (available from Intern Director). May be repeated once if in a different experience. Only 3 hours count toward major where applicable. Prerequisites: junior standing; 2.5 overall GPA, 2.75 major/ minor GPA; completion of required courses in concentration (required courses listed on internship application form).
Multimedia Program

FACULTY  Professor Rowe; Associate Professors Lamoureux, Ferolo (program director); Temporary Assistant Professor McGill; Temporary Instructor Cavanah

Mission
The Multimedia program at Bradley University maintains a strong focus on creative and conceptual problem-solving in the authoring of material for aspiring new-media professionals within a sound theoretical framework. Students will learn the importance of content research and project planning while becoming familiar with aesthetic conventions and the production environment within each of the component media types. Multimedia majors and minors incorporate the various media items into stand-alone projects with authoring tools designed for the Internet and for CD-ROM/DVD. Although advanced multimedia work involves some scripting, a computer science background is not essential for work in creative multimedia authoring.

Multimedia Major

Multimedia Major Core (10 hours)
A grade of “C” or better is required in each of these courses for graduation as a Multimedia Major.

ART 205 Typographic Design ................................................. 3
MM 213 Basic Multimedia Authoring ................................. 4
MM 250 Introduction to New Media Theory .................... 3

Other Multimedia Major Requirements (34 hours)

ART 105 Two-Dimensional Design................................. 3
COM 204 Audio Production............................................... 3
COM 345 Photomedia & Document Photography 3
MM 113 Introduction to Media Production.......................... 3
MM 215 Introduction to Scripting Languages................... 3
MM 235 Multimedia Video Production ............................. 3
MM 313 Intermediate Multimedia Authoring.................... 3
MM 365 Design for the World Wide Web......................... 3
MM 413 Advanced Multimedia Authoring ...................... 3
MM 426 Multimedia Portfolio.......................................... 1
MM 450 Issues in New Media Theory.............................. 3
MM 465 Advanced Web Design....................................... 3

Specialization (12 hours)
Select in consultation with advisor.

ART 206 Graphic Design Methods and Processes .......... 3
ART 225 Basic Black & White Photography ................... 3
ART 228 Basic Digital Photography ............................... 3
ART 240 Design History Survey .................................... 3
ART 305 Editorial Design .............................................. 3
ART 306 Corporate Standards & Branding .................... 3
ART 405 Graphic Information Systems ......................... 3
ART 406 Graphic Design Portfolio ................................ 3
CFA 301 Cooperative Education/Internship in
Communication and Fine Arts .................................. 0-6
CS 121 Introduction to Data Structures ......................... 3
CS 500 JAVA Programming and Web Design ................ 3
COM 399 Communication in Computer-mediated
Environments .......................................................... 3
MM 333 Introduction to Field Research in Virtual
Environments .......................................................... 3
MM 444 Field Research in Virtual Environments ............ 3
MM 513 Educational Software Design ........................... 3
MM 470 Digital Animation ........................................... 3
MM 490 Independent Study ........................................... 1-3
MM 491 Special Topics in Multimedia ......................... 1-4
MUS 161 Music Theory ............................................... 2
MUS 250 Introduction to Music Technology ................ 3
SOC 421 Culture, Identity, and Cyberspace ................. 3

Suggested Electives

ART 142 Survey of Art History II .................................. 3
ART 245 American Art .................................................. 3
COM 314 Introduction to Video: Studio Production ....... 3
COM 491 Topics in Communication-Media管理 ............... 1-3
COM 492 Seminar in Communications ...................... 1-3

Multimedia Minor

The Multimedia Minor is a 19-semester-hour program compatible with the majors in the Slane College of Communications and Fine Arts and with majors in other colleges. Courses are selected to provide an overview of skills in multimedia authoring which can apply to a variety of major programs of study.

ART 105 Two-dimensional Design .................................. 3
ART 205 Typographic Design ....................................... 3
MM 113 Introduction to Multimedia ............................. 3
MM 213 Basic Multimedia Authoring .......................... 4
MM 250 Introduction to New Media Theory ................ 3
MM 365 Designing for the World Wide Web ............... 3
Course Descriptions

**MM 113 Introduction to Multimedia** 3 hrs.

**MM 213 Basic Multimedia Authoring** 4 hrs.
Acquisition and computer processing of text, photographs, video and sound files. Incorporation of processed files into documents for computer multimedia. Solving problems in visual and multimedia communications assignments. Theories and cultural effects of visual communication and new media. Prerequisites: MM 113 or equivalent experience in computer skills.

**MM 215 Introduction to Scripting Languages** 3 hrs.
A non-technical introduction to the use of scripting languages in a web-based environment. An overview of current scripting languages such as Javascript, VBScript, and PERL. Cross-listed as CIS 215. Prerequisite: One semester of programming, or MM 213 and MM 365, or equivalent.

**MM 235 Multimedia Video Production** 3 hrs.
Fundamental principles and practices of professional video cameras, microphones, and lights for multimedia production. Non-linear editing. Prerequisites: MM 113; COM 204; sophomore standing.

**MM 250 Introduction to New Media Theory** 3 hrs.
Extracts and recombines fundamental aspects of art, communication, rhetorical, and computer theories to describe, explain, and understand new multimedia interaction environments. Prerequisite: 12 hours earned.

**MM 313 Intermediate Multimedia Authoring** 3 hrs.
Multimedia design and production using scriptable authoring and animation tools. Problems in interface design. Advanced media creation applications. Virtual reality environments. Prerequisites: MM 213, MM/CIS 215, MM 235, COM 204; multimedia major or minor, or consent of instructor.

**MM 333 Introduction to Field Research in Virtual Environments** 3 hrs.
Fundamentals of qualitative field research methods in the ethnographic tradition, adjusted to the characteristics of online virtual worlds. Subject protection, observation, mapping, interviewing, note taking, and note rendering. Prerequisite: junior class standing.

**MM 365 Designing for the World Wide Web** 3 hrs.
A studio course exploring typography and visual layout principles of interactive website design. Survey of theory, history, and methods of web design solutions. Discussion of transitional strategies in response to developing technologies. Cross-listed as ART 365. Prerequisites: ART 205, MM 213; or consent of instructor.

**MM 413 Advanced Multimedia Authoring** 3 hrs.
Problems and solutions of multimedia authoring and human interface design. Advanced scripting solutions. Project design in the professional workspace. Prerequisites: MM 313; Majors only, or consent of program director.

**MM 426 Multimedia Portfolio** 1 hr.
Preparation of a web-based, CD, or DVD-based portfolio incorporating elements of all significant multimedia-related work produced during the student's tenure at the university. Includes vita, personal information, and self-assessment. Research into portfolio styles and strategies. Documentation and organization of portfolio materials. Prerequisite: senior status in Multimedia Program.

**MM 444 Field Research in Virtual Environments** 3 hrs.
Conduct of field research via ethnographic methods in virtual, online worlds. Subject protection, data collection (observation, interview, documents), data analysis, written and oral project presentation methods. Prerequisites: junior class standing: MM 333.

**MM 450 Issues in New Media Theory** 3 hrs.
Topics course, with varying subjects, examining contemporary issues and problems in new media theory and the multimedia environment. Current topic/title in current schedule of classes. May be repeated, once, under different topic/title. Prerequisites: MM 213, 250; junior standing.

**MM 465 Advanced Web Design** 3 hrs.
A studio course exploring advanced and experimental web design strategies, with an emphasis on extended or applied projects. Discussion focused on the future of the web media and improved human-computer interactions. Topics to include: motion graphics, user response, audio, video, and virtual-reality technologies. Cross-listed as ART 465. Prerequisite: MM 365/ART 365 or consent of instructor.

**MM 470 Digital Animation** 3 hrs.
A studio course exploring computer modeling and animation. Survey of the theory, history, and practice involved with creating quality modeling for print media, and also modeling and animation for time-based audio-visual media. Prerequisites: ART 105, 106, 240 or consent of instructor.
MM 490  Independent Study  1-3 hrs.
Individual scholarly research or advanced creative production investigating aspects of multimedia communication. May be repeated under different topics for a maximum of six hours. Requires application (available from Program Director). Prerequisites: junior standing and consent of program administrator and faculty member.

MM 491  Special Topics in Multimedia  1-4 hrs.
Topics of special interest which may vary each time course is offered. May be repeated under different topics for a maximum of 8 hours credit. Topic and prerequisites stated in current Schedule of Classes. Only three hours may be applied toward MM specialization requirement. Prerequisites: junior standing, 9 hours in MM program core or specialization courses.

MM 513  Educational Software Design  3 hrs.
The design and construction of educational software that is based upon sound educational theory and best practice. Students will become proficient with appropriate multimedia instructional design software in developing their projects. Investigating and applying current theories of learning, instruction, and assessment. Cross-listed as ETE 513. Prerequisites: MM 113 or ETE 551; MM 213 or instructor approval.
Department of Music

FACULTY  Professors Dzapo, Jost, E. Kaizer, Vroman (chair); Associate Professors Heinemann, Kelly, Walters; Lecturer Henry; Temporary Instructor J. Kaizer; Music/Theatre Specialist Sloter; Department Accompanist Carlyle.

Accreditation
The music program is accredited by the National Association of Schools of Music (NASM).

Mission
Music at Bradley has a double mission:
1. To prepare music students for successful careers as teachers or administrators in music, as professional performers, as composers, or as professionals in music-related fields such as music business.
2. To prepare both professional and general students who are not music majors for lifelong pleasure in music.

Degrees Offered
1. Bachelor of Music in performance in music education in composition
2. Bachelor of Arts in music in music business
3. Bachelor of Science in music in music business

Admission Requirements
Admission to all undergraduate degree programs in music requires:
1. A minimum of four years experience in orchestra, band, chorus or private lessons.
2. A successful music audition. (Contact the chair of the Department of Music for an audition appointment.)

Degree Requirements
General Requirements:
1. All full-time music majors and minors must register for Recital Lab (MUS 001) each semester of residence. Each student is expected to perform on this lab at least once a semester or as determined by the applied music teacher.
2. All full-time music majors must participate in an assigned concert band, choir, or orchestra. String players may audition and perform with the Peoria Symphony Orchestra or the Knox-Galesburg Symphony but must continue to perform in the Bradley Symphony Orchestra.
3. All music majors should declare a major instrument or voice by the end of the fourth semester. A music minor must declare at the time of audition.
4. All music students must maintain a cumulative G.P.A. of 2.5 in music courses during the first two years in order to achieve advanced standing. Junior-senior credit in the major applied area can be earned only after a student has achieved advanced standing. Music majors with additional majors may not be allowed to apply these courses as junior/senior hours. Students should consult with their advisor(s).
5. A “sophomore review” will be held during the spring semester of each student’s sophomore year. At the beginning of the spring semester, each sophomore music major will be scheduled for a meeting with his or her advisor, the department chair, and other faculty members as required (e.g., private instructor, ensemble coach) for a review of the student’s progress up to that time. The purpose of the review is to address any deficiencies that might impede the student’s continued progress in his or her chosen field. Students will also have an opportunity to pose questions relevant to their academic programs at Bradley and their intended goals.

Proficiency Examinations
1. Proficiency examinations are available in the following areas: theory (up to 4 credits), ear-training & sight-singing, history & literature, and applied music (limited to 2 semesters of credit).
2. Students should consult with the department chair for further information regarding proficiency examinations.
### Course Requirements:

**Bachelor of Arts Degree or Bachelor of Science Degree with a major in Music**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Music (min. of 4 semesters)</td>
<td>8</td>
</tr>
<tr>
<td>Ensemble (each semester)</td>
<td>4-8</td>
</tr>
<tr>
<td>MUS 001 Recital Lab (each semester)</td>
<td>0</td>
</tr>
<tr>
<td>MUS 161 Music Theory I</td>
<td>2</td>
</tr>
<tr>
<td>MUS 162 Music Theory II</td>
<td>2</td>
</tr>
<tr>
<td>MUS 163 Elementary Ear-Training and Sightsing</td>
<td>1</td>
</tr>
<tr>
<td>MUS 164 Elementary Ear-Training and Sightsing</td>
<td>1</td>
</tr>
<tr>
<td>MUS 165 Keyboard Skills-Class Piano</td>
<td>2</td>
</tr>
<tr>
<td>MUS 166 Keyboard Skills-Class Piano</td>
<td>2</td>
</tr>
<tr>
<td>MUS 235 Music in Its Hist. Persp. I</td>
<td>3</td>
</tr>
<tr>
<td>MUS 236 Music in Its Hist. Persp. II</td>
<td>3</td>
</tr>
<tr>
<td>MUS 335 Music in Its Hist. Persp. III</td>
<td>3</td>
</tr>
<tr>
<td>MUS 336 Music in Its Hist. Persp. IV</td>
<td>3</td>
</tr>
<tr>
<td>Music Electives</td>
<td>9-13</td>
</tr>
</tbody>
</table>

**Total Core Hours Required**: 44-45

### Performance Major

Performance majors must complete the requirements for one of the following concentrations:

#### Piano Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>APL 189/389 Applied Music Piano (max. 4 hrs./sem.)</td>
<td>20</td>
</tr>
<tr>
<td>Half Junior Recital</td>
<td>0</td>
</tr>
<tr>
<td>MUS 327 Accompanying or</td>
<td></td>
</tr>
<tr>
<td>MUS 328 Accompanying (4 semesters)</td>
<td>4</td>
</tr>
<tr>
<td>MUS 331 Piano Pedagogy</td>
<td>2</td>
</tr>
<tr>
<td>MUS 433 Piano Literature</td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Hours Required for Major**: 72

#### Piano Accompanying Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>APL 189/389 Applied Music Piano (max. 4 hrs./sem.)</td>
<td>16</td>
</tr>
<tr>
<td>MUS 125 Foreign Language Diction</td>
<td>2</td>
</tr>
<tr>
<td>MUS 421 Advanced Choral Conducting</td>
<td>1</td>
</tr>
<tr>
<td>MUS 422 Advanced Instrumental Conducting</td>
<td>1</td>
</tr>
<tr>
<td>MUS 480 Vocal Literature</td>
<td>2</td>
</tr>
<tr>
<td>MUS 491 Independent Study</td>
<td></td>
</tr>
<tr>
<td>(Instrumental Music Literature)</td>
<td>2</td>
</tr>
</tbody>
</table>

**Additional Requirements:**

- Foreign language (French and German)         | 7     |

- Accompany two half recitals in junior year with a singer and an instrumentalist (solo recital may substitute for either one).

- Accompany two full recitals in senior year with a singer and an instrumentalist.

**Total Hours Required for Concentration**: 47

**Total Hours Required for Major**: 91

#### Organ Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>APL 187/387 Applied Music Organ (max. 4 hrs./sem.)</td>
<td>20</td>
</tr>
<tr>
<td>MUS 003 Junior Recital</td>
<td>0</td>
</tr>
</tbody>
</table>

**Total Hours Required for Concentration**: 20

**Total Hours Required for Major**: 64

#### Voice Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>APL 197/397 Applied Music Voice (max. 4 hrs./sem.)</td>
<td>20</td>
</tr>
<tr>
<td>MUS 003 Junior Recital</td>
<td>0</td>
</tr>
<tr>
<td>MUS 125 Foreign Language Diction</td>
<td>2</td>
</tr>
<tr>
<td>MUS 375 Opera Workshop</td>
<td>1</td>
</tr>
<tr>
<td>MUS 470 Vocal Pedagogy</td>
<td>2</td>
</tr>
<tr>
<td>MUS 480 Vocal Literature</td>
<td>2</td>
</tr>
</tbody>
</table>

**Additional requirements:**

- Foreign language (French and German)         | 16   |

**Total Hours Required for Concentration**: 43

**Total Hours Required for Major**: 87
**Orchestral/Band Instruments Concentration**

Applied Music (max. 4 hrs./sem.) ........................................ 20  
MUS 003 Junior Recital ................................................... 0  
MUS 491 Independent Study ............................................ 2  
(Instrumental Music Literature and Pedagogy). ................. 2  
Total Hours Required for Concentration ....................... 22  
Total Hours Required for Major .................................. 66  

**Composition Major**

Applied Music ............................................................. 20  
APL 180/380 Applied Music Composition ...................... 8  
MUS 305 Counterpoint or  
  MUS 319 Composition (one taken in core) ................. 2  
MUS 401 Orchestration ................................................. 2  
MUS 405 Theories of Atonal Music ............................... 3  
Total Hours Required for Concentration ....................... 35  
Total Hours Required for Major .................................. 79  

**Music Education Major**

Music education majors must complete the requirements for one of the following concentrations:

**Instrumental Concentration**

Applied Music (7 semesters minimum) ............................ 14  
MUS 115 Voice Class ................................................... 1  
MED 155 Brass Techniques .......................................... 2  
MED 251 String Techniques ....................................... 2  
MED 252 Advanced String Techniques .......................... 1  
MED 257 Percussion Techniques ................................. 2  
MED 322 Conducting II ............................................... 2  
MED 354 Woodwind Techniques .................................. 2  
MED 355 Advanced Woodwind Techniques ................. 1  
MUS 323 Marching Band Techniques ........................... 1  
MUS 401 Orchestration ................................................. 2  
Total Hours Required for Concentration ....................... 30  
Total Hours Required for Major .................................. 74  

**Piano Concentration**

APL 189/389 Applied Music Piano (min. 7 semesters) ...... 14  
MED 155 Brass Techniques .......................................... 2  
MED 251 String Techniques ....................................... 2  
MED 257 Percussion Techniques .................................. 2  
MED 322 Conducting II ............................................... 2  
MUS 327 Accompanying, or  
  MUS 328 Accompanying (4 semesters) .................... 4  
MUS 331 Piano Pedagogy .......................................... 2  
MUS 354 Woodwind Techniques .................................. 2  
MUS 355 Advanced Woodwind Techniques ................. 1  
MUS 433 Piano Literature .......................................... 2  
Total Hours Required for Concentration ....................... 33  
Total Hours Required for Major .................................. 77  

**Vocal Concentration**

APL 197/397 Applied Music Voice (min. 7 semesters) ...... 14  
MUS 125 Foreign Language Diction .............................. 2  
MED 155 Brass Techniques .......................................... 2  
MED 251 String Techniques ....................................... 2  
MED 257 Percussion Techniques .................................. 2  
MED 322 Conducting II ............................................... 2  
MED 354 Woodwind Techniques .................................. 2  
MED 355 Advanced Woodwind Techniques ................. 1  
MUS 375 Opera Workshop .......................................... 2  
MUS 470 Vocal Pedagogy .......................................... 2  
MUS 480 Vocal Literature .......................................... 2  
Total Hours Required for Concentration ....................... 33  
Total Hours Required for Major .................................. 77  

**Teacher Certification**

Music students desiring to teach in the public schools must complete the BM degree with a major in music education and the requirements for teacher certification. Consult the College of Education and Health Sciences section of the catalog for specific requirements.

Students will be assigned an advisor in music and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

**Professional Education Requirements:**

ETE 100 Technology Applications .................................. 1  
ETE 115 Schools and Schooling in Am. Society .............. 3  
  Note: Course may count toward the 6 hours required  
  in the General Education requirement in Social Forces  
  & Institutions  
ETE 116 Field Experience ........................................... 1  
ETE 225 Human Development ...................................... 4  
ETE 280 Exploring Diversity: Learners, Families  
  and Communities .................................................. 3  
ETE 342 Guiding Learners and Developing  
  Classroom Communities ......................................... 3  
ETE 351 Elementary School Music for Music Majors ...... 3  
ETE 352 Secondary School Music ................................ 3  
ETE 360 Teaching Reading in the Content Field ............ 3  
ETE 381 Field Exp. in Elem. Music Teaching ................. 1  
ETE 382 Field Exp. in Secondary Music Teaching .......... 1  
ETE 490 Student Teaching Professional Portfolio .......... 1  
ETE 498 Student Teaching in the Elem. School ............. 7  
ETE 499 Student Teaching in the Secondary School ...... 7  
Total Required Education Hours for Degree .................. 41  

**To be assigned an advisor in music and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.**
Bachelor of Arts or Bachelor of Science Degree with a Major in Music (Music Business)

Applied Music

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Music (min. of 4 semesters)</td>
<td>8</td>
</tr>
<tr>
<td>Ensemble (Each semester)</td>
<td>4-8</td>
</tr>
<tr>
<td>MUS 001 Recital lab (Each semester)</td>
<td>0</td>
</tr>
<tr>
<td>MUS 161 Music Theory I</td>
<td>2</td>
</tr>
<tr>
<td>MUS 162 Music Theory II</td>
<td>2</td>
</tr>
<tr>
<td>MUS 163 Elementary Ear-training and Sight Singing</td>
<td>1</td>
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<tr>
<td>MUS 164 Elementary Ear-training and Sight Singing</td>
<td>1</td>
</tr>
<tr>
<td>MUS 165 Keyboard Skills</td>
<td>2</td>
</tr>
<tr>
<td>MUS 166 Keyboard Skills</td>
<td>2</td>
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</tbody>
</table>

Two of the following:

- MUS 235 Music in Its Hist. Persp. I
- MUS 236 Music in Its Hist. Persp. II
- MUS 335 Music in Its Hist. Persp. III
- MUS 336 Music in Its Hist. Persp. IV

MUS 101 Intro to Music Business
MUS 301 Contemporary Issues in Music Business
CFA 301 Cooperative Education/Internship

- ATG 157 Accounting Principles
- BMA 352 Managing in Organizations
- MTG 315 Principles of Marketing
- FIN 322 Business Finance
- ECO 100 or ECO 221
- MTG 304 Professional Selling
- MTG 393 Retailing or MTG 410 Services Marketing

Total Hours Required: 63

*43 of the required 63 hours must be earned through Music coursework.

Courses in the Music Business major may not be used to satisfy the requirements for a minor in the College of Business.

Minor Requirements

The Department of Music offers one minor.

Music Minor

Applied Music (4 semesters) | 4
MUS 001 Recital Lab (4 semesters) | 0
MUS 109 Music Appreciation, or MUS 203 History of Music | 3
MUS 141/341, 142/342, 143/343, 144/344, 145/345, or 146/346 | 4
MUS 161 Music Theory I | 2
MUS 162 Music Theory II | 2
MUS 163 Ear Training and Sightsinging | 1
MUS 164 Ear Training and Sightsinging | 1
MUS 165 Keyboard Skills | 2
MUS 166 Keyboard Skills | 2
MUS 235, 236, 335, or 336 Music in Its Historical Perspective I, II, III, or IV | 3

Total Music Hours Required for Minor: 24

Applied Music

1. Private lessons offered by the Department of Music are open to all University students but enrollment is limited to available staffing. As a result, priority for enrollment is given on the following basis: (1) music majors, (2) music minors, (3) other full-time University students, (4) other part-time University students.

2. Beginners normally enroll in class instruction instead of private lessons.

3. Students wishing to enroll in private lessons must see a full-time faculty member in the respective area in order to be assigned an instructor.

4. An additional fee is charged for private lessons, which includes the use of a practice room.

5. Students enrolled for applied music are expected to practice a minimum of one hour a day for each hour of credit being received.

6. A jury exam at the end of the semester is required for all music majors, music minors, and other students enrolled for 2 hours or more of credit.

7. Private lessons are not given during final examination periods.

8. Individual lessons missed during the semester will not be made up unless satisfactory notice is given to the instructor at least one day before the absence.

9. Private lessons are 30 minutes or 1 hour per week based upon the student's enrollment objective:

BA/BS in music

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Private Lesson</th>
<th>Performance Major</th>
<th>Music Education Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 hr. credit</td>
<td>½ hr. lesson</td>
<td>1 hr. lesson</td>
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<tr>
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<tr>
<td>6 hrs. credit</td>
<td>1 hr. lesson</td>
<td>6 hrs. credit</td>
<td>1 hr. lesson</td>
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</tbody>
</table>

10. Applied Music course numbers and instructors:

**APL 177, 377 Bassoon: Ms. Dixon**

**APL 178, 378 Cello: Ms. Phelps**

**APL 179, 379 Clarinet: Dr. Heinemann, Ms. Cramer**

**APL 180, 380 Composition: Dr. Heinemann, Mr. Sheldon**

**APL 181, 381 Euphonium: Dr. Magliocco**

**APL 182, 382 Flute, Piccolo: Dr. Dzapo**

**APL 183, 383 Guitar: Mr. Hull**

**APL 185, 385 Horn: Dr. Vroman**

**APL 186, 386 Oboe: Mr. Duncan**

**APL 187, 387 Organ: Ms. Kaizer**

**APL 188, 388 Percussion: Ms. Bonner**

**APL 189, 389 Piano: Dr. Kaizer, Ms. Kaizer, Mr. Russell**

**APL 190, 390 Saxophone: Mr. Zimmerman**

**APL 191, 391 String Bass: Mr. Dollinger**

**APL 192, 392 Trombone: Dr. Magliocco**

**APL 193, 393 Trumpet: Dr. Kelly**
APL 194, 394 Tuba: Mr. Solomonson
APL 195, 395 Viola: Ms. Henry
APL 196, 396 Violin: Ms. Henry
APL 197, 397 Voice: Dr. Jost, Dr. Walters, Ms. Salazar, Ms. Wright
APL 198, 398 Instrument

Course Descriptions

MUS 001 Recital Laboratory 0 hrs.
Opportunity to perform and to listen critically, under faculty guidance. Discussion of topics of interest to music majors. Attendance required of all music students. Majors must perform at least once each semester, at teacher’s discretion, and attend 10 concerts each semester. Grade based on concert and workshop attendance.

MUS 002 Senior Recital 0 hrs.
Required for B.M. and B.M.E. May be given in first or second semester of senior year.

MUS 003 Junior Recital 0 hrs.
Public performance guided by applied music faculty. Required for the Bachelor of Music degree in Performance. May be given in first or second semester of junior year.

MUS 101 Introduction to Music Business 3 hrs.
Survey of the music business industry: music publishing, the recording industry, copyright law, performance rights, music products retailing, and arts management.

MUS 105 Elements of Music 3 hrs.
Beginning theory, music reading, and piano. Recommended for elementary education majors, other non-music majors, and music majors with deficiency in music background at time of entrance. Prerequisite: elementary education major or consent of instructor.

MUS 107 The Language of Music 1 hr.
Introduction to elements of music, notational terminology, and music styles (Baroque, Classic, and Romantic). Taught by 7 videotapes viewed in Cullom-Davis Library. Not open to students with credit in MUS 109.

MUS 109 Music Appreciation 3 hrs. (Gen. Ed. FA)
Detailed study of elements of music, and music notation; general survey of music and composers. How music expresses and communicates feelings and ideas: listening to compositions from various periods. Performance by faculty artists in class, and outside listening experiences. Satisfies fine arts general education requirement. Prerequisite: non-music majors only.

MUS 115 Voice Class 1 hr.
For freshman elementary education majors and instrumental music majors. Prerequisite: MUS 105 or music major; consent of instructor.

MUS 125 Foreign Language Diction for Singers 2 hrs.
International Phonetic Association symbols for Italian, German, and French songs. Rules of pronunciation; special emphasis on vocal demands.

MUS 140 Piano Class for Adult Beginners 1 hr.
Elementary piano for non-music majors.

MUS 141, 341 Orchestra 1 hr.
Participation in Bradley Symphony Orchestra, Peoria Symphony Orchestra, or Knox-Galesburg Symphony. One hour credit for each ensemble. Two sections may be taken each semester; may be repeated for a maximum of 16 hours credit. Prerequisites: separate audition required for each ensemble; consent of instructor.

MUS 142, 342 University Bands 1 hr. each semester
Symphonic Winds, Symphonic Band, basketball band. Concerts on campus and out of town. Open to all students. Prerequisites: audition and consent of instructor.

MUS 143, 343 Bradley Community Chorus ½ hr. each semester
Presents two major choral works with orchestra each year. Open to all students. Prerequisites: audition and consent of instructor.

MUS 144, 344 Bradley Chorale 1 hr. each semester
Study and performance of choral music from all periods of music history: accompanied and unaccompanied works. Prerequisites: audition and consent of instructor.

MUS 145, 345 Women's Choir 1 hr. each semester
Study and performance of choral music for women's voices. Concerts on and off campus. Admission by audition and consent of instructor.

MUS 146, 346 Jazz Band 1 hr. each semester
Study and performance of jazz from all eras. Concerts on campus and out-of-town. Prerequisite: open to all students by audition.

MUS 161 Music Theory I 2 hrs.
Basic properties and notation of tone: diatonic scale systems; intervals; melodic organization; homophonic and contrapuntal two- and three-voice combinations. Prerequisite: music major or consent of instructor.

MUS 162 Music Theory II 2 hrs.
Continuation of MUS 161: chord structures, decorative pitches, harmonic successions, four-voice combinations, inversions, seventh chords, secondary dominants, and modulations. Prerequisite: music major or consent of instructor.
MUS 163, 164 Elementary Ear-Training and Sightsining 1 hr. each semester
Aural theory; intervals, triads, and inversions; rhythmic, melodic, and harmonic dictation. Prerequisite: music major or consent of instructor.

MUS 165, 166 Keyboard Skills - Class Piano 2 hrs. each semester
Development of keyboard facility: scales, improvisation, sight reading, transposing, and performance of elementary piano literature. Development of music-reading facility: theoretical aspects of music such as scales, functional harmony, and intervals. Self-paced. Prerequisite: music major or consent of instructor; MUS 165 required for MUS 166.

MUS 203 History of Music 3 hrs. (Gen. Ed. FA)
Music in historical perspective, Middle Ages to present; relationship to social and political atmosphere of each era. Review of basic music fundamentals and terminology; selected examples of musical works. Prerequisites: CIV 100; non-music major.

MUS 235 Music in Its Historical Perspective I 3 hrs.
Music and its development in Western civilization: to 1600. Emphasis on acquaintance with and analysis of representative musical works and style, and on understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 236 Music in Its Historical Perspective II 3 hrs.
Music and its development: Baroque through Classical. Emphasis on acquaintance with and analysis of representative musical works and style, and on understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 250 Introduction to Music Technology 3 hrs.
The use of technology as a tool and resource in music education, composition, and performance. Emphasis on computer applications. Prerequisite: MUS 161.

MUS 261 Music Theory III 2 hrs.
Continuation of MUS 162 emphasizing contrapuntal techniques: imitation, the invention, contrapuntal devices, the fugue. Further study of seventh chords and formal structures. Prerequisites: MUS 161, 162; or consent of instructor.

MUS 262 Music Theory IV 2 hrs.
Continuation of MUS 261: formal structures; further study of chord structures including ninth, eleventh, thirteenth, and augmented sixth chords; chromatic harmony; enriched tonal resource; impressionistic techniques. Prerequisite: MUS 261 or consent of instructor.

MUS 263, 264 Ear-Training and Sightsining 1 hr. each semester
Continuation of MUS 163, 164: aural recognition of various types of seventh and ninth chords; melodic and harmonic dictation, including chromatically altered chords and modulation. Prerequisites: MUS 163, 164; or consent of instructor.

MUS 265, 266 Advanced Keyboard Skills Class Piano 2 hrs. each semester
Continuation of MUS 165, 166, including sightreading and additional chord progressions. Prerequisite: MUS 166 or consent of instructor; MUS 265 or consent of instructor required for MUS 266.

MUS 271, 272 Jazz Improvisation 2 hrs. each semester
Theoretical principles in jazz; application to ultimate goal of a highly developed and musical performance. Rehersals. Prerequisite: music major or concurrent enrollment in MUS 142 or 342.

MUS 301 Contemporary Issues in Music Business 3 hrs.
Overview of contemporary issues that are impacting the music business industry. Individual research in primary field of interest. Prerequisite: MUS 101.

MUS 305 Counterpoint 2 hrs.
Contrapuntal practices of the 18th century. Prerequisites: MUS 261 and 263, or equivalent.

MUS 309, 310 Ensemble 1 hr. each semester for each section
Repertoire for small ensembles (vocal or instrumental), including Collegium Musicum. Workshop recitals. Prerequisite: MUS 101.

MUS 323 Marching Band Techniques 1 hr.
Techniques in organization, training, and performance of marching bands in public schools and colleges. Five hours observation in public schools. Prerequisite: junior standing in music or consent of instructor.

MUS 327, 328 Accompanying 1 hr. each semester
Vocal and instrumental accompanying, for piano and organ students. Requires minimum of 3 hours per week studio accompanying, and accompanying in recital workshops for these students. Prerequisite: consent of instructor.

MUS 331 Piano Pedagogy 2 hrs.
Principles and methods of teaching piano: lectures, demonstrations, and observations. Prerequisite: consent of instructor.
### MUS 335, 336 Music in Its Historical Perspective III, IV 3 hrs. each semester
Music and its development: 19th century (MUS 335) and 20th century (MUS 336). Emphasis on acquaintance with and analysis of representative musical works and style, and an understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

### MUS 350 Intermediate Music Technology 3 hrs.
Continuation of MUS 250. Emphasis on computer applications, recording, and the Internet. Prerequisite: MUS 250.

### MUS 375 Opera Workshop 1 hr.
Operatic literature, style, stage deportment, and presentation of scenes. May be repeated for a maximum of 4 credit hours. Prerequisite: vocal music concentration or consent of instructor.

### MUS 401 Orchestration 2 hrs.
Symphonic scoring and scoring for school bands and choirs. Prerequisite: MUS 261, 262, and senior standing.

### MUS 405 Theories of Atonal Music 3 hrs.
Introduction to analytical and compositional techniques of atonal music, with emphasis on pitch-class set theory. Prerequisite: MUS 262 or consent of instructor.

### MUS 421 Advanced Choral Conducting 1 hr.
Continuation of Conducting I. Emphasis on full score reading and practical experience conducting the chorus or choralale. Prerequisite: MED 322.

### MUS 422 Advanced Instrumental Conducting 1 hr.
Continuation of Conducting I. Emphasis on full score reading and practical experience conducting the band or orchestra. Prerequisite: MUS 261.

### MUS 431 Laboratory Teaching – Piano 2 hrs.
Supervised teaching of piano: private and class lessons. Prerequisite: MUS 331.

### MUS 433 Piano Literature 2 hrs.
Survey of piano compositions: Baroque period into the 20th century. Performance, discussion, and analysis.

### MUS 470 Vocal Pedagogy 2 hrs.
Introduction to the anatomy and physiology of the vocal mechanism in relation to the art of singing in theory and practice. Includes laboratory teaching experience. Prerequisites: vocal music major with junior standing or consent of instructor.

### MUS 480 Vocal Literature 2 hrs.
Song literature for the solo voice; poetry and settings beginning with English lutenist airs. Monody, arias, and cantatas of the Baroque and Classic periods; songs of contemporary composers. Prerequisites: MUS 335, 336; or consent of instructor.

### MUS 491 Independent Study in Music 1-3 hrs.
Directed independent study in a selected area of music or music education; weekly meetings with the instructor. May be repeated for a maximum of 6 hours credit. Prerequisite: senior standing or consent of instructor.

### Music Education

#### MED 155 Brass Technique, Materials & Methods 2 hrs.
Brass instruments; emphasis on teaching methods and literature.

#### MED 251 String Technique, Materials & Methods 2 hrs.
Methods of teaching strings; participation in group performance on all string instruments.

#### MED 252 Advanced String Technique, Materials & Methods 1 hr.
Continuation of MED 251: specialization in one of the string instruments. Evaluation of grade school materials. Prerequisite: MED 251 or consent of instructor.

#### MED 257 Percussion Technique, Materials & Methods 2 hrs.
Playing and teaching all percussion instruments used in school bands and orchestras.

#### MED 321 Conducting I 2 hrs.
Technique of the baton; gestures and learning independence of hands. Short score reading and rehearsal. Conducting the class in short exercises. Prerequisite: junior standing in music.

#### MED 322 Conducting II 2 hrs.
Continuation of MED 321: conducting problems and rehearsal techniques for instrumental and choral groups. Conducting the band and chorus. Full score reading. Prerequisites: MED 321 or consent of instructor; junior standing.

#### MED 354 Woodwind Technique, Materials & Methods 2 hrs.
Study of clarinet, flute, and oboe; emphasis on teaching techniques and literature.

#### MED 355 Advanced Woodwind Technique, Materials & Methods 1 hr.
Continuation of MED 354: bassoon, saxophone, and continued study of clarinet. Evaluation of grade school materials and methods. At least 5 hours observation of woodwind teaching. Prerequisite: MED 354 or audition.
**Department of Theatre Arts**

**FACULTY** Professors Huberman, Brown (chair); Assistant Professors Arnold, Keil, Lohman, Rosson, Snyder.

**Mission**
The Department of Theatre Arts is an artistic and educational community that values creativity, innovation, and imagination fired by passion, balanced with excellence in craftsmanship, and tempered with discipline and knowledge.

Our mission is to educate theatre artists and their audiences in the intellectual foundations, global traditions, and creative processes of the art of theatre.

The Department of Theatre Arts is committed to being a prominent educational theatre program nationally recognized for our global perspective, our commitment to excellence in creative expression and scholarship, and for providing a multifaceted educational experience within a nurturing, student-focused environment.

The Department of Theatre Arts fosters academic achievement, artistic and educational collaboration, freedom of expression, and personal integrity. We stress dignity and respect of the individual and the practice of inclusiveness.

Above all, we believe in the power of the theatre to influence our changing world.

**Admission Requirements**
Admission to the Bachelor of Arts or Bachelor of Science degree program in Theatre Arts requires successful admission to Bradley University. Students desiring to pursue a concentration in performance or production are required to audition or present a design/theatre technology portfolio prior to admission to the concentration. Students will be required to demonstrate basic talents and the potential to grow as theatre artists as well as the commitment and discipline essential for successful completion of their studies.

The performance concentration audition shall consist of two contrasting monologues, one serious and one comic, plus an optional 16 bars of music. The entire audition should not exceed three minutes.

The production concentration portfolio consists of material such as photographs; drafting, drawings, and sketches of scenery, props, costumes, art, and/or make-up projects; light plots; CAD projects; sound recording; and a stage manager’s promptbook. The entire portfolio presentation review should not exceed 10 minutes.

For more information, contact the department chairperson.

**Major Requirements**
In addition to university and college requirements, theatre arts majors must earn a C or better in every required course for the major and maintain a 2.5 grade point average in all theatre courses.

Students may not enroll in a theatre arts course for which a required course is a prerequisite unless they have earned a C or better in the required course.

**Bachelor of Arts or Bachelor of Science with a Major in Theatre Arts**
All majors must complete the following requirements. Completion of a concentration in performance of production is optional.

- THE 115 Fundamentals of Acting ............................................ 3
- THE 121 The Creative Process of Theatre .................................. 3
- THE 125 Stagecraft ................................................................. 3
- THE 131 Introduction to the Theatre* ....................................... 3
- THE 223 Theatrical Producing .................................................. 3
- THE 226 Fundamentals of Design ........................................... 3
- THE 230 Costume Construction ................................................ 3
- THE 316 Fundamentals of Directing ........................................... 3
- THE 336 History of Theatre and Drama I .................................. 3
- THE 337 History of Theatre and Drama II .................................. 3
- THE 338 History of Theatre and Drama III .............................. 3
- THE 439 Global Encounters .................................................... 3
- Practicum .................................................................................. 3

Total hours required for major 39

*Note: this course does not satisfy the General Education Fine Arts requirement for Theatre Arts majors.
Performance Concentration
Audition required.
Major requirements, plus:
THE 201 Voice for the Actor* .................................................. 3
THE 203 Movement for the Actor* .......................................... 3
THE 215 Intermediate Acting .................................................. 3
THE 310 Junior Seminar ...................................................... 3
THE 315 Advanced Acting** .............................................. 3
THE 410 Senior Seminar ...................................................... 1
THE 415 Acting: Period Styles ............................................... 3
Total additional hours required for the concentration 19
* Students interested in directing may substitute THE 201 or THE 203 with one of the following courses: THE 326, THE 329, or THE 330.
** Students interested in directing must substitute THE 315 for three credit hours of THE 317.

Production Concentration
Audition required in addition to portfolio review.
Major requirements, plus:
THE 225 Advanced Stagecraft* ............................................ 3
THE 229 CADD for Theatre* ............................................... 3
THE 310 Junior Seminar ...................................................... 3
THE 326 Stage Lighting ...................................................... 3
THE 329 Scenic Design ....................................................... 3
THE 330 Costume Design ..................................................... 3
THE 410 Senior Seminar ...................................................... 1
Total additional hours required for the concentration 19
* These courses may be taken during the sophomore or senior year.

Minor Requirements
The Department of Theatre Arts offers a minor. Theatre Arts minors are encouraged to take THE 131 Introduction to Theatre as their General Education Fine Arts course.

THE 107/108 Practicum .5 hrs. each
Variety of theatre assignments and performance responsibility working on productions.

THE 115 Fundamentals of Acting 3 hrs.
An introduction to the theories, principles, and practices of acting for the stage.

THE 121 The Creative Process of Theatre 3 hrs.
An introduction to the theory and practice of theatrical collaboration with an emphasis on the creative process, theatre vocabulary, aesthetics, modes of expression, and script analysis.

THE 125 Stagecraft 3 hrs.
An introduction to the principles and practices of scenic construction, safety, painting, and lighting. Explores types and utilization of scenery for theatre. Practical application through projects and work in the University Theatre.

THE 131 Introduction to the Theatre 3 hrs. (Gen. Ed. FA)
Encouraging audience appreciation of the theatre through attending area theatre activities, discussions, and supplementary readings.

THE 141 Film Appreciation 3 hrs. (Gen. Ed. FA)
Encouraging audience appreciation of film art by surveying film history, genres, and technique through lecture, discussion, supplemental reading, and the viewing of domestic and foreign films.

THE 201 Voice for the Actor 3 hrs.
Theories, principles, and practices of vocal production for the stage. Prerequisites: THE 115, THE 121, THE 131, and acceptance in the Performance Concentration or consent of instructor and department chair.

THE 203 Movement for the Actor 3 hrs.
Theories, principles, and practices of physicalization and movement for the stage. Prerequisites: THE 115, THE 121, THE 131, and acceptance in the Performance Concentration or consent of instructor and department chair.

THE 207, 208 Practicum .5 hrs. each
Continuation of THE 107, THE 108. Prerequisite: THE 107 or THE 108 or consent of instructor and department chair.

THE 215 Intermediate Acting 3 hrs.
Continuation of THE 115 focusing on the performance of American realism through script analysis and scene study. Prerequisites: THE 115, THE 121, THE 131, and acceptance in the Performance Concentration or consent of instructor and department chair.

THE 216 Acting: Physical Styles 3 hrs.
Exploration of physical approaches to the creation of theatre. Prerequisite: THE 115.
THE 223 Theatrical Producing 3 hrs.
The work of the theatrical producer and business manager in the area of arts management with an emphasis on theatrical organization; production management; audience development; budgeting; advertising and publicity; sales and box office procedures; and front-of-house operations. Prerequisites: THE 121, THE 131, or consent of instructor and department chair.

THE 225 Advanced Stagecraft 3 hrs.
A continuation of THE 125. Advanced principles and practices of scenic construction, safety, cutting, stitching, and draping. Explores types and utilization of costuming for the theatre. Practical application through projects and work in the University Theatre. Prerequisites: THE 226 and acceptance into the production concentration or consent of instructor and department chair.

Principles, practices, and concepts of scenic, lighting, costume, and sound design, as well as theatre graphics skills. Prerequisites: THE 121, THE 125, THE 131, or acceptance into the production concentration or consent of instructor and department chair.

THE 227 Make-up for the Stage 3 hrs.
Instruction and practical experience with make-up for the stage: types, application methods, and design techniques.

THE 229 CADD for Theatre 3 hrs.
Instruction and practical experience with computer aided drafting and design (CADD) for use in theatre production: software, hardware, application methods, and rendering techniques. Prerequisites: THE 226 and acceptance into the production concentration or consent of instructor and department chair.

THE 230 Costume Construction 3 hrs.
An introduction to the principles and practices of costume construction, including safety, cutting, stitching, and draping. Explores types and utilization of costuming for theatre. Practical application through projects and work in the University Theatre.

THE 303 Stage Combat 3 hrs.
A performance course focused on the concepts and techniques utilized in the advanced stage movement skill of stage combat with emphasis on hand-to-hand and Elizabethan rapier styles. Prerequisite: THE 115 or consent of instructor and department chair.

THE 307, 308 Practicum .5 hrs. each
Continuation of THE 207, THE 208. Prerequisite: THE 207 or THE 208 or consent of instructor and department chair.

THE 310 Junior Seminar 3 hrs.
A preparatory course exploring opportunities for graduate school, internships, and employment in the performing arts. Prerequisites: THE 115, THE 121, THE 131, THE 226, or consent of instructor and department chair.

THE 315 Advanced Acting 3 hrs.
Continuation of THE 215. Further development of the acting process focusing on various theatrical genres. Prerequisites: THE 201 or THE 203; THE 215; acceptance into the performance concentration or consent of instructor and department chair.

THE 316 Fundamentals of Directing 3 hrs.
Fundamentals of directing the play: selection, casting, conducting rehearsals, and blocking action. Prerequisites: THE 115, THE 121, THE 131, or consent of instructor and department chair.

THE 317 Practice in Directing 1-3 hrs.
Practical application of directing concepts and skills: planning, rehearsal, and performance for laboratory theatre production. May be repeated for up to 15 hours. Prerequisite: THE 316 and consent of instructor and department chair.

THE 326 Stage Lighting 3 hrs.
Instruction and experience with stage lighting techniques and design concepts. Basic electricity, instrument optics, color application, and stage lighting theory provide background for creative design and lighting control. Prerequisites: THE 226 and acceptance into the production concentration or consent of instructor and department chair.

THE 327 Sound Design 3 hrs.
Instruction and experience with sound design and reinforcement techniques. Basic sound technology, editing, microphone, speaker, and amplification techniques taught through lecture and demonstration. Prerequisite: THE 226 or consent of department chair.

THE 328 Special Materials for Scene and Costume Design 3 hrs.
New products and different uses of old or existing materials for stage settings, properties, costumes, and make-up. Prerequisites: THE 225, THE 230 or consent of instructor and department chair.

THE 329 Scenic Design 3 hrs.
Principles and practices of scenic design used to develop particular styles, skills, and techniques in designing a variety of dramatic settings. Prerequisites: THE 226 and acceptance into the production concentration or consent of instructor and department chair.

THE 330 Costume Design 3 hrs.
Principles and practices of costume design used to develop particular styles, skills, and techniques in designing for a variety of dramatic texts. Prerequisites: THE 226 and acceptance into the production concentration or consent of instructor and department chair.
THE 335 Theatre for Children and Creative Dramatics 3 hrs.
Theatre produced for the young audience or by children: appropriate literature, production techniques, and techniques of creative dramatics.

THE 336 History of Theatre & Drama I 3 hrs.
The origins of theatrical and dramatic impulses in ancient cultures as well as the history of theatre and drama in the classical and medieval periods. Prerequisite: THE 121 and THE 131 or consent of instructor and department chair.

THE 337 History of Theatre & Drama II 3 hrs.
Theatre history and drama in the Renaissance, Restoration, Neoclassical, and Romantic periods (late 16th, 17th, 18th and early 19th centuries). Prerequisite: THE 336 or consent of instructor and department chair.

THE 338 History of Theatre & Drama III 3 hrs.
Modern and contemporary theatre and drama beginning with realism and naturalism in the late 19th century up to the present day. Prerequisite: THE 337 or consent of instructor and department chair.

THE 407, 408 Practicum .5 hrs. each
Continuation of THE 307, THE 308. Prerequisite: THE 307 or THE 308 or consent of instructor and department chair.

THE 410 Senior Seminar 1-3 hrs.
Special research or performance projects initiated by seniors to demonstrate integrated learning and theatre expertise. Problems and methods in various areas of theatre study. Prerequisite: consent of Department Chair.

THE 415 Acting: Period Styles 3 hrs.
Continuation of THE 315. Further development of the acting process focusing on Shakespeare and period styles. Prerequisites: THE 201, THE 203, THE 315, THE 336, and acceptance into the performance concentration or consent of instructor and department chair.

THE 423 Theatrical Management 1-3 hrs.
Practical application of business concepts and skills related to theatrical management: leadership and management; audience development; budgeting; advertising and publicity; sales and box office procedures; and house management. May be repeated up to 15 hours. Prerequisites: THE 223 and consent of instructor and department chair.

THE 439 Global Encounters in Theatre 3 hrs.
Exploration of historical and contemporary non-Western theatre traditions and dramatic literature. Prerequisite: THE 336, or consent of instructor and department chair.

THE 494 Theatre Arts Expedition 1-3 hrs.
Students travel to observe and/or to engage in creative production making use of the resources of the particular location. Advanced study and/or experiences in theatre settings. May be repeated up to 9 hours. Topics, destinations, and prerequisites stated in current Schedule of Classes.

THE 498 Explorations in Theatre Arts 1-3 hrs.
Advanced work in performance and production. May be repeated up to a maximum of 15 semester hours. Topics listed in current Schedule of Classes. Prerequisite: consent of department chair.